# 05.10.2023 BUSINESS IN SOCIETY: THE STAKEHOLDER PERSPECTIVE

Track Chair: Yury Blagov, The Graduate School of Management at St Petersburg University (GSOM SPbU), Russia

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| **13:30-15.00**  **Room: 2229** | **Session 1. Doing business in ESG world** | Session Chair: Yury Blagov, GSOM SPbU, Russia  Session Language: English  Session Type: Hybrid |

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| # | Authors | Affiliation | Title |
|  | Naidenova Iuliia, Parshakov Piotr, Sazhina Aleksandra | Higher School of Economics, Russia | ESG Disclosure and Firm Performance |
|  | Parshakov Piotr, Usanin Mikhail, Maksimova Irina, Molodchik Maria | Higher School of Economics, Russia | Exploring the Evolution of ESG reports in S&P 500 Companies:  A Data-Driven Analysis |
|  | Sherstneva Alina | Saint Petersburg State University of Telecommunication, Russia | Development of social and labor adaptation model in ESG environment |
|  | Kornilina Polina | School of Law, SPbU, Russia | Economic analysis of the criteria of the significant error at the contract conclusion |

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| **15:15-16.45**  **Room: 2229** | **Session 2. Stakeholder capitalism: from theory to practice** | Session Chair: Yury Blagov, GSOM SPbU, Russia Session Language: English  Session Type: Hybrid |

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| # | Authors | Affiliation | Title |
|  | Young Stephen\* | Caux Round Table for Moral Capitalism | Stakeholder capitalism seeking equilibrium |
|  | Blagov Yury, Aray Yulia | GSOM SPbU, Russia | Social entrepreneurship in Russia: the stakeholder context |
|  | Klaro Ramires Polina Mishel, Veselova Anna | Higher School of Economics, Russia | The role of internal stakeholders in the implementation of a company’s sustainability strategy: configurational approach |

* Special guest

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| **17:00-18.30**  **Room: 2229** | **Session 3. Sustainable development and corporate sustainability** | Session Chair: Yury Blagov, GSOM SPbU, Russia  Session Language: English  Session Type: Hybrid |

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| # | Authors | Affiliation | Title |
|  | Gladyrev Dmitry, Ruzhanskaya Liudmila, Fedyunina Anna, Simachev Yury | Ural Federal University, Russia | How is the development of environmental management related to participation in global value chains? |
|  | Semenov Evgeny | National Research Nuclear University (MEPhl), Russia | Effectiveness of Investments in the Sustainable Development of Nuclear Power Based on Accident Tolerant Nuclear Fuel |
|  | Kolesnik Nadezda | Higher School of Economics, Russia | Sustainability promotion in food retail: latent semantic analysis of social media marketing communication 2015-2022 |
|  | Jie Zhang | Tomsk State University, Russia | How do firms deal with the negative impact of economic policy uncertainty? |

# 06.10.2023 BUSINESS IN SOCIETY: THE STAKEHOLDER PERSPECTIVE

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| **14:30-16.00** | **Round table**  **Project activities in the field of sustainable development** | Moderator: Yury Blagov, GSOM SPbU, Russia  Session Language: Russian  Session Type: online |