



**Graduate  
School of Management**  
St. Petersburg University



**International Research Conference “GSOM Emerging Markets Conference 2015: Business and Government Perspectives”**

**Public Sector Reforms and Economic Development**

**Track Chair: Andrei Ivanov (Associate Professor, Department of Public Administration, St. Petersburg University Graduate School of Management, Russia)**

Place: Graduate School of Management, St. Petersburg State University, Campus at Mikhailovskaya Dacha

Working language: English, Russian

October 15, 2015

Time	Paper Title	Moderator/speaker/presenter	Affiliation
10.00 – 11.30	<b>Plenary Session</b> <b>Evolving Models of PPP in Healthcare. The European Experience</b> <b>Prof. James Barlow</b> Imperial College Business School, UK / Imperial College Health Partners, UK		

October 16, 2015

Time	Paper Title	Moderator/speaker/presenter	Affiliation
12.15 – 14.15	<b>Identifying and Countering <i>Mala Fide</i> Behavior of Economic Agents</b>		
	<b>Corruption and Shadow Economy in Transitional Countries</b>	Aistov Andrey	National Research University “Higher School of Economics”, Russia



	<b>The Traditional and Extended Anti-corruption Expertise of Tender's Scoring Rules</b>	Ivanov Andrei	St. Petersburg State University, Graduate School of Management, Russia
	<b>Principle of Competitiveness in Concessions Issue for Railways Building and Maintenance in Russia in 19<sup>th</sup> – Early 20<sup>th</sup> Century / Принцип конкурентности при выдаче концессий на строительство и эксплуатацию железных дорог в России в XIX — начале XX в.</b>	Drozdova Natalia	St. Petersburg State University, Graduate School of Management, Russia
	<b>Conscientiousness of Repeated Purchases: Empirical Study / Добросовестность повторяющихся закупок: эмпирический анализ</b>	Tkachenko Andrey Yakovlev Andrey Ignatyeva Anastasia	National Research University “Higher School of Economics”, Russia
	<b>Financial Instruments of Development</b>		
	<b>Fiscal Multipliers in Selected Western Balkan Countries</b>	Simovic Hrvoje  Deskari-Skrbic Milan	University of Zagreb, Croatia  Erstebank Zagreb, Croatia
	<b>The Ruble between the Hammer and the Anvil: The Impact of Economic Sanctions and Oil Price</b>	Kholodilin Konstantin Dreger Christian Ulbricht Dirk Fidrmuc Jarko	DIW Berlin, Germany  Zeppelin Universitat, Germany
	<b>Strategy under Uncertainty: Empirical Evidence from Swedish Companies Operating in Russia</b>	Golubeva Olga	Sodertorn University, Sweden
14:30 – 15:15	Lunch		

15:30 – 17:00	<b>Regional Development: Facts and Theories</b>		
	<b>Emerging Markets in Regional Asymmetry Context: Spatial Opportunities and Institutional Limitations (on Materials of Comparative Analysis of Russian Southern Regions) / Развивающиеся рынки в контексте региональной асимметрии: пространственные возможности и институциональные ограничения (на материалах сопоставительного анализа регионов Юга России)</b>	Midler Elena	Southern Federal University, Russia
	<b>Market Access, Product Differentiation and Export Survival: Evidence from Russian Regions</b>	Kadochnikov Sergey Fedyunina Anna	National Research University “Higher School of Economics”, Russia
	<b>Subject Basis of Foreign Economic Activity Management of the Region (Comparative Analysis of Southern Regions of Russia) / Субъектная база управления внешнеэкономической деятельностью региона (сравнительный анализ регионов Юга России)</b>	Evchenko Natalia	Southern Federal University
	<b>Management of Cities</b>		
	<b>Does Urban System Have an Impact on Economic Growth? (Влияет ли структура городской системы на экономический рост?)</b>	Kolomak Evgenia	Institute of Economics and Industrial Engineering Russian Academy of Science, Russia
	<b>Evaluation of Alternative Institutional Arrangements in Public Utilities</b>	Ermishina Anna	Southern Federal University, Russia

	<b>Post-urban Development in Russia: Forms of Lifestyles</b>	Donchevsky Grigory Ermishina Anna	Southern Federal University, Russia
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October 17, 2015

Time	Paper Title	Moderator/speaker/presenter	Affiliation
10.00 – 11.30	<b>Performance Measurement in Healthcare</b>		
	<b>Empirical Assessments of Effective Labour Agreements in Russian Healthcare: the Case of Sverdlovskaya Area / Эмпирические оценки эффективных трудовых контрактов в российском здравоохранении: случай Свердловской области</b>	Kalabina Elena	Ural State University of Economics, Russia
	<b>Financing on Performance in Healthcare / Финансирование по результатам деятельности в здравоохранении</b>	Sklyar Tatiana	St. Petersburg State University, Graduate School of Management, Russia
	<b>Performance Measurement in Healthcare Organizations: St. Petersburg Public Hospitals' Practices at Glance</b>	Fedotov Yuri Yablonskii Kazimir	St. Petersburg State University, Graduate School of Management, Russia
	<b>Management of Human Resources</b>		
	<b>Is Flexible Labor Good for Innovation? Evidence from Russian Firm-level Data</b>	Smirnikh Larisa	National Research University "Higher School of Economics", Russia
	<b>Employment Elasticity in Subjects of Russian Federation (Эластичность занятости в субъектах РФ)</b>	Giltman Marina Votyakova Aleksandra	Tyumen State University, Russia
	<b>Assessment of the Effects of the New Public Management Tools Using for Lecturers Activity at the Universities</b>	Kurbatova Margarita Kagan Elena	Kemerovo State University, Russia

11:30 – 12:00	Coffee break		
12:00 - 14:15	<b>Strategic Planning in Healthcare Markets</b>		
	<b>The Strategies of Pharmaceutical Companies in Modern Russian Pharmaceutical Market: Business Perspectives</b>	Gilenko Evgenii Polovnikov Iliya	St. Petersburg State University, Graduate School of Management, Russia
	<b>Increase of Personnel Customer Orientation in State Healthcare Organizations in Russian Federation / Повышение клиентоориентированности персонала государственных организаций здравоохранения в Российской Федерации</b>	Sheresheva Marina Kostanyan Ani	Lomonosov Moscow State University, Russia
	<b>The Strategy of Market Penetration as an Innovation Strategy</b>	Ivanov Andrei	St. Petersburg State University, Graduate School of Management, Russia
	<b>Some Lessons from the Governance of Resource-Rich Economies</b>		
	<b>Is Political Monopoly Harmful for Countries Rich in Natural Resources? (Вредна ли политическая монополия для стран богатых природными ресурсами?)</b>	Vasilyeva Olga	Amur State University, Russia
	<b>Industrial Policy Design, Innovations and Quality of Institutions: Lessons from Resource-Rich Economies</b>	Garanina Olga	St. Petersburg State University, Graduate School of Management, Russia
		Pokrovskaya Nadezhda	St. Petersburg State University of Economics, Russia

	<p><b>The Role of Vertical Integration in Petrol Retail Pricing in Russian Federation/ Роль вертикальной интеграции в формировании цен на розничном рынке бензина в РФ</b></p>	<p>Sokolova Ekaterina</p>	<p>St. Petersburg State University, Graduate School of Management, Russia</p>
14:30 – 15:15	Lunch		
15:30 – 17:00	<p><b>Round Table: Innovations in Healthcare</b></p>		