



Graduate
School of Management
St. Petersburg University

International Conference
“GSOM Emerging Markets Conference 2015:
Business and Government Perspectives”
Academic Program
Business and Management Track
Venue: Mikhailovskaya Dacha Campus
Sankt-Peterburgskoye Shosse, 109
October 15, 2015 (Thursday)



Time	Session	Room
09:20 – 09:45	Registration	
09:45 – 11:35	Plenary Session	Conference Hall 1301
12:00 – 14:15	How to Master Your Doctoral Thesis and Your Scientific Advisor?	1212
	Knowledge Management	1212
	Round Table: PPP Development in the Field of Airports	1206
	Roundtable: Case Studies – <i>in Russian</i>	1220
12:00 – 17:30	Entrepreneurship in Emerging Economies	1209
	Human Resource Management in Emerging Market Firms	2201
	Strategic Finance	1217
15:30 – 17:30	International Business and Emerging Multinational Enterprises	1211
	Workshop: Key Factors in Successfully Publishing in Academic Journals	1212
18:00 – 19:30	Round Table: PPP Development in the Field of Roads	1206
	Marketing in Emerging Economies	1212
	Debates: PPP Development in the Field of Transport	1206
Coffee breaks: 09:20 – 09:45; 11:45 – 12:00; 17:30 – 18:00 Lunch: 14:30 – 15:15		

October 16, 2015 (Friday)

Time	Session	Room
10:00 – 11:45	Plenary Session	Conference Hall 1301
10:00 – 14:15	Teaching English in Business Schools: Language Competence for Future Global Leaders	1208
12:15 – 14:15	Paper Development Workshop	1206
	Entrepreneurship in Emerging Economies	1209
12:15 – 18:45	Marketing in Emerging Economies	1212
15:30 – 17:00	Corporate Governance	2201
	Workshop: Writing Discrete Item Exercises for Business English Teaching	1208
	Workshop: Reconceptualising English for Professional Communication Programme	
	International Business and Emerging Multinational Enterprises	1211
15:30 – 18:45	Information Management in Emerging Market Firms	1210
	Round Table: The Antecedents of Students' Entrepreneurial Activity: an Institutional Approach (Russian Science Foundation Grant)	1209
17:15 – 18:45	Annual Dean Pashkus Readings – <i>in Russian</i>	1206
	Round Table 'Teaching English in Business Schools: Trends and Prospects'	1208
Coffee breaks: 09:30 – 10:00; 11:45 – 12:15; 17:00 – 17:15 Lunch: 14:30 – 15:15		

October 17, 2015 (Saturday)

Time	Session	Room
10:00 – 17:00	Round Table: Social Entrepreneurship	1206
	Logistics and Supply Chain Management in Emerging Economies	1211
12:00 – 14:15	Corporate Governance	1212
12:00 – 17:00	Innovation and R&D Management	1210
Coffee break: 09:30 – 10:00; 11:30 – 12:00 Lunch: 14:30 – 15:15		



The Academy of
Business in Society



**International Conference
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**Academic Program
Public Sector Transition Track**

**October 15, 2015 (Thursday)
Venue: Mikhailovskaya Dacha Campus
Sankt-Peterburgskoye Shosse, 109**

Time	Session	Room
10:00 – 11:30	Plenary Session Evolving Models of PPP in Healthcare. The European Experience, Prof. James Barlow, Imperial College Business School, UK / Associate Director, Research and Evaluation, Imperial College Health Partners, UK	1206

**October 16, 2015 (Friday)
Venue: Mikhailovskaya Dacha Campus
Sankt-Peterburgskoye Shosse, 109**

Time	Session	Room
12:15 – 14:15	Public Sector Reforms and Economic Development (Identifying and Countering <i>Mala Fide</i> Behavior of Economic Agents) – <i>in Russian</i>	2225
	Public Sector Reforms and Economic Development (Financial Instruments of Development)	1221
14:30 – 15:15	Lunch	Campus Cafeteria
15:30 – 17:00	Public Sector Reforms and Economic Development (Regional Development: Facts and Theories) – <i>in Russian</i>	2225
	Public Sector Reforms and Economic Development (Management of Cities) – <i>in Russian</i>	1221

**October 17, 2015 (Saturday)
Venue: Mikhailovskaya Dacha Campus
Sankt-Peterburgskoye Shosse, 109**

Time	Session	Room
10:00 – 11:30	Public Sector Reforms and Economic Development (Performance Measurement in Healthcare) – <i>in Russian</i>	2225
	Public Sector Reforms and Economic Development (Management of Human Resources) – <i>in Russian</i>	1221
11:30 – 12:00	Coffee Break	
12:00 – 14:15	Public Sector Reforms and Economic Development (Strategic Planning in Healthcare Markets) – <i>in Russian</i>	2225
	Public Sector Reforms and Economic Development (Some Lessons from the Governance of Resource-Rich Economies) – <i>in Russian</i>	1221
14:30 – 15:15	Lunch	Campus Cafeteria
15:30 – 17:00	Round Table: Innovations in Healthcare – <i>in Russian</i>	2225

