



## Guidelines for Authors

**10<sup>th</sup> International GSOM**

**Economy&Management Conference 2023**

**St. Petersburg, Russia, October 5 – 7, 2023**

**Dear participants!**

Welcome to GSOM Economy & Management Conference – 2023! Before submitting your papers, please read carefully and adhere to the GUIDELINES.

| <b>Submission deadline</b>   | <b>June 18, 2023</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
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| <b>Format and submission</b> | <p>Submissions typically are manuscripts or works-in-progress that can benefit from informal feedback from other participants. Sessions are held in a presentation and Q&amp;A format and feature oral presentations that allow for engaging interaction with other scholars with similar interests.</p> <p><b>Estimated List of Tracks (working titles)</b></p> <p>Business in Society<br/>Emerging Markets, Global Challenges, and Multinational Enterprises<br/>Language and Professional Communication in Business Education<br/>Managing Human Capital for Resilience<br/>Marketing in the Era of Turbulence<br/>On Improving Effectiveness and Increasing Efficiency in the Public Sector<br/>Operations Management and Business Informatics<br/>Re-thinking Entrepreneurship in Times of Uncertainty<br/>Smart Sustainable Cities: challenges and opportunities<br/>Strategic Finance<br/>The Health Care Policy, Management, and Innovations<br/>The Latest Trends in Public Procurement and Public-Private Partnership</p> <p><b>Submission process:</b><br/><b>EMC 2023 General submission form is available at:</b><br/><a href="https://regforms.spbu.ru/ru/?option=com_rsform&amp;view=rsform&amp;formId=1438">https://regforms.spbu.ru/ru/?option=com_rsform&amp;view=rsform&amp;formId=1438</a></p> <p>The Paper Template is attached (<b>3<sup>rd</sup> page</b> of these guidelines).</p> |
| <b>Rules</b>                 | <ul style="list-style-type: none"> <li>• Multiple submissions are accepted, but an author can submit and present only one paper for a track as a presenting author.</li> <li>• Acceptance of a paper implies that at least one of the authors will take part in the conference and present the paper (online or offline, if any).</li> <li>• No changes can be made after the submission deadline.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |



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|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Format &amp; Process</b>       | <p><b>Length limits:</b></p> <p><b>Paper - 2000-4000 words</b> including keywords and reference list</p> <p><b>Formatting:</b></p> <ul style="list-style-type: none"> <li>• Single spaced throughout</li> <li>• Times New Roman 12-point font (except for the title which should be Times New Roman 14-point font)</li> <li>• A4 size page formatting</li> <li>• 2.5 cm margins on all sides</li> </ul> <p><b>To put your text into appropriate format please check the Paper Template and the Sample List of References (below).</b></p>                                                                                                                                                                                                                              |
| <b>Publication &amp; Indexing</b> | <p>Selected conference papers will be considered for publication:</p> <ul style="list-style-type: none"> <li>• Russian Management Journal (indexed in Web of Science Core Collection, Russian Science Citation Index, Journal Rank by the Russian Center for Scientific Information)</li> <li>• Vestnik of St. Petersburg University (indexed in Web of Science RSCI, Russian Science Citation Index, Journal Rank by the Russian Center for Scientific Information)</li> </ul> <p>All the papers from will be published in the conference proceedings (indexed in Russian Science Citation Index)</p> <p><b>Please note:</b> The paper will be published in conference proceedings or respective journals <b>only if</b> it has been presented at the Conference.</p> |
| <b>Content order</b>              | <p><b>Page 1 - Title Page</b></p> <ul style="list-style-type: none"> <li>• Title (centered, bold and times new roman 14-point font)</li> <li>• Abstract (150 words max)</li> <li>• Keywords (up to 5)</li> </ul> <p><b>From Page 2 - Main body of the paper</b></p> <ul style="list-style-type: none"> <li>• Headings and sub-headings <ol style="list-style-type: none"> <li>1. Major headings <ol style="list-style-type: none"> <li>1.1 Sub-headings <ol style="list-style-type: none"> <li>1.1.1 Sub sub-headings</li> </ol> </li> </ol> </li> <li>2. ...</li> </ol> </li> <li>• Figures and tables</li> <li>• Footnotes</li> <li>• Formulae</li> <li>• References</li> </ul>                                                                                      |
| <b>References</b>                 | <p>References of papers should follow <u>APA style</u>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

**Any questions?**

**You are welcome to contact us at:**

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Tel: + 7812 323 84 64

[GSOM EMC 2023 web-site](#)

*See also:*

[A Paper Template](#)

[A Sample List of References](#)



**Paper Template:**

**Page 1**

**Title**

**Abstract:**

This paper investigates ....

**Keywords:** ...

**Other  
Pages**

**1. Introduction**

**2. Relevance of the paper to the track topic**

*2.1. Sub-headings*

*2.1.1. Sub sub-headings*

....

**3. The research question(s) and methods**

....

**4. The results to be reported**

....

**References** *(in alphabetical order)*. Please use **A Sample List of References** (below)

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.....

.....



**Graduate School  
of Management**  
St. Petersburg University



### A Sample List of References\*:

#### Research articles

Devinney, T., Hartwell, C. 2020. Varieties of populism, *Global Strategy Journal*, 10 (1), 32-66.

Kobrin, S.J. 2020. How globalization became a thing that goes bump in the night, *Journal of International Business Policy*, 3, 280–286.

Shagalkina M.V, Telov V.V., Latukha M.O., Panibratov A.Yu. 2021. The determinants of returnees' decision to come back to Russia, *Russian Management Journal* 19 (1), 97–116. (In Russian)

#### Books and book chapters

Adachi, Y. 2013. *Building big business in Russia: The impact of informal corporate governance practices*, New York: Routledge.

Okhmatovskiy, I., Grosman, A., Sun, P. 2021. Hybrid governance of state-owned enterprises, in Wright, M., Wood, G.T., Cuervo-Cazurra, A., Sun., P., Okhmatovskiy, I., Grosman, A. (eds.) *Oxford Handbook of State Capitalism and the Firm*, Oxford University Press.

#### Articles from a full-text database:

Kazanjian, R. K. 1988. Relation of dominant problems to stages of growth in technology-based new ventures. *Academy of Management Journal* 31 (2): 257-279. Retrieved from EBSCO.

#### Unsigned articles:

New York Times. 2002. In Texas, ad heats up race governor. July 30.

#### Public documents:

U.S. Congress. Senate. Committee on Foreign Relations. 1956. The Mutual Security Act of 1956. 84th Cong., 2d sess. S.Rep. 2273.

#### Online newspapers, news services:

Reuters. 2015. OxyContin half-truths can cause suffering. Daily News, October 27. <http://dailynews.yahoo.com> (accessed December 20, 2015).

#### Web Sites:

Federation of American Scientists. Resolution comparison: Reading license plates and headlines. [http://www.petetownshend.co.uk/petet\\_bio.html](http://www.petetownshend.co.uk/petet_bio.html)

#### Theses and dissertations:

Thomas, C. M. A. 2006. Essays on the industrial organization of multinational enterprises. PhD diss, Harvard University; available from <http://www.proquest.com>.

#### Papers presented at meetings, working papers and other unpublished works:

Ferber, R. 2010. Family decision-making and economic behavior. Faculty Working Paper 35, College of Commerce and Business Administration, Univ. of Illinois at Urbana-Champaign.

#### Important:

- alphabetical listing of all publications cited within the body of your paper;
- authors' names are inverted to put the family name first (but only for the first of two or more authors);
- spacing;
- indents, and proper use of *italics*, and punctuation marks.

\* Based on *The Chicago manual of style*. 2003. 15<sup>th</sup> ed. Chicago and London: The University of Chicago Press.