**03.10.2023-04.10.2023 Doctoral Colloquium**

**Day 1 – October, 3, 2023**

Chair: Karina Bogatyreva, The Graduate School of Management at St Petersburg University (GSOM SPbU), Russia

|  |  |  |
| --- | --- | --- |
| **12:45-18.30****Room: 1207** | **Presentation of the invited speakers** | Session Language: EnglishSession Format: Hybrid |

|  |  |  |  |
| --- | --- | --- | --- |
| Time | Speaker | Affiliation | Title of the speech |
| 12:45-13:00 | Karina Bogatyreva | GSOM SPbU | Welcome opening speech |
| 13:00-14:30 | Abdul-Kadir Ameyaw | Florida Atlantic University | Networking and collaborations in the Academia: Insights from doing two PhD programs at the same time |
| 15:00-16:30 | Michael Christofi | Cyprus University of Technology | Introduction to systematic literature review |
| 17:00-18:30 | Mahmoud Saleh | GSOM SPbU | Unlocking productivity: Techniques for rapidly advancing your research |

**Day 2 – October, 4, 2023**

Chair: Karina Bogatyreva, GSOM SPbU, Russia

|  |  |  |
| --- | --- | --- |
| **10.00- 16.00****Room: 1207** | **Research presentations and feedback session** | Session Language: English/RussianSession Format: Hybrid |

|  |  |  |  |
| --- | --- | --- | --- |
| Time | Authors | Affiliation | Title |
| 10:00-10:30 | Svetlana Supranovich | HSE University | Influence of Affective Component Dimensions on Performance Outcomes in Museums |
| 10:30-11:00 | Ekaterina Nazarenko | GSOM SPbU | The Impact of Retail CSR on Consumer Behavior |
| 11:00-11:30 | Olga Goosen | Federal Research Center for Coal and Coal Chemistry, Siberian Branch of the Academy of Sciences of the Russian Federation, Laboratory of Coal Economics | Regulatory contracts as a tool for maintaining the stress resistance of the coal industry |
| 11:30-12:00 | Nikita Andreev, Irina Ilicheva | HSE University | Theater Ecosystem Management on a Micro-level: the Case of the New Stage of the Alexandrinsky Theatre |
| 12:00-12:30 | Jingyi Zhang, Annastasia Laskovaia, Liam Li | GSOM SPbU | University-industry Technology Transfer in Emerging Markets: A Literature Review |
| **Break 12:30-13:30** |
| 13:30-14:00 | Daria Vikulova, Deniz Mustafa Dalman | GSOM SPbU | Building Loyalty Through Customer Engagement Among Russian Airline Passengers |
| 14:00-14:30 | Dmitrii Fefelov, Andrei Panibratov | GSOM SPbU | Digital transformation in Russia under sanctions: Research agenda |
| 14:30-15:00 | Marina Latukha, Kaifeng Yan | GSOM SPbU | Research status and hotspots of organizational resilience in emerging markets: A bibliometric analysis based on CiteSpace and VOSviewer |
| 15:00-15:30 | Nikolay Gorodny, Anna Fedyunina, Yuri Simachev | HSE University | How Does Firm Positioning in Global Value Chains Affect Their Resilience in Non-Economic Shocks? |
| 15:30-16:00 | Ahmed Charai | GSOM SPbU | The Role of AI in Talent Acquisition and Retention Strategies in Russian IT Firms |
| 16:00-16:30 | Kira Oksas | GSOM SPbU | Socially responsible HRM: The firm-level research |