



**Graduate School  
of Management**  
St. Petersburg University



## Guidelines for Authors

**8<sup>th</sup> International  
GSOM Emerging Markets Conference 2021  
St. Petersburg, Russia, October 4-12, 2021**

**Dear participants!**

**Welcome to GSOM Emerging Markets Conference 2021  
Before submitting your papers, please read carefully and adhere strictly to the GUIDELINES**

<b>Submission deadline</b>	<b>August 31, 2021</b>
<b>Format and submission</b>	<p><b>Competitive Sessions (Full paper submission)</b> All submissions to Competitive Sessions must be fully developed papers and require giving a formal presentation at the conference. Papers submitted to a competitive session may be accepted for a such a session or for an interactive session, depending on the quality of the paper, available space, or fit in the conference program. Only competitive papers presented at the conference are the subject for being recommended for the partner journals publication.</p> <p><b>Tracks with competitive sessions:</b> International business and emerging markets Operations Management and Business Informatics Entrepreneurship and small business management: new opportunities and challenges Marketing: current trends &amp; challenges Public sector issues Managing diverse talent in a divided world Human resource development in a new reality Business in society: changing paradigm and a new reality</p> <p><b>Interactive Sessions (Extended abstract submission)</b> Submissions to Interactive Sessions typically are shorter manuscripts or works-in-progress that can benefit from informal feedback from other participants. They may also include fully developed papers that could not be accepted for a Competitive Session, as explained above. Interactive Sessions are held in a roundtable discussion format and feature shorter oral presentations that allow for engaging interaction with other scholars with similar interests. All the papers in the “snapshot from practitioners” format can be considered for interactive sessions only.</p> <p><b>Tracks with interactive sessions:</b> International business and emerging Markets Operations Management and Business Informatics Entrepreneurship and small business management: new opportunities and challenges Marketing: current trends &amp; challenges Public sector issues Managing diverse talent in a divided world Human resource development in a new reality Business in society: changing paradigm and a new reality</p>



<p><b>Rules</b></p>	<ul style="list-style-type: none"> <li>• Multiple submissions are accepted, but <b>an author can submit and present only one paper as a presenting author.</b></li> <li>• Acceptance of a paper implies that <b>at least one of the authors will attend the conference and present the paper.</b></li> <li>• <b>No changes can be made after the submission deadline.</b></li> </ul>
<p><b>Format &amp; Process</b></p>	<p><b><u>Papers for competitive sessions:</u></b> All submissions to Competitive Sessions must be fully developed papers and require giving a formal presentation at the conference. In competitive sessions, the finished papers are at the forefront, while the interactive sessions allow authors to discuss their ongoing research under the guidance of (other) senior scholars.</p> <p><b>Length limits:</b> <b>5000-6000 words</b> <u>including</u> keywords</p> <p><b>Formatting:</b></p> <ul style="list-style-type: none"> <li>• Single spaced throughout</li> <li>• Times New Roman 12-point font (except for the title which should be Times New Roman 14-point font)</li> <li>• A4 size page formatting</li> <li>• 2.5 cm margins on all sides</li> </ul> <p><b><u>Papers for interactive sessions:</u></b> Submissions to Interactive Sessions typically are shorter manuscripts or works-in-progress that can benefit from informal feedback from other participants.</p> <p><b>Length limits:</b> <b>Paper - 3000-4000 words</b> <u>including</u> keywords <b>Snapshot from practitioner</b> two page idea or 5-7 slides and pre-conference interview with the track or round table chair <b>(for corporate partners only!)</b></p> <p><b>Formatting:</b></p> <ul style="list-style-type: none"> <li>• Single spaced throughout</li> <li>• Times New Roman 12-point font (except for the title which should be Times New Roman 14-point font)</li> <li>• A4 size page formatting</li> <li>• 2.5 cm margins on all sides</li> </ul> <p style="text-align: center;"><b>To put your text into appropriate format please check the Paper Template and the Sample List of References (attached).</b> <b>Please, do not include the authors' names and affiliation in the paper!</b></p>
<p><b>Publication &amp; Indexing</b></p>	<p>Selected papers from the <b>competitive sessions</b> will be published in:</p> <ul style="list-style-type: none"> <li>• Russian Management Journal (indexed in Web of Science Core Collection, РИНЦ)</li> <li>• Vestnik of St. Petersburg University (indexed in Web of Science RSCI, РИНЦ)</li> <li>• International business review (indexed in SCOPUS)</li> </ul> <p>All the papers from <b>competitive and interactive sessions</b> will be published in the conference proceedings (indexed in РИНЦ)</p> <p><b><u>Please note:</u></b> The paper will be published in conference proceedings or respective journals <b>only if</b> it has been presented at the Conference.</p>



<b>Content order</b>	<p><b>Page 1 - Title Page</b></p> <ul style="list-style-type: none"><li>• Title (centred, bold and times new roman 14-point font)</li><li>• Abstract (150 words max)</li><li>• Keywords (up to 5)</li></ul> <p><b>Page 2 - Main body of the paper</b></p> <ul style="list-style-type: none"><li>• Headings and sub-headings</li></ul> <ol style="list-style-type: none"><li>1. Major headings</li></ol> <ol style="list-style-type: none"><li>1.1 <i>Sub-headings</i></li></ol> <ol style="list-style-type: none"><li>1.1.1 <i>Sub sub-headings</i></li></ol> <ol style="list-style-type: none"><li>2. ...</li></ol> <ul style="list-style-type: none"><li>• Figures and tables</li><li>• Footnotes</li><li>• Formulae</li><li>• References</li></ul>
<b>References</b>	References of papers should follow <u>APA style</u> .

**Any questions?**  
**You are welcome to contact us at:**  
[emc@gsom.spbu.ru](mailto:emc@gsom.spbu.ru)  
Tel: + 7812 323 84 53  
[GSOM EMC 2021 web-site](#)

*See also:*

**A Paper Template**

**A Sample List of References**



**Paper Template:**

**Title**

**Abstract:**

This paper investigates ....

**Keywords:** ...

**1. Introduction**

*1.1. Sub-headings*

*1.1.2. Sub sub-headings*

.....

**2. Main body of the paper**

*2.1. Sub-headings*

*2.1.1. Sub sub-headings*

....

**3. Method (including sample and measures description)**

....

**4. Empirical results and conclusions**

....

**References** (*in alphabetical order*). Please use **A Sample List of References (5<sup>th</sup> page of these Guidelines)**

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### **A Sample List of References\*:**

#### **ARTICLES IN PERIODICALS (JOURNALS, MAGAZINES, NEWSPAPERS)**

- Alekseeva L.V., Berezinets I.V., Ilina Y.B. 2011. Influence of the Ownership Structure on the Dividend Policy on Russian Dual-stock Companies. *Vestnik of Saint Petersburg University. Management Series*, 4, 3-31.
- Goyal A., Muckley C. 2013. Cash dividends and investor protection in Asia. *International Review of Financial Analysis*, 29, 31–43.
- La Porta et.al. 2000. Agency Problems and Dividend Policies around the World. *The Journal of Finance*, 55 (1), 1-33.
- Wang Xi., Manry D., Wandler S. (2011). The impact of government ownership on dividend policy in China. *Advances in Accounting*, 27 (2), 366–372.

#### **BOOKS**

- Grant, R. M. 2005. *Contemporary strategy analysis*. 5th ed. Malden, MA: Blackwell.
- Kukathas, C. 1998. Liberalism and Multiculturalism: The Politics of Indifference. *Political Theory*, Vol. 26, Sage Publications Inc.
- Clipson, C., J. Steen, A. Tornquist, and P. Ullmark. 1995. Building for new production concepts. In *Enriching production: Perspectives on Volvo's Uddevalla plant as an alternative to lean production*, ed. A. Sandberg, 137-156. Aldershot: Avebury.
- Downs, A. 1967. The life cycle of bureaus. In: *Inside bureaucracy*, 5-23. Boston: Little Brown.

#### **Articles from a full-text database:**

- Kazanjan, R. K. 1988. Relation of dominant problems to stages of growth in technology-based new ventures. *Academy of Management Journal* 31 (2): 257-279. Retrieved from EBSCO.

#### **Unsigned articles:**

- New York Times. 2002. In Texas, ad heats up race governor. July 30.

#### **Public documents:**

- U.S. Congress. Senate. Committee on Foreign Relations. 1956. The Mutual Security Act of 1956. 84th Cong., 2d sess. S.Rep. 2273.

#### **Online newspapers, news services:**

- Reuters. 2015. OxyContin half-truths can cause suffering. Daily News, October 27. <http://dailynews.yahoo.com> (accessed December 20, 2015).

#### **Web Sites:**

- Federation of American Scientists. Resolution comparison: Reading license plates and headlines. [http://www.petetownshend.co.uk/petet\\_bio.html](http://www.petetownshend.co.uk/petet_bio.html)

#### **Theses and dissertations:**

- Thomas, C. M. A. 2006. Essays on the industrial organization of multinational enterprises. PhD diss, Harvard University; available from <http://www.proquest.com>.

#### **Papers presented at meetings, working papers and other unpublished works:**

- Ferber, R. 2010. Family decision-making and economic behavior. Faculty Working Paper 35, College of Commerce and Business Administration, Univ. of Illinois at Urbana-Champaign.

#### **Important:**

- alphabetical listing of all publications cited within the body of your paper;
- authors' names are inverted to put the family name first (but only for the first of two or more authors);
- spacing;
- indents, and proper use of *italics*, and punctuation marks.

\* Based on *The Chicago manual of style*. 2003. 15<sup>th</sup> ed. Chicago and London: The University of Chicago Press.