

8th International GSOM Emerging Markets Conference 2021

October 4-12, 2021



Track «Human Resource Development in a New Reality »

8th International research “Emerging Markets Conference -2021”

GSOM Saint-Petersburg, Russia

October, 8

Program

Timezone (Moscow time)

Session with paper presentations

Session chair – Antonina Yu. Lisovskaya

11:00-11:30

Екатерина Сергеевна Антышева, старший менеджер
Департамента кадровой политики ПАО "ГМК
"Норильский никель"
*"Гибкий труд и гибкие практики занятости» в ПАО
"ГМК "Норильский никель"*

11:30-12:00

Андрей Юрьевич Афонин, директор Университета
Банка России
"Changing priorities for HR strategy in a new reality"

- 12:00-12:30** **Dmitry Kucherov, Olga Alkanova, Antonina Yu. Lisovskaya, Victoria Tsybova**, St. Petersburg State University, Graduate School of Management, Russia
"Employer branding under COVID-19: effects on recruitment performance in knowledge-intensive firms"
- 12:30-13:00** **Olga Mondrus**, HSE University
"Team resilience framework: the case of an international company"
- 13:00-13:30** **Carina da Conceição Rodrigues Ferreira**, Federal Center for Technological Education Celso Suckow da Fonseca
Annibal Scavarda, Federal University of the State of Rio de Janeiro, Brazil
Augusto Reis, Federal Center for Technological Education Celso Suckow da Fonseca, Brazil
Amedeo Rizzo, Bocconi University, Italy
Philani Nduna Zincume, Stellenbosch University, South Africa
"The COVID-19 influence in the environment, the society, and the economy: the educational and social human resource development framework for the new reality "
- 13:30-14:00** **Marina Iskhakova**, Australian National University
Sofia Kosheleva, St. Petersburg State University, Graduate School of Management, Russia
"Short-term and long-term local vs global career intentions: The role of Cultural Intelligence (CQ) and the closed borders"