

# 8th International GSOM Emerging Markets Conference 2021

October 4-12, 2021



## Track «Public sector issues»

8<sup>th</sup> International research “Emerging Markets Conference – 2021”  
GSOM Saint-Petersburg, Russia

### On Improving Effectiveness and Increasing Efficiency in the Public Sector

**Program**  
**Timezone (Moscow time)**

**October, 7**  
**Public Goods, Services, and Values**

**Session Chair: Evgenii Gilenko, GSOM SPbU, Russia**

**10:00 – 11:30**

**Danil Andreev, Evgenii Gilenko,**  
Graduate School of Management, SPbU, Russia  
*“Dependence between sovereign debt and bank non-performing loans before and during the COVID-19 pandemic: a copula-based approach”*

**Anna Ermishina,**  
Southern Federal University (SFedU), Russia  
*“Housing Economy: Public Regulation Evolution of Local Public Goods (case of major renovation of apartment buildings in Russia)”*

**Daria Bakalets, Anastasia Golubeva, Evgenii Gilenko,**  
Graduate School of Management, SPbU, Russia  
*“Factors of citizens’ involvement in electronic participatory  
budgeting on municipal level (the case of St. Petersburg)”*

**Olga Trunova,** University of Bologna, Bologna, Italy  
**Igor Khodachek,** Russian Academy of National Economy  
and Public Administration, Saint Petersburg, Russia  
**Aleksandr Khodachek,** Higher School of Economics, Saint  
Petersburg, Russia  
*“Visualizing and Calculating Smart City: A Dialogue  
Perspective”*

**Ekaterina Sokolova, Ksenia Bortnikova,**  
Graduate School of Management, SPbU, Russia  
*“Switching costs of citizens’ behavior change as a tool of  
post-pandemic policy making: the case of transportation  
preferences in St. Petersburg”*

## **Public procurement and public-private partnership in developed and developing countries**

**Program**  
**Timezone (Moscow time)**

**October, 8**

**To be Bona Fide or Not to be: The society against corruption, collusion, and  
other mala fides**

**Session Chair: Germa Bel, Barcelona University**

**10:00 – 11:30**

**Germa Bel,** Barcelona University, Spain  
*“Beyond government size: Types of government intervention  
and corruption”*

**Andrei Tkachenko, Pavel Pronin, Andrei Yakovlev,** HSE  
University, Russia, **Polina Detkova,** CalTech, USA  
*“The Changing Perceptions of Corruption during the  
COVID Pandemic in Russia”*

**Evgenii Gilenko, Andrei Ivanov, Ekaterina Batueva,**  
**Alexandra Lvova** Graduate School of Management, SPbU,  
Russia  
*“Competitive auctions without initial contract price  
reduction: how is it possible? ”*

**October, 8**  
**The innovative tools of Public Sector Governance**

**Session Chair: Niccolò Persiani, Florence University, Italy**

**12:00-13:30**

**Andreas Glas, Molitoris Cornelia**, Bundeswehr University, Germany  
*“Innovation vs. administration: Researching implementation in the public sector”*

**Besa Ombashi**, Bedër University College, Albania,  
**Denita Cepiku**, University of Rome “Tor Vergata”,  
**Niccolò Persiani**, Florence University, Italy  
*“Public-private partnership (PPP) in the health care sector. The case of Albania”*

**Georgia Aimilia Voulgari**, National and Kapodistrian University of Athens, Greece  
*“Third countries and the EU: Recent developments in the field of Public Procurement”*

**Health Care Day Program in the framework of the  
8th International Scientific Conference "Emerging Markets 2021"**

**Academic sessions**

**Programme**  
**Timezone (Moscow time)**

**October, 9**  
**The Healthcare Governance issues in developing countries**

**Session chair: Alexander Solonin, Association of Private Clinics of St. Petersburg, CEO**

**10:00-11:30**

**Elena Taraskina, Evguenii Zazdravnykh**, NRU HSE, Russia  
*“The relationship between socio-economic characteristics and reasons for not seeking medical care in Russia”*

**Prabhat Dwivedi, Yogesh Puri**, Science Technology Entrepreneurs Park – Harcourt Butler Technological Institute Kanpur, **Richa Tiwari**, OPIMT Farrukhabad, **Deepak Srivastava**, PSIT Kanpur, India  
*“Healthcare and Sustainable Livelihood in India: Model of Breaking Medically Caused Vicious Poverty Cycle”*

**Mattia Fracchia**, Nova School of Business and Economics,  
Portugal

*“Information Design for Community Health Workers:  
Experimental Evidence from Guinea-Bissau”*

**Maria Kaneva**, Gaidar Institute for Economic Policy,  
Russia

*“The Socioeconomic and Behavioral Determinants of  
Cardiovascular Risks in Russia: A Structural Equation  
Modeling Approach”*

**October, 9**

## **COVID-19 against the Regional Healthcare Systems**

**Session chair: Anton Povzun, St. Petersburg research institute of emergency medicine,  
CMO**

**12:00-13:30**

**Victor Zakharov, Yulia Balykina**, Department of Applied  
Mathematics, St. Petersburg University, Russia  
*“Challenges in modelling COVID-19 epidemic”*

**Elena Kalabina, Svetlana Begicheva**, Ural State University  
of Economics, Russia

*“Analytical assessment of the availability of medicines for  
the treatment of cardiovascular diseases in the region (based  
on the materials of the Sverdlovsk region)”*

**Kazimir Iablonskii**, ANO "Moscow Centre for Innovative  
Healthcare Technologies", Moscow City Government,  
Russia

**Yuri Fedotov**, Graduate School of Management, Russia

**Petr Yablonskiy**, Faculty of Medicine, St. Petersburg  
University, Russia

**Sokolova Olga**, Saint-Petersburg State Research Institute of  
Phthiopulmonology of the Ministry of Healthcare of the  
Russian Federation, Russia

*“Measuring organizational performance of Saint-Petersburg  
public hospitals in providing medical care to patients with a  
novel coronavirus infection (COVID-19)”*

**Tatyana Sklyar, Mariia Kotlyarova**, Graduate School of  
Management, St. Petersburg University, Russia;

*“The Sphere of Donor Blood Circulation Before & During  
Covid-19”*

**October, 9**  
**Round table “Regional Healthcare Systems after Pandemic” \***

**Moderator:**

**Andrei Ivanov, “Healthcare Management” Program, academic director**

**14:30-17:00**

**Speakers:** Chief Medical Officers, Civil Servants,  
Academics

**Discussion**

**\* The event will be provided in Russian**