



**10th International GSOM Economy&Management Conference 2023
October 3 – 7, 2023**

CALL FOR PAPERS

Graduate School of Management at St. Petersburg University invites scholars, practitioners, and doctoral students to join GSOM EMC community for the 10th conference on October 3 – 7, 2023

Theme: Performance, Sustainability and Public Values

Submission Deadline: June 18, 2023

GSOM Economy&Management Conference (below – GSOM EMC) has been organized by Graduate School of Management of St. Petersburg University, a recognized leader in Russian business education, accredited by EQUIS, AACSB, and AMBA.

GSOM EMC was first held in 2014 under the title Emerging Markets Conference and since then has become a unique platform for discussing and sharing research ideas and experience in a wide range of topics. Its academic sessions and associated events joined together more than 2500 leading scholars and business practitioners from emerging markets (including Russia, CIS, and CEE countries) and all over the world. The conference encourages and promotes research and creates the dialog between academics and practitioners about current trends in management, business, and economy.

Nowadays, when there is a greater level of economic and political turbulence, firms and public institutions face greater pressure to adjust or transform their strategies. Agility, resilience, adaptiveness, and sustainability as a firm's and government's strategy is now on business and academic agenda and will be discussed at the 10th GSOM EMC in 2023. Thereby, the conference will be tightly connected with the following issues under discussion:

How does environmental uncertainty affect firms' strategy development?

What is the role of institutions for firms' resilience and survival?

How does inter-country and inter-government cooperation shape international strategies and global value chains?

What is the role of agility and sustainability for business and countries recovery?

How to improve performance of public institutions, to secure high level of healthcare, education, and other social significant services, how to make the development of our cities sustainable and smart?

We aim to generate discussion on these and other questions related to the theme of the conference and therefore inspire the further achievements and breakthroughs of scholars and practitioners.

To expand the number of participants, to protect and support our community in a difficult time and to celebrate 10th GSOM EMC anniversary this year conference will be held online in English except plenary session that will be held in

hybrid format in Russian with simultaneous translation and some sections and associated events in hybrid format in Russian. The registration fee for all online participants is waived.

CONFERENCE TRACKS

- Business in Society
- Emerging Markets, Global Challenges, and Multinational Enterprises
- Language and Professional Communication in Business Education
- Managing Human Capital for Resilience
- Marketing in the Era of Turbulence
- On Improving Effectiveness and Increasing Efficiency in the Public Sector
- Operations Management and Business Informatics
- Re-thinking Entrepreneurship in Times of Uncertainty
- Smart Sustainable Cities: challenges and opportunities
- Strategic Finance
- The Health Care Policy, Management, and Innovations
- The Latest Trends in Public Procurement and Public-Private Partnership

ASSOCIATED EVENTS

Doctoral Colloquium “Advanced Research in Management”
Round-table discussions

NO REGISTRATION FEE!

Fee is completely waived for all online participants. Fee is also waived for the following offline participants: members of the program committee, civil servants, session speakers (1 speaker for each paper) and speakers of round tables, PhD students, master students and undergraduates. For the other offline participants fee is 1.500 rubles for all the offline sessions and events (it includes coffee-breaks, badges, and printed programs).

IMPORTANT DATES:

Paper submission deadline: **June 18, 2023**

Registration deadline: **September 30, 2023**

Doctoral Colloquium: **October 3 – 4, 2023**

Conference dates: **October 5 – 7, 2023**

For detailed information

please visit GSOM EMC 2023 web page:

<https://gsom.spbu.ru/en/research/conferences/emc/>

Contacts:

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