



**Graduate  
School of Management**  
St. Petersburg University



**International Research Conference “GSOM Emerging Markets Conference 2015: Business and Government Perspectives”**

**Entrepreneurship in Emerging Economies: Bridging the Gap between Theory and Practice**  
**Track Chair: Galina Shirokova (Professor, Strategic and International Management Department, St. Petersburg University Graduate School of Management, Russia)**

Place: Graduate School of Management, St. Petersburg State University, Campus at Mikhailovskaya Dacha, room 1209  
Working language: English

October 15, 2015

Time	Session (place)	Moderator/speaker/presenter	Affiliation
10.15 – 11.35	Plenary session <b>Corruption Perceptions and Entrepreneurial Intentions: a Focus on Emerging Economies</b>	Tatiana Manolova	Bentley University, USA
11:45 - 12:00	Coffee break		
12.00 – 14.15	<b>Moderator:</b> Galina Shirokova (St. Petersburg State University, Graduate School of Management, Russia)		
	<b>Synthesis and Extension of the Knowledge Base on Entrepreneurial Orientation</b>	Tatiana Romanova Stettler	Kent State University, USA
Simone Schweiger, Artur Baldauf		University of Bern, Switzerland	



	<b>Industry Choice in Entrepreneurship: the Role of Resources and Country-Related Contingencies</b>	Dmitry Knatko, Galina Shirokova, Karina Bogatyreva	St. Petersburg University Graduate School of Management, Russia
	<b>Discrete Structural Alternatives of Entrepreneurship Development in the "Resource Type" Regions</b>	Sergey Levin, Kirill Sablin	Kemerovo State University, Russia
	<b>Knowledge Signaling and Fundraising: the Role of Conferences Participation</b>	Stanislav Vlasov, Tatiana Andreeva, Anna Ryzhko	St. Petersburg University Graduate School of Management, Russia
14:30 – 15:15	Lunch		
15:30 – 17:30	<b>The Role of National Culture and University Context in Fostering Student Start-up Activities: Embeddedness Perspective</b>	Tatyana Tsukanova, Galina Shirokova	St. Petersburg University Graduate School of Management, Russia
		Michael Morris	Florida University, USA
	<b>Growth Product Innovation Mindset: Managing the Fuzzy Front-End Properly</b>	Georgy Laptev	Lomonosov Moscow State University, Russia
	<b>New Venture Team Personality Composition – A Configurational Approach</b>	Adrian Wüthrich, Artur Baldauf	University of Bern, Switzerland
	<b>The Algorithm of The State Promotion of the Entrepreneurial Activity in a Region</b>	Svetlana Voinova	South Ural State University, Russia

October 16, 2015

Time	Session (place)		
12:15 – 14:15	<b>Moderator:</b> Galina Shirokova (St. Petersburg State University, Graduate School of Management, Russia)		
	<b>Establishing and Development of Quasi - Integrative Forms of Small and Medium Size Innovative Companies Cooperation</b>	Almira Yusupova	Novosibirsk State University, Russia
	<b>Study of Academic Entrepreneurial Motivation in Academic Area</b>	Larisa Babak	Far Eastern Federal University, Russia
	<b>Entrepreneurial Intentions in Russia: An Empirical Study</b>	Ekaterina Aleksandrova, Olga Verkhovskaya	St. Petersburg University Graduate School of Management, Russia
	<b>Subject Basis of Foreign Economic Activity Management of the Region: Structure, Typologies, Indicators, Technologies of Risk Minimization</b>	Natalia Evchenko	Southern Federal University, Russia
14:30 – 15:15	Lunch		
15:30 – 17:00	<b>International Research Workshop ‘The Antecedents of Students’ Entrepreneurial Activity: an Institutional Approach’</b> Research has been conducted with financial support from Russian Science Foundation grant (project No. 14-18-01093)		
17:00 – 17: 15	Coffee break		
17: 15 – 18:45	<b>International Research Workshop ‘The Antecedents of Students’ Entrepreneurial Activity: an Institutional Approach’</b> Research has been conducted with financial support from Russian Science Foundation grant (project No. 14-18-01093)		