

The GSOM SPbU Master Programs



**Graduate
School of Management**
St. Petersburg State University

Master in Management (MiM)

- ✓ Management General Track
- ✓ International Business (IB)
- ✓ Information Technologies and Innovation Management (ITIM)
- ✓ International Logistics and Supply Chain Management (IL&SCM)
- ✓ Marketing (M)

Master in Corporate Finance (MCF)

Master in Public Management (MPM)





About GSOM

Key Figures

7 degree programs:
from Bachelor to EMBA
6000+ GSOM graduates
900+ master graduates

60+ academic partners from all
over the world
200+ corporate partners (Russian
& international companies)

66 full-time faculty
20 foreign visiting
professors & top
business practitioners
50+ exchange students





- ✓ #46 in the world and the only Russian school in the significant **Financial Times** international ranking Master in Management
- ✓ The only B-School in Russia **EQUIS-accredited**, the only representative of Russia in global associations of leading business schools: **CEMS, PIM, GBSN, GRLI**
- ✓ #1 business school in Russia, # 1-2 Eastern Europe in EdUniversal International Ranking





Internationalization

International Partners



60+ academic partners – world class business schools: from U.Sydney and Babson College to GFV Sao Paolo, ESADE and LSE to NUS, Tsinghua and Keio University
International classroom: 25%-45% are foreign students



Master Programs at GSOM assume →

Compulsory study abroad semester

Availability of four joint or double-degree programs:



The Global Alliance in Management Education (**CEMS**)



HEC School of Management



Vienna University of Economics and Business



Lappeenranta University of Technology



Double Degrees

M.i.M. Program (**HEC-Paris**) is designed for students looking for international management studies and practical experience of business environment at the most preeminent business schools of Europe and Russia.



HEC
PARIS

Master in Business Administration Program Lappeenranta University of Technology (**LUT-Lappeenranta**) specializes IT, technology and management.



WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

Strategy, Innovation, & Management Control Prog. of Vienna U. of Econ. & Business (**WU-Vienna**) prepares tomorrow's executives for their role as organizational leaders



Open your mind. LUT.
Lappeenranta University of Technology



Joint Degree with CEMS

30 leading Business Schools, over 70 exceptional multinational companies 2015 – ranked 4 in Financial Times Global Master in Management Rankings.

- ✓ A prestigious **postgraduate degree** recognized by independent assessors and employers
- ✓ A required semester abroad at one of the **CEMS partner schools**
- ✓ Two additional foreign languages strengthened
- ✓ Skills seminars, focusing on managerial skills and personal development
- ✓ Business project for global leading companies



- ✓ The highest level of **academic quality**, delivered according to the European Credit Transfer and Accumulation System (ECTS), allowing **international mobility and academic recognition of students**
- ✓ Real-life experience through participation in consulting projects
- ✓ Seminars and training for personal and professional growth

A unique building (renovated through fundraising) and new suburban campus (open in 2015)

30% of library stock in English, electronic databases (with remote access 24/7), modern equipment and facilities



The GSOM research activities

- ✓ Center for Public Private Partnership Studies
- ✓ Center for Entrepreneurship
- ✓ PricewaterhouseCoopers Center for Corporate Social Responsibility
- ✓ Center for Strategic Marketing and Innovations
- ✓ Deutsche Bahn and Russian Railways Center for International Logistics and Supply Chain Management
- ✓ Case Center



66 full-time faculty, 20+ foreign visiting professors & top business practitioners



Programs

Master in Management

Master in Management, MiM



Offered since 1999 in accordance with world-class standards in business education



Mission

Preparing highly skilled managers with a global focus and crucial competencies & analytical, research and leadership qualities

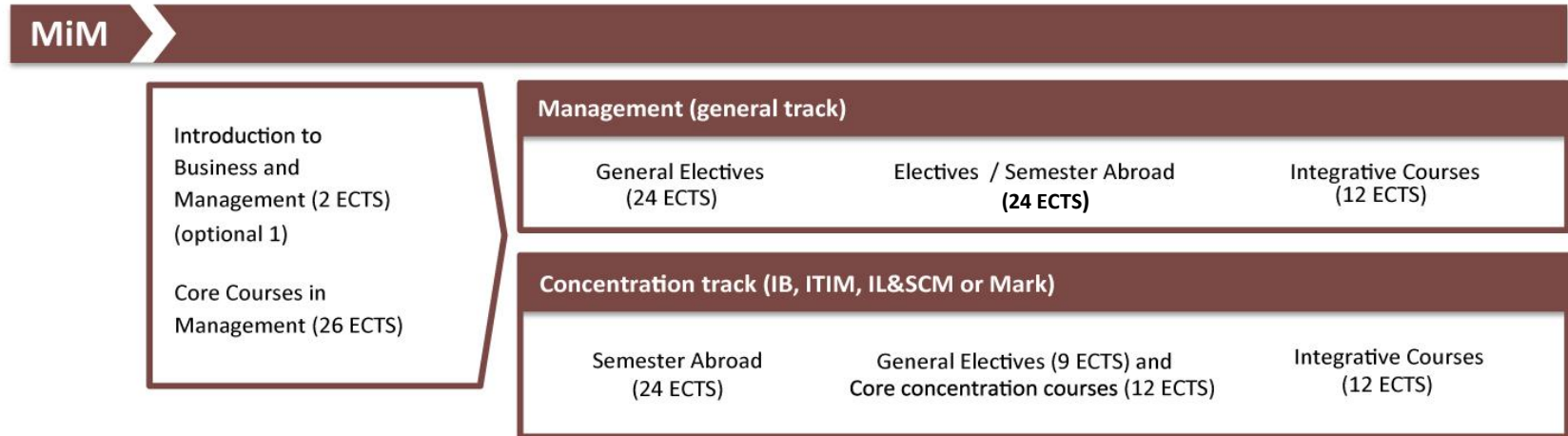
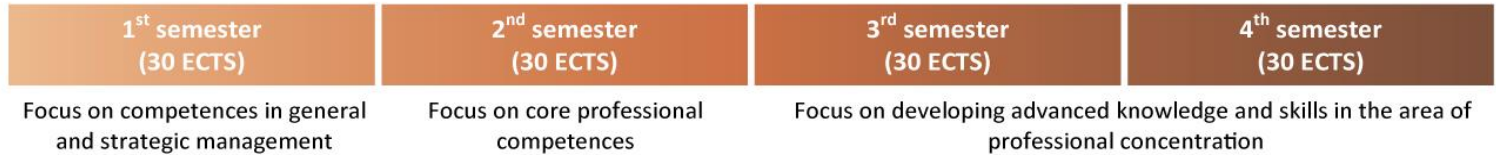
- Semester Abroad at one of 60+ partners
DD Options with CEMS, LUT, HEC-Paris, WU-Vienna
- Summer Internship & Consulting Project with GSOM SPbU corporate partners
- Wide variety of elective courses
- **Successful career in International business, IT & innovation management, Marketing or Supply Chain Management**

5 Concentrations:

- ✓ Management (general track)
- ✓ International Business
- ✓ International Logistics and Supply Chain Management
- ✓ Information Technologies and Innovation Management
- NEW** ✓ Marketing



Master in Management, MiM





Master in Corporate Finance, MCF

- ✓ Highly qualified faculty specializing in Finance
- ✓ Study Abroad Semester **chosen from 60+ partners/DD Options with CEMS**
- ✓ Summer Internship & Consulting Project **with GSOM SPbU corporate partners.**
- ✓ Opportunity for 12 exemptions for professional diploma (**CIMA**) CIMA
- ✓ Free open access to global financial databases.



Citi participation is performed through: practical trainings by Citi, internship offering for students, recruitment of the best students by Citi

Preparing unique specialists in the field of Corporate Finance for major investment banking departments of large-scale financial and consulting companies as well as national and international nonfinancial companies.

A successful career in the finance and banking sector worldwide.

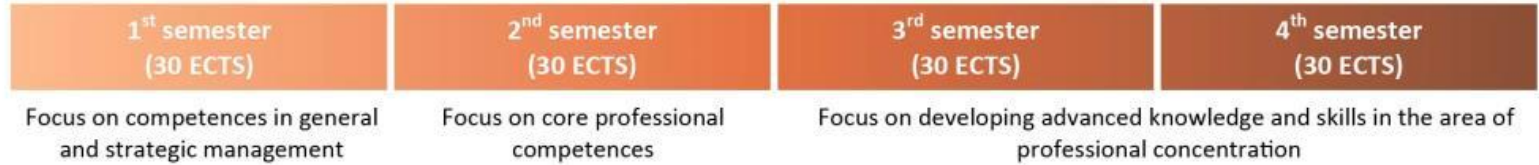




Programs

Master in Corporate Finance

Master in Corporate Finance, MCF



MCF





Master in Public Management, MPM

- ✓ Study Abroad Semester **chosen from 60+ partners**
- ✓ Excellent professors brought from international business schools
- ✓ Summer Internship in regional governmental authorities or research centers
- ✓ Governmental representatives taking part in the guest lectures and a study process



Ensuring the leading position of the Russian economy on the international level through the preparation of highly qualified managers, analytics and consultants, having contemporary skills and knowledge in public management and business-government relations area.

Mission





Master in Public Management, MPM

MPM

Core Courses in Public Management, e.g. Microeconomic Policy & Economic Development

Introductory Courses, e.g. Introduction to Microeconomics.

Specialized Courses

- Instrumental Methods for Regional and Municipal Policy Assessment
- Public-Private Partnerships

Specialized Electives

- Territorial Marketing
- Performance Management
- Managing Government Information Systems

Integrative Courses

- Smart Cities
- Business-Government Relations
- Strategic Planning and Management of Public Programs and Projects

Language Competences

Foreign Language (MPM: 6 ECTS)

Research Competences

Research Seminar (8 ECTS)

Soft Skills

Skills Seminar (4 ECTS)

Real Life Experience

Internship (6 weeks, 4 ECTS)

Consulting Project (9 ECTS)

Assessment of All Competences, Skills and Knowledge

Master Thesis (6 ECTS)



Interaction Between Companies and Candidates

- Guest lectures of the business leaders
- Company presentations and master classes
- Career Days (November, April)
- Company visits
- Business games

Support of Educational Process

- Trainings of professional and soft skills
- In-course guest lectures
- In-company projects
- Admission Commission
- Compulsory Internships (more than 190 companies)





Graduate Placement: 1 year after graduation

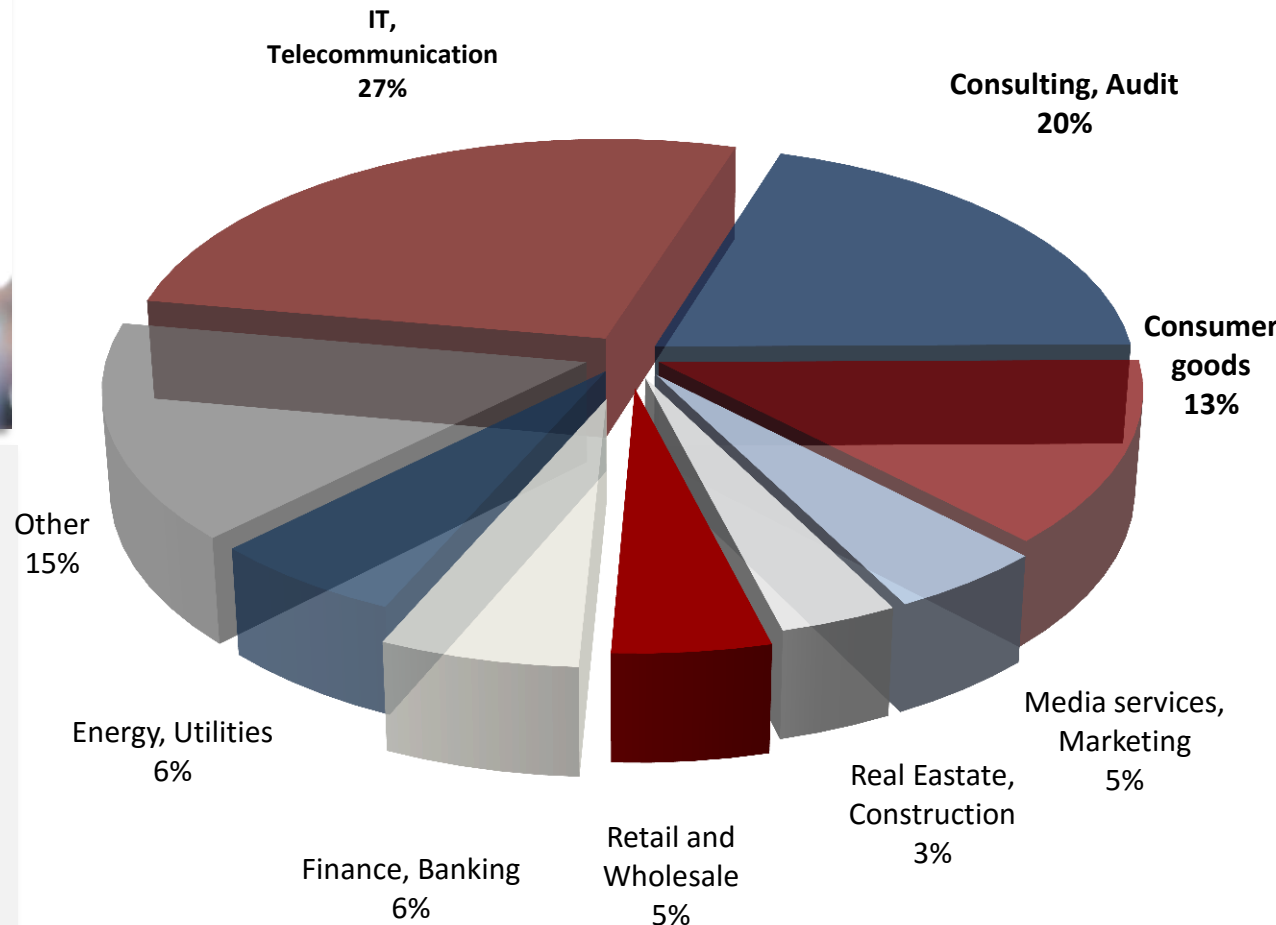


Graduates 2014 (1 year after graduation)

97% employed
(70% response rate)

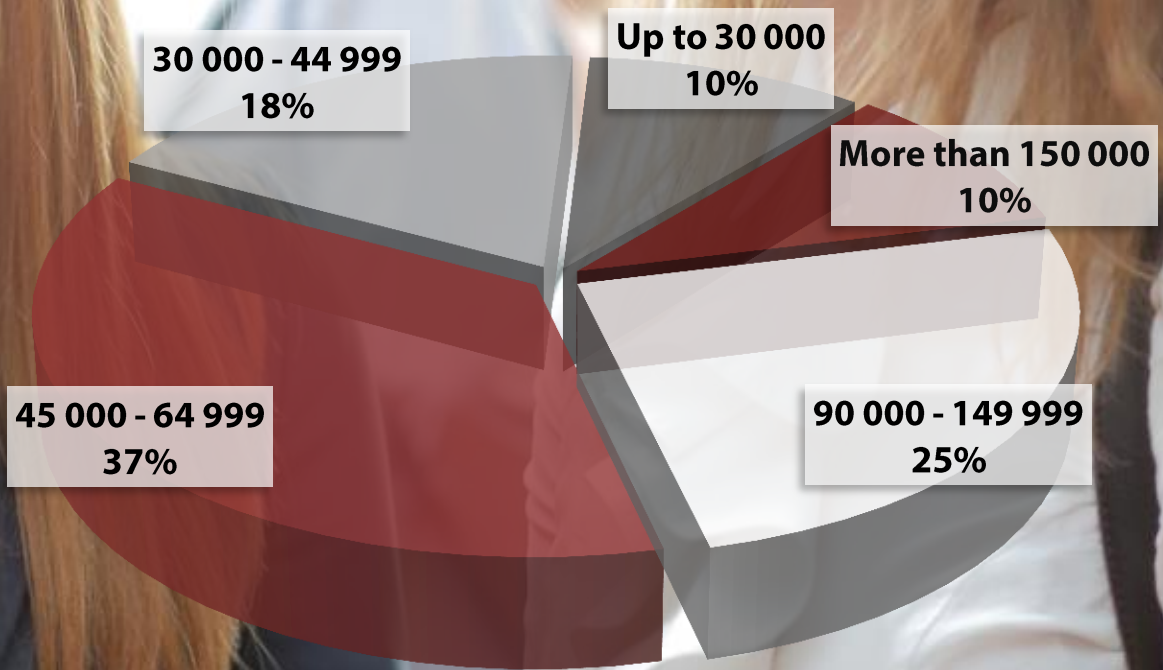
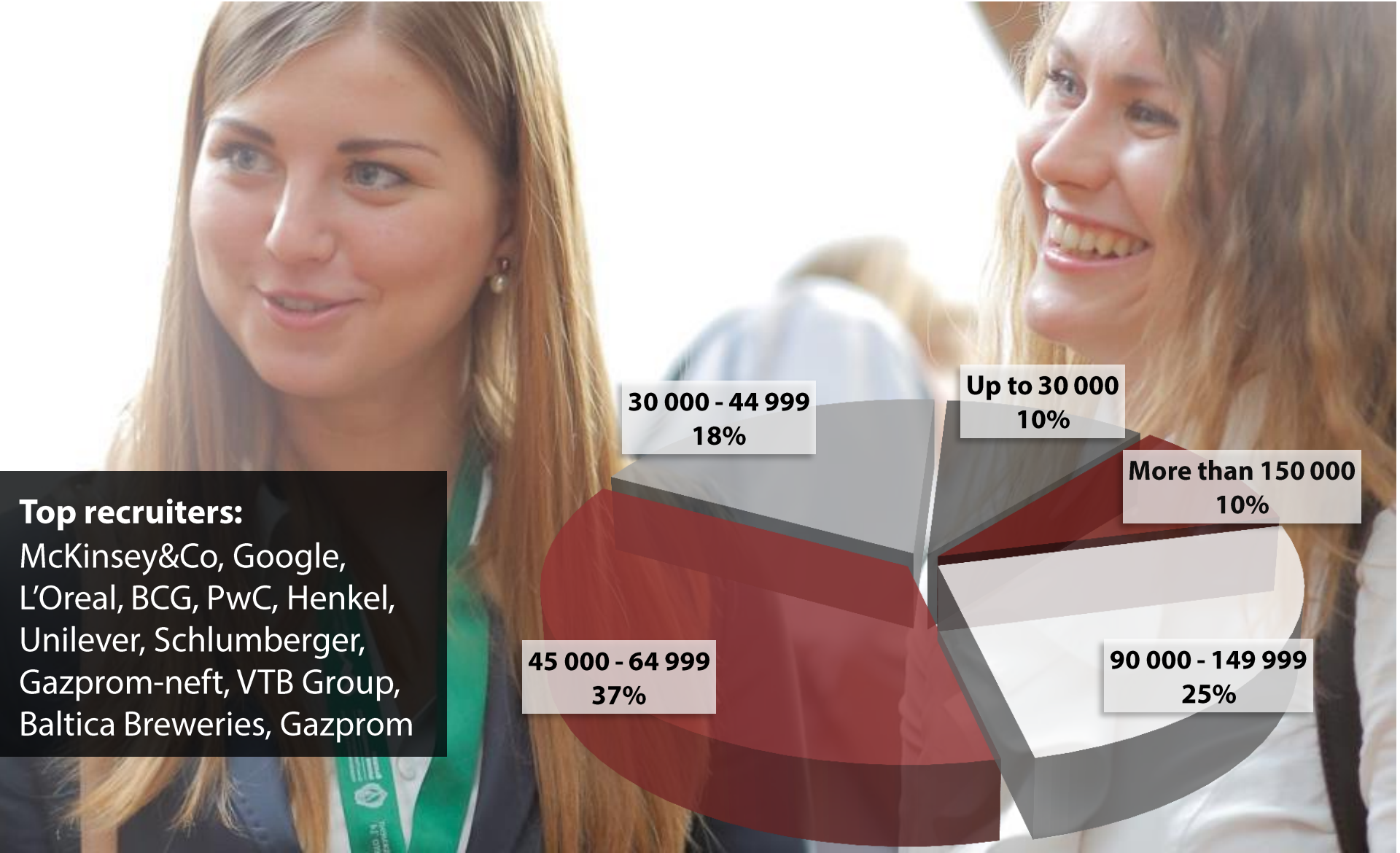
77% International companies
23% Russian companies

59% - specialist
16% - graduate trainee





Graduate Salary: 1 year after graduation



Top recruiters:
McKinsey&Co, Google,
L'Oreal, BCG, PwC, Henkel,
Unilever, Schlumberger,
Gazprom-neft, VTB Group,
Baltica Breweries, Gazprom



Student experience

Events and activities

Conference for talented students and leading Russian companies "Management of the Future" #mbconf



Talent UP mentoring program

Career day: Fall/Spring

Guest lectures



Annual Drucker Awards ceremony



L'Oreal Brandstorm business game

Annual Student Business Plan Competition



REQUIREMENTS

- ✓ A state-recognized Diploma of higher professional education
- ✓ Strong motivation for intense studying and professional development
- ✓ Pass the **Admissions Tests**:

1. TOEFL-based English Language Test or a TOEFL/ IELTS/ CAE/ BEC Higher certificate
2. GMAT-based Management and Business English Test / or a GMAT certificate (for MiM & MCF)
3. Business communication:
 - Competency interview
 - Portfolio - documentation for any personal achievements, motivational letter and essay

www.abiturient.spbu.ru



Min. entrance scores

	SPbU scale	(Original scale)
TOEFL	50	80 iBT
IELTS	50	6.0
CAE	50	C
BEC Higher	50	C
GMAT	50	500

Average scores of applicants (2015)
Please find in the handouts
(admissions memo)



Admission

Apply online from the beginning of March (for Russian applicants) and in the beginning of April (for international applicants) at the official SPbU admission office website www.abiturient.spbu.ru **Deadline is 10 of August** (for RF and CIS citizens)

Be GSOM student

Check lists: **August ,19**

Take exams : **August, 11-18**

Apply till **August, 10** (18:00)



70 places for MIM

25 places for MCF

15 places for MPM

For further information please check www.abiturient.spbu.ru

Feel free to contact
the GSOM Master Programs office:

Marketing & admissions manager
Snezhana Romadanova

(812) 323 84 48

master.admissions@gsom.spbu.ru

For diploma recognition & documents related questions, please, contact:
admission@spbu.ru*

Tel. +7 812 328-32-91

**for foreign students*



Future events

May, 31: GSOM Masters Presentation

June, 28: GSOM Masters Presentation

August, 10: Submission deadline

Follow us:

 facebook.com/MasterGSOM

 vk.com/gsom_ma

 linkedin.com/edu/school?id=22477

 instagram.com/gsom.spbu/

