



**Graduate
School of Management**
St. Petersburg State University



EABIS
European Academy
of Business in Society

8th Annual PhD Conference

European Academy of Business in Society

Call for Contributions

**Hosted by St. Petersburg State University
Graduate School of Management**

22 September 2010

www.qsom.pu.ru/en/eabis2010

1. Introduction

For the eighth consecutive year, the EABIS PhD Conference will bring together doctoral candidates from across Europe and beyond to share their research experience, their findings and the challenges they face in their studies in the field of business in society — including corporate responsibility, sustainability, social entrepreneurship, social issues in management and business ethics.

The EABIS PhD Conference is an outstanding opportunity for PhD students to:

- Explore research methodologies appropriate to the field of business in society.
- Benefit from the advice and feedback of senior researchers.
- Gain insights from senior editors on publishing doctoral work.
- Network with peers from around Europe and beyond.

In line with the theme of the EABIS 9th Annual Colloquium that precedes it — “**Corporate Responsibility and Emerging Markets**” — this year’s PhD forum will be similarly focused. Please note, however, that we welcome contributions from any doctoral candidates pursuing work around business in society issues.

We are calling for inputs to shape our discussions and to promote knowledge sharing and cross-fertilization of ideas and approaches. Two kinds of contributions will be accepted:

- **Papers and research projects:** a structured description of research question, theoretical mainstream and research methodologies that candidates want to use, or are currently using, in their research.
- **Issues or methodological queries:** a narrative of problems related to issues or methodologies that the candidates are facing in their research.

2. Selection Criteria

- Academic rigour.
- Practical relevance to business, civil society actors and policy-makers.
- Clear language accessible to all.
- Relevance of issues and methodological problems to other PhD candidates.

3. Submission Details

- Submission of contributions (papers, research projects and issues or methodological queries) by **12 July 2010**
- Review feedback and decision by **28 July 2010**
- Please send your submission via e-mail to **Anastasia Savchenko**, 2010 EABIS Colloquium Coordinator, at csr@gsom.pu.ru

Procedure and format for papers and research projects:

- As a guideline, summaries should have at least **1000 and not more than 3000 words** and include the following:
 1. Field of research and theoretical mainstream.
 2. Clear description of the research question(s).
 3. Detailed description of the research methodology on both data collection and data analysis.
 4. Organizational details such as links with professors or colleagues from different countries, cooperation with research institutes/universities, international database(s) used, etc.

Procedure and format for issues or methodological queries:

- Normally, summaries should have at least **750 and not more than 1500 words** and include the following:
 1. Field of research
 2. Clear description of the research question(s) and topic being examined
 3. Comprehensible narratives of the problems related to intra or inter disciplinary issues, research design, theory building, research methodologies, etc.
 4. Organisational details such as links with professors or colleagues from different countries, cooperation with research institutes/universities, international database(s) used, etc.
- Please send your contribution **by e-mail and in Microsoft Word or RTF format.**
- All tables and figures must be on separate pages at the end, numbered and with captions
- In the text, all tables and figures must be referred to and all must have captions ("[Figure 1 about here]")
- All figures must also be provided in original file format (ex., .jpg, .eps, .tif, etc.)
- If the lead author is Katherine Smith, the main manuscript filename should be smith.doc. Figure filenames should be smith_fig1.tif, smith_fig2.jpg, etc
- Everything, including references, must be double-spaced - with exception to tables

4. Your Input to Shape the Conference

In a move to deliver an exceptional event, we invite all PhD Conference participants to inform us of what they would like to see in the programme. Please e-mail **David Bevan** (david.bevan@eabis.org) highlighting any pressing issues and questions you have about methodology, data analysis / acquisition, selection of thesis questions, company and manager collaboration, confidentiality and ethics, engagement by managers as research partners, validating or communicating findings and so forth.

**We very much look forward to receiving your contributions and to meeting you at
St. Petersburg!**