



**Graduate
School of Management**

St. Petersburg University



International Research Conference “GSOM Emerging Markets Conference 2015: Business and Government Perspectives”

Innovation and R&D in Management

Track Chair: Tatjana Samsonowa (Dr., Associate Professor, Operations Management Department, St. Petersburg University Graduate School of Management, Russia)

Co - chair: Margarita Gladkova (Assistant Professor, Operations Management Department, St. Petersburg University Graduate School of Management, Russia)

Place: Graduate School of Management, St. Petersburg State University, Campus at Mikhailovskaya Dacha

Working language: English

October 17, 2015

Time	Paper Title	Moderator/speaker/presenter	Affiliation
12:00 – 14:15	Innovation Management: Strategy and Implementation		
	Business Model Innovation for Delivering Healthcare at the Bottom of the Pyramid	Angeli Federica Kumar Jaiswal Anand	Maastricht University, the Netherlands Indian Institute of Management Ahmedabad, Vastrapur, India
	Innovation Project Management System Development Based on Network Interactions	Kulova Nina Anshin Valery	National Research University “Higher School of Economics”, Russia
	Model of Innovation Launch and Management (Модель внедрения и управления инновациями)	Artemenko Daria	German-Kazakh University, Kazakhstan
14:30 – 15:15	Coffee break		
15:30 – 17:00	Innovation Capabilities and Innovation Behavior		



	Innovation Capabilities of Industrial Companies in Russia	Logacheva Anna	St. Petersburg State University, Graduate School of Management, Russia
	Business Strategy – Innovation Behavior Link in Russian Industrial Companies	Pakhomova Liubov	St. Petersburg State University, Graduate School of Management, Russia
	Innovation Greenhouses: Analysis of the Evolution of Business Incubation Industry	Muravskii Daniil Yablonsky Sergey Nefedov Konstantin Ivanov Sergey	St. Petersburg State University, Graduate School of Management, Russia Russian Academy of National Economy and Public Administration, Russia