



Guidelines for Authors

**5th International Research
GSOM Emerging Markets Conference 2018
St. Petersburg, Russia, October 4-6, 2018**

Dear participants!

**Welcome to GSOM Emerging Markets Conference 2018!
Before submitting your papers, please read carefully and adhere strictly to the GUIDELINES!**

Submission deadline	May 20, 2018
Format and submission	The paper should be submitted in the format of structured abstract via <u>submission form</u> The template for structured abstract is attached
Rules	<ul style="list-style-type: none"> • Authors may submit more than one paper, but only one can be accepted with you as a main author. • An author can submit and present only one paper as a first author. <p>For multiple submissions:</p> <ul style="list-style-type: none"> - Submit one paper with you as a main author - The other paper(s) should be submitted with you named as second/third etc., co-author. <ul style="list-style-type: none"> • Acceptance of a paper implies that at least one of the authors will attend the conference and present the paper. • Please make sure to mention your co-authors while submitting a paper. Co-authors' names will be published in the program and conference proceedings exactly as you have indicated when you submitted your paper. • No changes can be made after the submission deadline.
Format & Process	Papers should include a clear indication of the purpose of the research, research methods, major results, implications and key references. To put your text into appropriate format you can <u>use template</u> (3 rd page of this guidelines). Papers should be: <ul style="list-style-type: none"> • Single spaced throughout • Times New Roman 12-point font (except for title which should be Times New Roman 14-point font) • A4 size page formatting • 2.5 cm margins on all sides
Paper length limits	5000-7500 symbols including: cover / title page, references, and appendix, tables and figures. Please, note that symbols are not words but <u>letters, spaces and punctuation marks!</u> The first (1) page should include the title, abstract (max. of 200 words), keywords. Please, do not include the authors' names and affiliation in the paper!
Science Index	The papers will be published in conference proceedings and indexed in Russian Citation Index data base (eLibrary.ru)
Content order	Page 1 - Title Page <ul style="list-style-type: none"> • Title (centred, bold and times new roman 14-point font)



	<ul style="list-style-type: none"> • Abstract • Keywords <p>Page 2 - Main body of the paper</p> <ul style="list-style-type: none"> • Headings and sub-headings <ol style="list-style-type: none"> 1. Major headings <ol style="list-style-type: none"> 1.1 <i>Sub-headings</i> <ol style="list-style-type: none"> 1.1.1 <i>Sub sub-headings</i> 2. ... <ul style="list-style-type: none"> • Figures and tables • Footnotes • Formulae • References
References	References of papers should follow <u>APA style</u> .

Any questions?
You are welcome to contact us at:
emc@gsom.spbu.ru
 Tel: + 7812 323 8453
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See also:

Template for structured abstracts

A Sample List of References



Template for structured abstracts:

Title

Abstract:

This paper investigates

Keywords: ...

1. Introduction

1.1. Sub-headings

1.1.2. Sub sub-headings

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2. Dividend policy and ownership structure

2.1. Sub-headings

2.1.1. Sub sub-headings

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3. Data and sample

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4. Empirical results and conclusions

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References (*in alphabetical order*). Please use **A Sample List of References**

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A Sample List of References*:

ARTICLES IN PERIODICALS (JOURNALS, MAGAZINES, NEWSPAPERS)

- Alekseeva L.V., Berezinets I.V., Ilina Y.B. 2011. Influence of the Ownership Structure on the Dividend Policy on Russian Dual-stock Companies. *Vestnik of Saint Petersburg University. Management Series*, 4, 3-31.
- Goyal A., Muckley C. 2013. Cash dividends and investor protection in Asia. *International Review of Financial Analysis*, 29, 31–43.
- La Porta et.al. 2000. Agency Problems and Dividend Policies around the World. *The Journal of Finance*, 55 (1), 1-33.
- Wang Xi., Manry D., Wandler S. (2011). The impact of government ownership on dividend policy in China. *Advances in Accounting*, 27 (2), 366–372.

BOOKS

- Grant, R. M. 2005. *Contemporary strategy analysis*. 5th ed. Malden, MA: Blackwell.
- Kukathas, C. 1998. Liberalism and Multiculturalism: The Politics of Indifference. *Political Theory*, Vol. 26, Sage Publications Inc.
- Clipson, C., J. Steen, A. Tornquist, and P. Ullmark. 1995. Building for new production concepts. In *Enriching production: Perspectives on Volvo's Uddevalla plant as an alternative to lean production*, ed. A. Sandberg, 137-156. Aldershot: Avebury.
- Downs, A. 1967. The life cycle of bureaus. In: *Inside bureaucracy*, 5-23. Boston: Little Brown.

Articles from a full-text database:

- Kazanjian, R. K. 1988. Relation of dominant problems to stages of growth in technology-based new ventures. *Academy of Management Journal* 31 (2): 257-279. Retrieved from EBSCO.

Unsigned articles:

- New York Times. 2002. In Texas, ad heats up race governor. July 30.

Public documents:

- U.S. Congress. Senate. Committee on Foreign Relations. 1956. The Mutual Security Act of 1956. 84th Cong., 2d sess. S.Rep. 2273.

Online newspapers, news services:

- Reuters. 2015. OxyContin half-truths can cause suffering. Daily News, October 27. <http://dailynews.yahoo.com> (accessed December 20, 2015).

Web Sites:

- Federation of American Scientists. Resolution comparison: Reading license plates and headlines. http://www.petetownshend.co.uk/petet_bio.html

Theses and dissertations:

- Thomas, C. M. A. 2006. Essays on the industrial organization of multinational enterprises. PhD diss, Harvard University; available from <http://www.proquest.com>.

Papers presented at meetings, working papers and other unpublished works:

- Ferber, R. 2010. Family decision-making and economic behavior. Faculty Working Paper 35, College of Commerce and Business Administration, Univ. of Illinois at Urbana-Champaign.

Important:

- alphabetical listing of all works cited within the body of your thesis;
- authors' names are inverted to put the family name first (but only for the first of two or more authors);
- spacing;
- indents, and proper use of *italics*, capitalization and punctuation marks!

* Based on *The Chicago manual of style*. 2003. 15th ed. Chicago and London: The University of Chicago Press.