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WORKING PAPER

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**INTENTION-BEHAVIOR TRANSLATION
IN STUDENT ENTREPRENEURSHIP:
AN INSTITUTIONAL PERSPECTIVE**

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Abstract: Entrepreneurial behavior is usually initiated by formation of corresponding intention. At the same time, entrepreneurial intentions do not always materialize constituting in this way an intention-behavior gap in entrepreneurship. The environmental triggers of entrepreneurial intention-action translation remain to be understudied. With a piece of cross-country data derived from the GUESSS survey conducted in 2011 and 2013/2014, we study the entrepreneurial intention-action link among university students focusing on the essential context-specific moderators of this relationship. Namely, we reveal country financial market institutions and property rights protection system to impact the link between entrepreneurial intentions and further start-up activities.

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