



## Guidelines for Authors

**6th International GSOM Emerging Markets Conference:  
Management in Digital Age  
St. Petersburg, Russia, October 3-5, 2019**

Dear participants!

Welcome to GSOM Emerging Markets Conference 2019!

Before submitting your papers, please read carefully and adhere strictly to the **GUIDELINES!**

<b>Submission deadline</b>	
<b>Format and submission</b>	The paper should be submitted in the format of <b>structured abstract</b> via <a href="#">submission form</a>  The template for structured abstract is attached (3 <sup>rd</sup> page of these guidelines).
<b>Rules</b>	<ul style="list-style-type: none"> <li>• Multiple submissions are accepted, but <b>an author can submit and present only one paper as a presenting author.</b></li> <li>• Acceptance of a paper implies that <b>at least one of the authors will attend the conference and present the paper.</b></li> <li>• <b>Please make sure to mention your co-authors while submitting a paper.</b> Co-authors' names will be published in the program and conference proceedings exactly in the order indicated in the submission</li> <li>• <b>No changes can be made after the submission deadline.</b></li> <li>• <b>A paper will not be included in the Conference proceedings if it is not presented at the Conference.</b></li> </ul>
<b>Format &amp; Process</b>	<p>Papers should include a clear indication of the purpose of the research, research methods, major results, implications and key references. To put your text into appropriate format please check the format samples (the 3<sup>rd</sup> page of these guidelines) and the structured abstract template (attached).</p> <p><b>Papers should be:</b></p> <ul style="list-style-type: none"> <li>• Single spaced throughout</li> <li>• Times New Roman 12-point font (except for the title which should be Times New Roman 14-point font)</li> <li>• A4 size page formatting</li> <li>• 2.5 cm margins on all sides</li> </ul>
<b>Abstract length limits</b>	<b>1500-2000 symbols with spaces including keywords</b> <b>Please, note that symbols are not words but letters, spaces and punctuation marks!</b>
<b>Paper length limits</b>	<b>5000-7500 symbols with spaces including cover / title page, references, and appendix, tables and figures</b> <b>Please, note that symbols are not words but letters, spaces and punctuation marks!</b>  The first (1) page should include the title, abstract, keywords <b>Please, do not include the authors' names and affiliation in the paper!</b>
<b>Science Index</b>	The papers will be published in conference proceedings and indexed in Russian Citation Index data base ( <a href="http://eLibrary.ru">eLibrary.ru</a> )
<b>Content order</b>	<b>Page 1 - Title Page</b> <ul style="list-style-type: none"> <li>• Title (centred, bold and times new roman 14-point font)</li> </ul>



	<ul style="list-style-type: none"> <li>• Abstract</li> <li>• Keywords</li> </ul> <p><b>Page 2 - Main body of the paper</b></p> <ul style="list-style-type: none"> <li>• Headings and sub-headings             <ol style="list-style-type: none"> <li>1. Major headings                 <ol style="list-style-type: none"> <li>1.1 <i>Sub-headings</i> <ol style="list-style-type: none"> <li>1.1.1 <i>Sub sub-headings</i></li> </ol> </li> <li>2. ...</li> </ol> </li> </ol> </li> <li>• Figures and tables</li> <li>• Footnotes</li> <li>• Formulae</li> <li>• References</li> </ul>
<b>References</b>	References of papers should follow <u>APA style</u> .

**Any questions?**  
**You are welcome to contact us at:**  
[emc@gsom.spbu.ru](mailto:emc@gsom.spbu.ru)  
 Tel: + 7812 323 84 53  
[GSOM EMC 2019 web-site](#)

*See also:*

**Template for structured abstracts**

**A Sample List of References**



**Format for structured abstracts:**

**Title**

**Abstract:**

This paper investigates ....

**Keywords:** ...

**1. Introduction**

*1.1. Sub-headings*

*1.1.2. Sub sub-headings*

.....

**2. Dividend policy and ownership structure**

*2.1. Sub-headings*

*2.1.1. Sub sub-headings*

.....

**3. Data and sample**

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**4. Empirical results and conclusions**

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**References** (*in alphabetical order*). Please use **A Sample List of References** (4<sup>th</sup> page of these Guidelines)

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### **A Sample List of References\*:**

#### **ARTICLES IN PERIODICALS (JOURNALS, MAGAZINES, NEWSPAPERS)**

- Alekseeva L.V., Berezinets I.V., Ilina Y.B. 2011. Influence of the Ownership Structure on the Dividend Policy on Russian Dual-stock Companies. *Vestnik of Saint Petersburg University. Management Series*, 4, 3-31.
- Goyal A., Muckley C. 2013. Cash dividends and investor protection in Asia. *International Review of Financial Analysis*, 29, 31–43.
- La Porta et.al. 2000. Agency Problems and Dividend Policies around the World. *The Journal of Finance*, 55 (1), 1-33.
- Wang Xi., Manry D., Wandler S. (2011). The impact of government ownership on dividend policy in China. *Advances in Accounting*, 27 (2), 366–372.

#### **BOOKS**

- Grant, R. M. 2005. *Contemporary strategy analysis*. 5th ed. Malden, MA: Blackwell.
- Kukathas, C. 1998. Liberalism and Multiculturalism: The Politics of Indifference. *Political Theory*, Vol. 26, Sage Publications Inc.
- Clipson, C., J. Steen, A. Tornquist, and P. Ullmark. 1995. Building for new production concepts. In *Enriching production: Perspectives on Volvo's Uddevalla plant as an alternative to lean production*, ed. A. Sandberg, 137-156. Aldershot: Avebury.
- Downs, A. 1967. The life cycle of bureaus. In: *Inside bureaucracy*, 5-23. Boston: Little Brown.

#### **Articles from a full-text database:**

- Kazanjian, R. K. 1988. Relation of dominant problems to stages of growth in technology-based new ventures. *Academy of Management Journal* 31 (2): 257-279. Retrieved from EBSCO.

#### **Unsigned articles:**

- New York Times. 2002. In Texas, ad heats up race governor. July 30.

#### **Public documents:**

- U.S. Congress. Senate. Committee on Foreign Relations. 1956. The Mutual Security Act of 1956. 84th Cong., 2d sess. S.Rep. 2273.

#### **Online newspapers, news services:**

- Reuters. 2015. OxyContin half-truths can cause suffering. Daily News, October 27. <http://dailynews.yahoo.com> (accessed December 20, 2015).

#### **Web Sites:**

- Federation of American Scientists. Resolution comparison: Reading license plates and headlines. [http://www.petetownshend.co.uk/petet\\_bio.html](http://www.petetownshend.co.uk/petet_bio.html)

#### **Theses and dissertations:**

- Thomas, C. M. A. 2006. Essays on the industrial organization of multinational enterprises. PhD diss, Harvard University; available from <http://www.proquest.com>.

#### **Papers presented at meetings, working papers and other unpublished works:**

- Ferber, R. 2010. Family decision-making and economic behavior. Faculty Working Paper 35, College of Commerce and Business Administration, Univ. of Illinois at Urbana-Champaign.

#### **Important:**

- alphabetical listing of all publications cited within the body of your paper;
- authors' names are inverted to put the family name first (but only for the first of two or more authors);
- spacing;
- indents, and proper use of *italics* and punctuation marks!

\* Based on *The Chicago manual of style*. 2003. 15<sup>th</sup> ed. Chicago and London: The University of Chicago Press.