



**Graduate
School of Management**

St. Petersburg University



International Research Conference “GSOM Emerging Markets Conference 2015: Business and Government Perspectives”

Information and Knowledge Management

Track Chair: Tatiana Gavrilova (Professor, Head of Information Technologies in Management Department, St. Petersburg University Graduate School of Management, Russia)

Tatiana Andreeva (Associate Professor, Organizational Behavior and Personnel Management Department, St. Petersburg University Graduate School of Management, Russia)

Place: Graduate School of Management, St. Petersburg State University

Working language: English

October 15, 2015

Time	Session (place)	Moderator/speaker/presenter	Affiliation
12:00 – 14:15	Moderator: Tatiana Andreeva, St. Petersburg State University, Graduate School of Management, Russia		
	Systematization of Ontological and Non-Ontological Information Resources for Knowledge Management System Development	Dmitry Kudryavtsev	St. Petersburg State University, Graduate School of Management, Russia
	Intellectual Capital Elements, Knowledge Management Practices and Organizational Performance of Russian Manufacturing Companies	Tatiana Garanina Tatiana Andreeva	St. Petersburg State University, Graduate School of Management, Russia
	How to Measure the Output of Intangibles?	Maria Molodchik Elena Shakina Marina Zaverityaeva	National Research University “Higher School of Economics”, Russia
	KM in the BRICS – An emerging question	Eduardo Tomé	Universidade Europeia, Portugal
14:30 – 15:15	Lunch		



The Academy of Business in Society

17:00 – 19:00

Round Table: Knowledge Management and Intellectual Capital Management in Russian Companies

Venue: St. Petersburg, Volkhovsky per., 3