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May 14, 2010

Graduate School of Management
Saint-Petersburg State University
Master in International Business Program

Assessment letter

Project Title: Architectural Paint Purchasing Patterns of Small and Medium Size Construction Companies in Russia

This letter provides an assessment of the recent project "Architectural Paint Purchasing Patterns of Small and Medium Size Construction Companies in Russia" performed by 1st year students of Graduate School of Management St. Petersburg State University Master in International Business Program. The team investigated decision making process typical for small/mid sized construction companies based on the interview of key representatives. Analysis of the gained results and rather interesting findings enable us to build good foundation for the further market study. Despite limited time allocated for the project we highly assess results of the team work and theoretical level of the students' education. The presentation was made in a clear and concise manner, quite attractive.

List of students:

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Assessment:

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