

Resume Prof. dr. ir. J.G. Wissema

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Hans Wissema (1942) is managing director of Wissema Consulting Ltd, Management Consultants in the Netherlands/Bulgaria, emeritus professor of entrepreneurship and innovation at Delft University of Technology and visiting professor at the University of Rousse, Bulgaria. Educated in chemical engineering and control engineering in the Netherlands and the UK, he joined Akzo Nobel in 1970 where he worked as research coordinator, strategic planner of Akzo International and project manager of international investment projects. In 1977, he joined a management consultancy bureau and in 1986, he founded The Wissema Group, management consultants, now Wissema Consulting Ltd. He became a part time professor of technology management in 1981 and has held part time professorships in several universities in the Netherlands before returning to Delft from 2000 to 2006.

Professor Wissema wrote sixteen books and over a hundred international articles on university management, management of innovation, entrepreneurship, strategic management, organisational structure and change management. Together, these sold over 100 000 copies in eight languages. As a consultant, he worked with many companies and organisations, while conducting seminars and guest lectures all over the world. He is a frequent advisor on innovation policy and higher education policy to Ministries in several countries. Since 1990, he has been the programme director of numerous projects in Central and Eastern Europe, including a Euro 6 million project for universities in the Russian Federation. He has founded and is or was chairing a number of societies or foundations in private equity, technostarters and SME development in the Netherlands and in Bulgaria and he was a board member of several management societies and management publications, including IEE Transactions on Engineering Management and Long Range Planning. He was made an honorary member of the Amstel Private Equity Club in the Netherlands in 2009.

Most recent book

- *Towards the Third Generation University - Managing the university in transition*, Edward Elgar Publishing, 2009 (Macedonian version by University American College Skopje; 2008; Turkish version September 2009 by Ozyegin University Press; Polish version September 2009 by TU Wroslaw University Press; Russian, Spanish and German translations ongoing).