

8th International GSOM Emerging Markets Conference 2021

October 4-12, 2021



Track «Managing Diverse Talent in a Divided World »

8th International research “Emerging Markets Conference -2021”

GSOM Saint-Petersburg, Russia

October, 7

Program

Timezone (Moscow time)

Session 1. Invited guest speakers. Part 1.

Session chair – Marina Latukha

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|-------------|---|
| 10:00-10:30 | Maria Elo , University of Southern Denmark, Denmark
<i>“Entrepreneurial identity construction in marginalized places”</i> |
| 10:30-11:00 | Svetla Marinova , Aalborg University, Denmark
Della-Maria Marinova , Atkins Consulting, UK
<i>“Diversity and inclusion in cyber security early careers”</i> |
| 11:00-11:30 | Irina Mihailova , University of Eastern Finland, Finland
<i>“Responses of managers and entrepreneurs to emerging market institutions”</i> |
| 11.30-12.00 | Break |

Session 2. Papers' presentations

Session chair – Marina Latukha

12:00-12:20

Maria Shagalkina, St. Petersburg State University, Graduate School of Management, Russia

Carl Fey, Aalto University, Finland

Marina Latukha, St. Petersburg State University, Graduate School of Management, Russia

Vychaslav Telov, St. Petersburg State University, Graduate School of Management, Russia

“Why do they come back? Returnees’ presence, talent management and firms’ innovative capabilities in an emerging market context”

12:20-12:40

Tatiana Volchenko, Higher School of Economics, Graduate School of Business, Russia

Liudmila Ruzhanskaya, Ural Federal University, Russia

Maxim Fokeev, Higher School of Economics, Graduate School of Business, Russia

“Evaluation of talent development programs effectiveness in large companies: case of Sheremetyevo International Airport”

12:40-13:00

Aleksandra Bordunos, Higher School of Economics

Sofia Kosheleva, St. Petersburg State University, Graduate School of Management

Anna Zyryanova, SelfMama

“To be or not to be: new perspective on retention of female employees”

13:00-13:20

Nikita Kuleshov, St. Petersburg State University, Graduate School of Management

Marina Latukha, St. Petersburg State University, Graduate School of Management

“Macro talent management implementation at the state and firm level: A literature review”

13:20-13:40

Anna Kriklivetc, St. Petersburg State University, Graduate School of Management

Marina Latukha, St. Petersburg State University, Graduate School of Management

Felix Podgayniy, St. Petersburg State University, Graduate School of Management

“Determinants of generation diverse talent management and its relationship with firm performance”

13:40-14:00

Petr Fedorov, RANEPА

“Comparative research of platform work legal risks“

14:00-14:20

Andrey Kuzmin, St. Petersburg State University
Department of Psychology

Elena Rodionova, St. Petersburg State University
Department of Psychology

“Work and organization engagement as safety culture correlates“

14.20-16.10

Break

Session 3. Invited guest speakers. Part 2.

Session chair – Marina Latukha

16:10-17:00

Shlomo Tarba, University of Birmingham

“Agility in the age of disruption and grand challenges”

Session 4. EUMMAS Human Resource Management

Research Center meeting

Session chair – Marina Latukha

17:00-18:30

EUMMAS Human Resource Management Research Center meeting. Invited participants only