



**GSOM Emerging Markets Conference 2019
Doctoral Colloquium***

**“Advanced Research in International Business, Entrepreneurship and Strategic Management
in the Context of Emerging Markets”**

October 1, 2019

**Venue: GSOM Campus “Mikhailovskaya Dacha” (Sankt-Peterburgskoe shosse, 109)
Room 1221**

Time	
9:30 – 10:00	Registration and coffee
10:00 – 10:15	Galina Shirokova (Colloquium chair) Colloquium welcome
10:15 – 11:30	Amitabh Anand Learning session “Bibliometrics and Science Mapping Literature Review Session”
11:30 – 12:00	Coffee break
12:00 – 13:30	Amitabh Anand Learning session “Bibliometrics and Science Mapping Literature Review Session”
13:30 – 14:30	Lunch
14:30 – 16:00	Marco van Gelderen Learning session “Futures of Entrepreneurship. Entrepreneurship in 2030”
16:00 – 16:30	Coffee break
16:30 – 18:00	Galina Shirokova (Colloquium chair) Learning session “When Context Matters: How Management Research on Russia Contributes to Global Knowledge”

* The conference was partially supported financially by Russian Foundation for Basic Research grant (project No. 19-010-20091\19)

Intensive Learning Sessions Instructors' Profiles

Amitabh Anand

Assistant Professor, Academy of Digitalization at SKEMA Business School, researcher at the GREDEG Laboratory at Universite Cote d'Azur, France

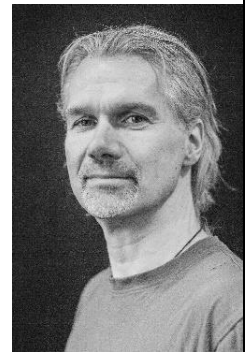
Dr. Amitabh Anand is an experienced professional in the field of business and management research, teaching and training. For over 11 years of academic experience, he worked on in the capacity of head of international relations, head of programs and head of corporate relations. He has worked extensively on developing creative course content and practical projects through corporate partnerships. His research focuses primarily on Knowledge Management, Knowledge Hiding, Bibliometrics, Serendipity, Perceived Supervision, Virtual Teams, Organization Romance and Literature Review Techniques. He is one of the few to address the broader picture of virtues like Generosity and Humility in the field of Knowledge Management and presented the first dyadic process model of knowledge sharing in SMEs.



Marco van Gelderen

Associate Professor, VU University Amsterdam, the Netherlands

Marco van Gelderen is a business psychologist specializing in entrepreneurship. Marco focuses his research as well as his teaching activities on individual level enterprising competencies. Examples of such competencies are generating ideas for opportunities, taking action, perseverance, networking, teamwork, and persuasion. For research overviews of these competencies, see the website that Marco maintains: www.enterprisingcompetencies.com. He has developed several formats to study as well as practice these competencies, and conducts workshops and (short) courses in various countries and settings. Marco is currently editor of the learning innovation section of the Entrepreneurship Education & Pedagogy journal. Furthermore he is an editorial board member of the Journal of Business Venturing and of Entrepreneurship Theory & Practice.



Galina Shirokova

Professor, Graduate School of Management St. Petersburg University, Russia

Galina Shirokova is a Professor of Strategic and International Management Department, Director of the Center for Entrepreneurship, Academic director of the Doctoral program at Graduate School of Management St. Petersburg University. She teaches the following courses: "Change Management" (EMBA, MBA, corporate programs), "Entrepreneurship" (EMBA, Master program, CEMS), "Case Method in Management Research" (Doctoral program). Prof. Shirokova's research interests include entrepreneurial firm's development and growth, strategic orientations, new venture teams. Galina Shirokova is the author of more than 100 publications, including more than 30 articles in international and 60 in Russian academic journals, as well as more than 30 case studies on Russian entrepreneurial firms. Galina Shirokova is a member of a number of leading international associations (AOM, ECSB, SMS, USASBE, etc.), and of editorial boards of leading Russian and international academic journals (Academy of Management Perspectives, Entrepreneurship Theory and Practice, Management and Organization Review).





October 2, 2019

Venue: GSOM Campus “Mikhailovskaya Dacha” (Sankt-Peterburgskoe shosse, 109)

Time		
9:30 - 10:00	Registration and coffee	
Paper development sessions with feedback and discussion		
	Session 1 Room 1220	Session 2 Room 1221
	Discussants: Nikolay Zenkevich, Maria Smirnova, Tatiana Gavrilova, Joan Freixanet Solervicens, Sergey Yablonsky, Amitabh Anand, Marin Marinov Moderator: Andrei Panibratov	Discussants: Marina Latukha, Dmitry Kudryavtsev, Elena Zavyalova, Yury Blagov, Marco van Gelderen, Svetla Marinova Moderator: Galina Shirokova
10:00 - 11:30	Snezhana Muravskaja (GSOM SPbU) Mechanisms of Customer Loyalty Development and Management in Modern Society Introduction	Ilya Ivaninskiy (HSE) Digital Transformation of Business and its Impact on Corporate Governance Mechanisms
	Polina Sidorova (HSE) Effectiveness of Asymmetric Conglomerate Alliances in Refining Industries: a Game Theory Approach	Daria Khasieva (GSOM SPbU) The Impact of Management of Diverse Talent Groups on Firm Performance in the Russian Context
	Megi Gogua (GSOM SPbU) Consumer Behavior in Electronic Commerce: Perspectives on the Impact of Trust and Information on Consumer Learning and Decision- Making	Kseniia Boiko (HSE) The Effect of R&D Investments on Companies` Performance in the Manufacturing Industry
11:30 - 12:00	Coffee break	
12:00 - 13:30	Yulia Malchenko (GSOM SPbU) Collaborative Innovations, Organizational Mindset and Cultural Distance to Broaden Smart City Horizons	Emilia Karpinskaya (GSOM SPbU) Balancing Exploration and Exploitation at Different Stages of High-Tech Start-Up Development: Evidence from Russia
	Tatiana Franus (GSOM SPbU) Spoofing Manipulation in Financial Markets	Anastasiya Ivanova (IEIE SB RAS) Growth Factors for Russian High-Tech Companies
	Sajad Kazemi (GSOM SPbU) The Impact of Leadership on the Supply Network Performance	Maria Shagalkina (GSOM SPbU) Talent Migration in Emerging Markets: Agenda for Global Talent Management
13:30 - 14:30	Lunch	



14:30 – 16:00	Daria Klishevich (GSOM SPbU) Internationalization of the State-Owned Enterprises: Evidence from Russia	Pavel Smirnov (HSE) Analysis of Employee Engagement Structure from Human Resource Management Practices Perspective
	Sato Akiko (GSOM SPbU) Internationalization of Japanese MNCs in Russia: Cultural Distance and I-R Framework	Alexandra Koptelova (HSE) Developing an Integrated Risk Management Metric for Research and Development in High-Tech Enterprises
	Liana Rysakova (GSOM SPbU) The Role of National Diaspora for Internationalization of Emerging Market Firms: The Perspective of Chinese Business in Russia	Anastasiia Belikova (GSOM SPbU) Exploration/exploitation and firm performance relationship in different institutional contexts
16:00 - 16:30	Coffee break	
16:30 - 18:00	Amarjeet Singh (GSOM SPbU) Socio-Technologic Factors of Collaborative Consumption – Analysis of Sharing Economy Based Firm in Russia	Alena Begler (GSOM SPbU) Semantic Technologies for Knowledge Management Systems
	Ramses Alain Sanchez Herrera (GSOM SPbU) Internationalization of Emerging-Market Companies: a Comparative Analysis of Russia and Mexico	Chen Xinchuan (GSOM SPbU) The Dilemma and Outlet of Chinese College Students' Entrepreneurship: From New Institutional Perspective

October 3, 2019

**Venue: GSOM Campus “Mikhailovskaya Dacha” (Sankt-Peterburgskoe shosse, 109)
Room 1210**

15:00 – 16:30	Meet the Editors: Journal of Macromarketing and Journal of International Marketing (speaker: A. Krasnikov, Loyola University of Chicago Quinlan School of Business, USA)
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