

Doctoral colloquium GSOM EMC 2021

Day 1. October, 4th

Discussants for the session 1:

Panibratov, A., St. Petersburg university, GSOM

Latukha, M., St. Petersburg university, GSOM

Bogatyрева K., St. Petersburg university, GSOM

Session 1. Research proposals' presentation		
10.00-10.30 ¹	Akiko Sato St. Petersburg university, GSOM	Sublimating liability of foreignness during COVID-19 towards absorptive capacity: The case of a Japanese automotive MNC in Russia
10.30-11.00	Lev Shalev St. Petersburg university, GSOM	Foreign pharmaceutical MNEs in the USA: Lobbying activity as indicator of corporate performance and effect of size on it
11.00-11.30	Rafik Smara St. Petersburg university, GSOM	Balancing in crisis? Exploring the impact of innovative ambidexterity on SMEs' performance during COVID-19 pandemic
11.30-12.00	Shenglong Chen St. Petersburg university, GSOM	How EMNEs achieve upgrading in Global Value Chains: The role of the "Belt and Road Initiative" implementation
12.00-12.30	Luiza Kalamova St. Petersburg university, GSOM	Customer orientation as a success factor of Russian companies
12.30 – 13.00 Break		
13.00 – 13.30	Olga Vershinina High School of Economics	Human resource management practices of Russian companies for maintaining organizational resilience in the COVID-19 pandemic
13.30 – 14.00	Maria Gorgisheli Higher School of Economics	Transformation of Business Models of Power Generation Companies Under the Sharing Economy
14.00 – 14.30	Anastasia Shpringer St. Petersburg university, GSOM	The role of HR management for crisis management in Russian companies
14.30 – 15.00	Alvar Castello Esquerdo St. Petersburg university, GSOM	Determinants of Technology Investment from China into Latin America and Eurasia: A comparative analysis
15.00-17.00 Break		
Session 2. Guest speakers' presentations		
17.00-18.00	Francesco Debellis, Vienna University	The Art of Literature review writing
18.00-18.30	Natalia Drozdova, St. Petersburg state university, GSOM Chief Editor «Vestnik»	Publishing in high-ranked Russian journals

¹ Moscow time for all sessions

Day 2. October, 05th

Discussants for the session 1:

Panibratov, A., St. Petersburg university, GSOM

Latukha, M., St. Petersburg university, GSOM

Bogatyreva, K., Petersburg university, GSOM

Fabian Froese, University of Gottingen (TBC)

Session 1. Research proposals' presentation		
10.00-10.30	Yunxin Luo St. Petersburg university, GSOM	The micro process of cross-border knowledge sharing: perspectives from international students
10.30-11.00	Shuvam Chatterjee St. Petersburg university, GSOM	Consumer attitude and behavior influenced by olfactory marketing: A study of the retail industry
11.00-11.30	Elena Tokmakova St. Petersburg university, GSOM	Industry analysis and strategic competitive analysis of the global pharmaceutical market
11.30-12.00	Anna Kriklivetc St. Petersburg university, GSOM	The role of generations in family firms' internationalization
12.00-12.30	Rodolfo Nunes University of São Paulo-USP	The companies' cash behavior in periods of crisis from the perspective of liquidity theory
12.30-13.00	Mahmoud Saleh St. Petersburg university, GSOM	The role of tourists' locus of control in building attachment to tourism destination brands
13.00-13.30	Anastasia Polonskaya Higher School of Economics	Principles, methods and perspectives of development of business models based on digital platforms
13.30-14.00	Nikita Kuleshov St. Petersburg university, GSOM	The impact of state policy on human capital and talent circulation: a multilevel perspective
14.00-14.30	Abdul-Kadir Ameyaw St. Petersburg university, GSOM	Outward foreign direct investment from emerging markets to Sub-Saharan Africa: An institutional and discourse-based view
14.30-16.30	Break	
Session 2. Guest speakers' presentations		
16.30-17.30	Marina Latukha St. Petersburg university, GSOM Academic director, Doctoral program Anna Veselova Higher School of Economics Academic director, Doctoral School of Management	Building a high impact research in International Business Building successful career in Academia
17.30-18.30	Fabian Froese University of Gottingen (TBC)	Publishing in top academic journals