

# IFKAD 2017 – Final PROGRAM

12<sup>th</sup> edition of the International Forum on Knowledge Asset Dynamics:

## Knowledge Management in the 21<sup>st</sup> Century: Resilience, Creativity and Co-creation



# IFKAD 2017 – WEDNESDAY 7 June 2017

12<sup>th</sup> edition of the International Forum on Knowledge Asset Dynamics:

## Knowledge Management in the 21<sup>st</sup> Century: Resilience, Creativity and Co-creation



|               |   |
|---------------|---|
| 9.00 – 13.30  | <b>Registration</b> ( <i>GSOM - St. Petersburg University, Volkhovskiy pereulok, 1</i> )  |
| 9.30 – 10.00  | <b>Conference Opening and Welcome</b> ( <i>The Twelve Colleggia Building, Universitetskaya Emb., 7/9</i> )  |
| 10.00 – 10.50 | <b>KEYNOTE SPEECH</b> James Guthrie - Macquarie University, AUS - " <i>The Relevance of IC to the Public Sector: Current and Future Research Directions</i> " |
| 11.00 – 11.30 | <b>Coffee Break</b> ( <i>GSOM - St. Petersburg University, Volkhovskiy pereulok, 1</i> )  |
| 11.30 – 13.10 | <b>PARALLEL SESSIONS</b> ( <i>GSOM - St. Petersburg University</i> )  |

| [Room 215]<br><b>Knowledge management and innovation capacity</b>   | [Room 311]<br><b>TECHNOLOGY &amp; ICT</b>  | [Room 315]<br><b>KM and Innovation in Creative Sectors and Ecosystems: Collaborations and Co-Creation</b>  | [Room 405]<br><b>PhD Consortium</b>   | [Room 408]<br><b>Managing knowledge in inter-organizational contexts</b>   | [Room 410]<br><b>Creativity, Innovation and Knowledge Management</b>   |
|---|--|--|---|--|--|
| Arkadiy V. Trachuk  | Alessandro Stefanini   | Diane-Gabrielle Tremblay   | Daniela Carlucci  | Antonio Messeni Petruzzelli  | Daniel Jiménez Jiménez   |
| <p><i>Guillermo Antonio Dávila, Tatiana Andreeva, Gregório Varvakis</i><br/>(How) are Southern Brazilian firms managing knowledge for innovation?</p> <p><i>Tor Helge Aas, Karl Joachim Breunig</i><br/>Innovation capabilities: What are their characteristics and how can they be conceptualized?</p> <p><i>Francesca Jacobone, Donato Morea, Gilberto Tonalì</i><br/>Measuring cognitive spaces for learning processes</p> <p><i>Jane Flarup, Signe Stagstrup Jensen, Peter Lindgren</i><br/>Competences of Business Model Innovation - competences that create, capture and deliver Business Model Innovation</p> | <p><i>Alexander Viktorovich Sorokin</i><br/>Design of Cognitive Applications on IBM Bluemix Cloud Platform</p> <p><i>Alessandro Stefanini, Davide Aloini, Riccardo Dulmin, Valeria Mininno</i><br/>Performance analysis in emergency departments: a data-driven approach</p> <p><i>Daniil Muravskii, Anna Pavlysh</i><br/>Analyzing the effectiveness of using social media as a tool of conflict management in Yandex LCC</p> <p><i>Hannele Väyrynen, Marko Manu</i><br/>Why don't one maximizes database utilization in product and service development in manufacturing</p> | <p><i>Diane-Gabrielle Tremblay</i><br/>The Montreal Multimedia Cluster and Sector: the Sources of a Creative Ecosystem Dynamic</p> <p><i>Arnaud Scallerez, Diane-Gabrielle Tremblay</i><br/>The Living Lab: a method of creativity and innovation</p> <p><i>Marlien Herselman, Adele Botha</i><br/>The value of co-creation and design science research in developing a Digital Health Innovation Ecosystem for South Africa</p> | <p><i>Narmina Rahimli, Eric W.K. See-To</i><br/>Interconnection between technology and Open Innovations (OI) in Creative, Digital and Information Technology (CDIT) Businesses</p> <p><i>Maciej Rzdca</i><br/>The reasons of coepetition in low-tech industry</p> <p><i>Celestino Robles Estrada, Juan Mejia-Trejo</i><br/>Explaining e-business adoption and use in Mexican exporting SME's. Development of a measurement model from the perspective of Knowledge Management</p> | <p><i>Rubens Pauluzzo, Maria Rosita Cagnina</i><br/>The Art of War? The Role of Cultural Distance in IJVs' Knowledge Management Processes</p> <p><i>Andrea Cardoni, Domenico Celenza, Rosa Lombardi</i><br/>Knowledge transfer, university system and networking settings in competitive and uncompetitive regions: an international comparison</p> <p><i>Lara Agostini, Anna Nosella, Karen Venturini</i><br/>SME strategic networks: how to achieve the commitment of partners</p> | <p><i>Clive Holtham, Ann Brown, Maryann Kernan, Martin Rich</i><br/>Educating innovative leaders for the unordered world of VUCA</p> <p><i>Silvia Martelo-Landroguez, Juan Gabriel Cegarra-Navarro, Gabriel Cepeda-Carrión</i><br/>Knowledge management and performance: has counter-knowledge an impact on this relationship?</p> <p><i>Juan Gabriel Cegarra-Navarro, Eva Martínez-Caro, Gabriel Cepeda-Carrión, Daniel Jimenez-Jimenez, Maria Teresa Sánchez-Polo</i><br/>Organizational memory and agility: The effect of counter-knowledge</p> |

# IFKAD 2017 – WEDNESDAY 7 June 2017

12<sup>th</sup> edition of the International Forum on Knowledge Asset Dynamics:

## Knowledge Management in the 21<sup>st</sup> Century: Resilience, Creativity and Co-creation



13.10 – 14.30

**Lunch** (*Sokos Hotel Palace Bridge*)

14.40 – 15.55

**PARALLEL SESSIONS** (*GSOM - St. Petersburg University*)

| [Room 215]<br><b>KNOWLEDGE &amp; VALUE CREATION</b>   | [Room 311]<br><b>Tools and applications supporting co-creation in knowledge work</b>   | [Room 315]<br><b>Empowering data for value co-creation</b>   | [Room 405]<br><b>Knowledge management for value co-creation</b>   | [Room 408]<br><b>TECHNOLOGY &amp; ICT</b>  | [Room 410]<br><b>KM in team dynamics: Key issues and challenges for knowledge intensive organizations</b>   | [Room 404]<br><b>DISCUSSION PANEL</b>  |
|---|--|--|---|--|---|--|
| Sylviane Cardey   | Jussi Okkonen  | Heli Aramo-Immonen   | Anna Paola Codini   | Gyöngyvér Molnár   | Francesco Paolo Appio   |  |
| <i>Walid el Abed, Sylviane Cardey, Peter Greenfield</i><br>A Model for Turning Knowledge into Organizational Value Outcomes and Vice-Versa<br><i>Viktor Dörfler, Zoltán Baracskaï</i><br>Fishing for meta-knowledge: A case for transdisciplinary validation<br><i>Svetlana Panikarova, Maksim Vlasov</i><br>Assessment of generation knowledge risks | <i>Delio I Castaneda, Paul K. Toulson</i><br>Are ICT tools effective to share tacit knowledge?<br><i>Jussi Okkonen, Vilma Vuori</i><br>Perspectives on tools and applications supporting co-creation in knowledge work<br><i>Riitta-Liisa Larjovuori, Jaana-Piia Mäkinieni, Sanna Nuutinen, Kirsi Heikkilä-Tammi</i><br>How are leadership and organisational culture associated with levels of business digitalisation? | <i>Jari Jussila, Navonil Mustafee, Nina Helander, Karan Menon, Heli Aramo-Immonen, Arash Hajikhani</i><br>A bibliometric study on authorship trends and research themes in knowledge management literature<br><i>Jussi Myllärniemi, Nina Helander, Samuli Pekkola</i><br>Lessons for data-based value creation<br><i>Milla Ratia, Jussi Myllärniemi</i><br>Business intelligence tools for private healthcare data-driven value creation | <i>Roslyn Larkin, Roslyn Cameron, John Burgess, Alan Montague</i><br>The Impact of Clusters for Knowledge Management in Hospitality MNE's<br><i>Anna Bykova, Carlos Jardon</i><br>Relational capital from foreign partners as source of value creation: the mediation role of companies' dynamic capabilities<br><i>Peter Lindgren, Jesper Bandsholm, Annabeth Aagaard</i><br>How to secure continuous knowledge sharing in the third phase of a critical and risky network-based business model Innovation project | <i>Lyudmila Gadasina, Victoriya Ivanova, Tatiana Lezina</i><br>Company managers competences adjustment within the frames of business digital transformation<br><i>Benő Csapó, Gyöngyvér Molnár</i><br>Assessment-based, personalized learning in primary education<br><i>Araceli Duran-Hernandez, Juan Antonio Flores-Mora, Jose de Jesus Urzua-Lopez</i><br>The cultural clash in education in Mexico with the use of communication technologies (ICTs) in the University | <i>Johan Olaisen, Revang Øivind</i><br>The Co-creation of business knowledge as societal meaning in project teams<br><i>Evi Kneisel, Peter Pawlowsky</i><br>Direct and indirect effects of team reflections on knowledge sharing and acquisition in project teams<br><i>Luigi Nasta, Luca Pirolo, Patrik Wikström</i><br>Combining different experiences for assembling teams. An analysis of the US music industry | <i>"Big data for knowledge management, knowledge management for big data"</i><br><br><u>Panelists:</u><br><i>Meliha Handzic</i> (International Burch University)<br><i>Ettore Bolisani</i> (University of Padova),<br><i>Enrico Scarso</i> (University of Padova),<br><i>Tatiana Gravilova</i> (St. Petersburg State University) |

# IFKAD 2017 – WEDNESDAY 7 June 2017

12<sup>th</sup> edition of the International Forum on Knowledge Asset Dynamics:

## Knowledge Management in the 21<sup>st</sup> Century: Resilience, Creativity and Co-creation



15.55 – 17.10

### PARALLEL SESSIONS (GSOM – St. Petersburg University)

| [Room 215]<br><b>Resilience and creativity of knowledge workers: Role of wellbeing and happiness in influencing creativity</b>  | [Room 311]<br><b>Tools and applications supporting co-creation in knowledge work</b>   | [Room 315]<br><b>Empowering data for value co-creation</b>  | [Room 405]<br><b>PhD Consortium</b>   | [Room 408]<br><b>OPEN INNOVATION</b>  | [Room 410]<br><b>KM in team dynamics: Key issues and challenges for knowledge intensive organizations</b>   | [Room 404]<br><b>Knowledge management and innovation capacity</b>   |
|---|--|---|---|---|---|---|
| Vidya S. Athota   | Vilma Vuori  | Jari Jussila  | Daniela Carlucci  | Han van der Meer  | Francesco Paolo Appio   | Natalia V. Linder   |
| <i>Anna-Maija Nisula, Heidi Olander</i><br>Which personal factors affect knowledge workers' resilience and creativity?<br><i>Sandra Walden Pearson, Vidya S. Athota, Helene de Burgh-Woodman</i><br>The influence of self-compassion on knowledge worker subjective wellbeing, creativity and knowledge sharing behaviour<br><i>Vidya Sagar Athota, Ashish Malik</i><br>How wellbeing and resilience in the workplace influence innovation? | <i>Mikko Vartio, Heli Aramo-Immonen</i><br>What is stopping us from using the blog in knowledge co-creation?<br><i>Ilona Toth, Anna-Maija Nisula, Sanna Sintonen</i><br>Personal resources and knowledge worker engagement<br><i>Maurício Ribeiro Rotta, Fred Leite Siqueira Campos, Beatriz Marcondes de Azevedo</i><br>The management of knowledge and the use the CommonKads methodology and ontologies for modeling the legal knowledge necessary for preparation of judgments of processes in the area of consumer protection | <i>Heli Aramo-Immonen, Mikko Vartio, Jari J. Jussila</i><br>If you know social media, you see opportunities<br><i>Sanna Ketonen-Oksi, Harri Jalonen</i><br>Advocator, Jester, Spokesperson, Provocateur or Boundary spanner? Exploring different communication styles at Twitter<br><i>Karl Joachim Breunig, Tale Skjølsvik</i><br>Digitalization-effects on the legal industry: Emerging business models | <i>Miroslav Kubelskiy, Dmitry Kudryavtsev</i><br>Application features of conceptual models in processes of strategic decision-making<br><i>Dmitriy Sokolov, Elena Zavyalova</i><br>Human Resource Management Systems in Knowledge-Intensive firms<br><i>Louisa Selivanovskikh, Marina Latukha</i><br>Influence of talent management practices on knowledge acquisition, assimilation, transformation and exploitation | <i>Maria do Rosário Cabrita, José Maria Viedma</i><br>Creating wealth in the knowledge-based economy: Theoretical foundations<br><i>Lara Agostini, Lars Bengtsson, Valentina Lazzarotti, Raffaella Manzini, Anna Nosella, Luisa Pellegrini, Ioana Stefan</i><br>Open innovation with scientific partners and patenting: the moderating role of the internal context for innovation<br><i>Han van der Meer, Hilde de Groot</i><br>Innovation Hubs, a new form for Open Innovation in SME's | <i>Kaja Prystupa-Rzadca</i><br>Enhancing tacit knowledge sharing in virtual teams. Organizational perspective<br><i>Tommaso Savino, Lorenzo Ardito, Antonio Messeni Petruzzelli, Vito Albino</i><br>The role of scientific knowledge within inventing teams: Empirical tests into Aircraft sector | <i>Arkady Vladimirovich Trachuk, Natalia Vyacheslavovna Linder</i><br>Knowledge spillover impact on the efficiency of companies: empiric study results<br><i>Vincenzo Corvello, Pasquale Gioffrè, Cecilia Perri, Emanuela Scarmozzino</i><br>Knowledge acquisition and start-up companies performance: a literature review<br><i>Tatiana Khansuvarova, Nadezhda Pokrovskaya</i><br>Business accelerators as an element of investment infrastructure for building innovative economy in Russia |

17.30 – 19.00

### WELCOME RECEPTION (GSOM – St. Petersburg University)

19.30 – 21.30

### BOAT TRIP OF ST. PETERSBURG (starting at pier at Makarova Emb., 34)

9.00 – 10.40

**PARALLEL SESSIONS** (GSOM – St. Petersburg University)

| [Room 215]<br><b>KNOWLEDGE &amp; VALUE CREATION</b>   | [Room 311]<br><b>SUSTAINABILITY</b>  | [Room 315]<br><b>KNOWLEDGE MANAGEMENT</b>  | [Room 405]<br><b>INNOVATION</b>   | [Room 408]<br><b>Women in management and organization: Leadership, Resilience, Creativity and Co-Creation</b>  | [Room 410]<br><b>IC and Intangible Assets in Universities and Research Organizations: Moving Toward the Fourth Stage of IC Research</b>   |
|---|--|--|---|--|---|
| <p>Johan Olaisen</p> <p><i>Martin Piber, Lucia Biondi, Paola Demartini, Lucia Marchegiani, Michela Marchiori</i><br/>Pursuing civic engagement through participatory cultural initiatives: mapping value creation, outcome, performance and legitimacy</p> <p><i>Johan Olaisen, Revang Øivind</i><br/>Trivialism or pluralism in knowledge management research in the 21<sup>st</sup> century: Making knowledge management creative and relevant</p> <p><i>Lawrence J. Lad</i><br/>Re-thinking collaboration: Crossing boundaries to create a better future</p> <p><i>Henrik Knudsen</i><br/>Open Sesame – informing on how entrepreneurs engage with their personal contact network and create knowledge</p> | <p>Aleena Shuja</p> <p><i>Aleena Shuja, Aleema Shuja</i><br/>The Role of Sustainability Practices in Engineering, Ecological and Adaptive Resilience for Improving Corporate Performance and Sustainable Innovation Performance: A Study on Petroleum Companies from South Asian Context</p> <p><i>Fred Leite Siqueira Campos, Beatriz Marcondes de Azevedo</i><br/>The use of knowledge as an innovative service for sustainability in Brazil: the brasilian’s portal Web Site case</p> <p><i>Lucia Varra, Marzia Timolo</i><br/>Sustainable Human Resources Management and International Standard of CSR: reflections of organizational learning from empirical evidence</p> | <p>Jennifer Floody</p> <p><i>Ahmed Ramy, Jenni Floody, Mohamed AF Ragab, Amr Arisha, Giovanni Schiuma</i><br/>Scientometric Journal Review of Knowledge Management Research and Practice: 2003 -2015</p> <p><i>Tatiana Gavrilova, Artem Alsufyev, Elvira Grinberg, Edward Mailov</i><br/>Three Historical Phases in Research on Visual Business Knowledge Models</p> <p><i>Gennady Bronfeld</i><br/>The new technology of work with knowledge-based elinga</p> <p><i>Dilyara Shakirova, Timur Suleymanov</i><br/>Intellectual Potential Management Model</p> | <p>Carlos Ramos</p> <p><i>Carlos Ramos</i><br/>Multidisciplinary Projects and Internships (MP/I) – training students from different fields and degrees for co-creative projects in an innovative and international context</p> <p><i>Vitaliy Roud, Valeriya Vlasova</i><br/>Cooperative Innovation Strategies: Empirical evidence from Russian Manufacturing</p> <p><i>Nunzia Carbonara, Roberta Pellegrino</i><br/>Fostering Innovation in public procurement through collaborative Public-private relationships</p> <p><i>Claudia Tittmann, Christian-Andreas Schumann, Kevin Reuther</i><br/>Knowledge diffusion: A classification of modern knowledge management’s role within the innovation process</p> | <p>Paola Paoloni</p> <p><i>Paola Paoloni, Paola Demartini</i><br/>A gender dimension of Universities: The "Ipazia" Observatory on gender issues</p> <p><i>Paola Paoloni, Rosa Lombardi</i><br/>Investigating relational capital and female enterprises in the international context</p> <p><i>Gabriele Serafini</i><br/>Business economics vs Political economics: why Female entrepreneurship value creation is underestimated at macroeconomic level</p> <p><i>Paola Paoloni, Marco Valeri</i><br/>Women in business: development perspectives of relational capital</p> | <p>Rosa Lombardi</p> <p><i>Walter Vesperi, Teresa Gentile, Rocco Reina, Marzia Ventura</i><br/>The role of intellectual capital in the creation of new academic entrepreneurship</p> <p><i>Nathalie Colasanti, Rocco Frondizi, Marco Meneguzzo</i><br/>The evaluation of the university third mission at international level: state of the art and perspectives</p> <p><i>Andreea Bordianu</i><br/>Intellectual capital lessons: a move towards the fourth stage of IC research</p> |

10.40 – 11.10

**Coffee Break & POSTER presentations**

*Giuliana Vinci, M. Musarra, Andrea Esposito, Rita Jirillo*  
Knowledge sharing and exploitation for sustainable development: industrial symbiosis models

*Elena Zavyalova, Artem Alsufyev*  
Agile Project Management Methods in Russian Knowledge-Intensive Companies

*Sergei Kostousov, Dmitry Kudryavtsev*  
The design of the framework of using knowledge tools for teaching problem-solving



11.10 – 13.30

PARALLEL SESSIONS (GSOM – St. Petersburg University)

| [Room 215]<br><b>Resilient SMEs in turbulent times -Implications for KM and organizational learning</b>   | [Room 311]<br><b>Managing knowledge in inter-organizational contexts</b>   | [Room 315]<br><b>KNOWLEDGE TRANSFER &amp; SHARING</b>  | [Room 405]<br><b>INTELLECTUAL CAPITAL</b>   | [Room 408]<br><b>Organizational learning for the common good: an emerging approach to sustainability and resilience</b>   | [Room 410]<br><b>HIGHER EDUCATION &amp; LEARNING</b>  |
|---|--|--|---|---|---|
| <p>Klaus North</p> <p><i>Natalia Khazieva, Dagmar Caganova, Aleksandr Kovalev</i><br/>Why the SME is a driver of economy?</p> <p><i>Ronald Maier, René Peinl</i><br/>Enterprise knowledge infrastructures for organizational resilience</p> <p><i>Nathalie Colasanti, Rocco Frondizi, Marco Meneguzzo</i><br/>The case of recuperated factories in Argentine: resilience and co-creation of knowledge with the community</p> <p><i>George Tovstiga</i><br/>Innovation, intelligent failure and learning revisited</p> <p><i>Iñaki Garagorri, Nekane Aramburu</i><br/>The Role of Consulting Firms in Business Continuity: A Case of Vulnerable SMEs</p> | <p>Lara Agostini</p> <p><i>V. Corvello, P.Gioffrè, E.Scarmozzino</i><br/>Knowledge exchanges between new companies and large companies through the start-up life cycle</p> <p><i>E. Gatarik, D. Spacek, A. Pala</i><br/>In search of new ideas: Understanding and managing creativity in inter-organizational context – the case of relationships between a parent company and subsidiary companies</p> <p><i>A. Toma, G. Secundo, G.Schiuma, G. Passiante</i><br/>A classification of intermediate open innovation ecosystems in healthcare industry</p> <p><i>J. I. Mattila, A. Nuut, S.Tukiainen, E. Ormala</i><br/>Innovativeness through embedded knowledge: Firm connections with consultants in Innovation Ecosystems</p> | <p>Øivind Revang</p> <p><i>Evgeny Blagov, Anastasiia Pleshkova, Alena Begler</i><br/>Work experience influence on the knowledge sharing barriers perception by the higher education institutions' administrative employees</p> <p><i>Miikka Palvalin, Vilma Vuori, Nina Helander</i><br/>Knowledge transfer and work productivity</p> <p><i>Mark D Potts, George M. Puia</i><br/>Conviviality and knowledge management in learning communities</p> <p><i>Adele Botha, Marlien Herselman, Derrick Kotze</i><br/>Contextualisation: An exercise in knowledge management and transfer</p> <p><i>Piera Centobelli, Roberto Cerchione, Emilio Esposito, Renato Passaro</i><br/>Aligning knowledge management systems in SMEs: an FST approach</p> | <p>Fabio Nappo</p> <p><i>T. Andreeva, T. Garanina</i><br/>KM practices for developing intellectual capital: evidence from Russian companies</p> <p><i>M. Lacchini, S. Manfredi, F. Nappo, M., Palmaccio</i><br/>IC valorization in the sector of the Gaming Companies: a new business model</p> <p><i>P.Catalfo, R. Frondizi, M. Meneguzzo, N.Rossi</i><br/>IC Reporting, Accountability and Knowledge Management in Health Care Organizations: an European Perspective</p> <p><i>R. Linzalone, G.Schiuma</i><br/>Success and failure of granted international cooperation projects. Exploring the key role of project stakeholders management</p> <p><i>T. D. Vladimirova, I. Arenkov</i><br/>The impact of intellectual capital management on organizations competitiveness: Human capital trends</p> | <p>Cecilia Rossignoli</p> <p><i>Galina Menshikova</i><br/>Institutionalization of the system of additional professional education in modern Russia: criteria and results of evaluation</p> <p><i>Francisco de la Barrera</i><br/>Improving the design of urban green spaces by incorporating knowledge from science and citizens to increase resilience and the provision of benefits</p> <p><i>Edward R. Freeman, Chiara Civera, Damiano Cortese, Simona Fiandrino</i><br/>Effective stakeholder engagement for supporting co-management of common goods: the need for empowerment, lessons from Torre Guaceto MPA</p> <p><i>S. Aksinenko, V. Sheveleva, E. Chernetskaya, T. Belykh, V. Shabanova</i><br/>Creating and approbation of the system of knowledge management at JSC "Concern Rosenergoatom" in terms of personnel management</p> | <p>Antti Lönnqvist</p> <p><i>Gyöngyvér Molnár, Benó Csapó</i><br/>Exploration and Learning Strategies in an Interactive Problem-Solving Environment at the Beginning of Higher Education Studies</p> <p><i>Antti Lönnqvist</i><br/>Education export as a means to transfer national intellectual capital</p> <p><i>Elena Zaborova, Tatiana Markova</i><br/>Tendencies and Issues of Knowledge Management in Higher Education: Russian Students' Perspective</p> <p><i>Tatiana Markova</i><br/>Knowledge Management in Russian Higher Education: Faculty Perspective</p> |

13.20 – 14.30 **Lunch** (*Sokos Hotel Palace Bridge*)

14.45 – 16.25 **PARALLEL SESSIONS** (*GSOM – St. Petersburg University*)

| [Room 215]<br><b>Big data in the arts and humanities: challenges, trends and opportunities</b>   | [Room 311]<br><b>KM in the public sector</b>  | [Room 315]<br><b>Creativity, Innovation and Knowledge Management</b>  | [Room 405]<br><b>Dynamics in Strategic Knowledge Management (SKM)</b>  | [Room 408]<br><b>Organizational learning for the common good: an emerging approach to sustainability and resilience</b>  | [Room 410]<br><b>Knowledge integration and co-creation value</b>   | [Room 404]<br><b>KM and Innovation in Creative Sectors and Ecosystems: Collaborations and Co-Creation</b>  |
|--|---|---|--|--|--|--|
| Daniela Carlucci   | Maurizio Massaro  | Juan-G. Cegarra-Navarro   | Krishna Venkitachalam  | Francesca Ricciardi  | Ernesto De Nito  | Diane-Gabrielle Tremblay   |
| <i>Meliha Handzic, Senada Dizdar</i><br>Picturing the past: A case of knowledge management application in archaeology  | <i>Lucia Dobrucká, Klára Šimonová</i><br>Power and knowledge in planning: the role of time and scale                                    | <i>M.M. Costa, D. J. Jiménez, H.A. Dine Rabeh</i><br>The effect of organizational learning in interorganizational collaborations on innovation                              | <i>Adrian Klammer, Stefan Gueldenberg</i><br>Letting go of the old: (un)deliberate knowledge loss in product development   | <i>Alessandra Ricciardelli</i><br>Resilience and localism: sustainable collaborative communities as organisation systems. The case of the City Rijeka  | <i>Stella Carè, Maria Colurcio, Monia Melia</i><br>Crowdsourcing a new collaboration form for value creation and resources integration | <i>Wanhee Byun, Jung-Beom Lee, Hoyoung Kee, Myungsik Do</i><br>Characteristics of car-sharing services in public rental apartments   |
| <i>Deborah Agostino, Michela Arnaboldi, Anna Calissano</i><br>The NET dashboard to exploit social media data in performing arts: the case of Teatro Alla Scala | <i>Harri Laihonen, Tomi Rajala, Petra Haapala</i><br>Knowledge transfer and performance dialogue in public administration               | <i>D.J.Jiménez, M. M.Costa, R.S.Valle</i><br>Development of human resources practices that favour innovative work behaviour and innovation                                  | <i>Biagio Ciao</i><br>Scientists' background and knowledge sharing mechanisms as drivers of value creation in small biotech companies  | <i>Elena Candelo, Cecilia Casalegno, Chiara Civera, Fabrizio Mosca</i><br>Value co-creation for resilient supply chains: a cross-country study in the coffee industry                                | <i>Mauro Romanelli</i><br>New technologies for value co-creation within museums  | <i>Lucia Marchegiani, Luigi Nasta, Luca Pirolo</i><br>Facing the technological change: an analysis of the role of touristic guides   |
| <i>Gianluca Elia, Gianluca Solazzo, Ylenia Maruccia, Gloria Polimeno</i><br>An open innovation roadmap for implementing big data initiatives                   | <i>Tomi Rajala, Harri Laihonen</i><br>Learning about performance - Difficulties in measuring the learning outcomes                      | <i>V. Oltra, C. Donada, J Alegre</i><br>Managing knowledge in skunkworks projects: Key human resource practices and dynamics for boosting creativity and radical innovation | <i>Silvia Massa, Merve Hakyol</i><br>Internal markets for knowledge-intensive human resources: a new frontier in personalization strategy for KM   | <i>Antonio Bassi, Aris Arrigoni, Benjamin Demma, Mauro Galli, Reto Gallera</i><br>Project and project management success - exploring criteria and factors that drive to the success - the Swiss case | <i>Virpi Sillanpää, Harri Laihonen, Maiju Vuolle</i><br>Managing intellectual liabilities by service recovery                          | <i>Katri Valkokari, Kaisa Still, Heidi Korhonen, Jean-Peter Ylén, Anu Seisto</i><br>Collaborative business model innovations in media ecosystems – digitalisation as a change driver |
|  | <i>Holger Scheffler, Michel Rietze</i><br>Build or not to build? That is the question! - How to implement flood prevention successfully | <i>A. L. Leal-Rodríguez, G. A. Morant, J. Henseler</i><br>Absorptive external environmental knowledge to generate green product and process innovation                      | <i>M U.García, E Claver-Cortés, BM.Lajara, P Zaragoza-Sáez, F García-Lillo</i><br>Knowledge dynamics in the Spanish hotel industry. Opening the black box of organizational ambidexterity through human resource management. | <i>Francesca Ricciardi, Valter Cantino, Cecilia Rossignoli</i><br>Learning for the commons: organizational and evaluation challenges   |  |  |

16.30 – 17.20 **KEYNOTE SPEECH** (*VENUE: The Twelve Colleggia Building, Universitetskaya Emb., 7/9*)

Vladimir Leschenko - Rosatom, RUS *"Knowledge management: panacea or placebo"*

20.00 – 23.00 **SOCIAL DINNER** (*Nicholas Palace, pl. Truda 4, St. Petersburg, Russia*)

9.00 – 11.05

**PARALLEL SESSIONS** (GSOM – St. Petersburg University)

| [Room 215]<br><b>LOGISTICS KNOWLEDGE MANAGEMENT</b>  | [Room 311]<br><b>Encouraging social entrepreneurship in a changing world</b>  | [Room 315]<br><b>KM in the public sector</b>  | [Room 405]<br><b>Domain specifics of knowledge management</b>   | [Room 408]<br><b>Resilient SMEs in turbulent times -Implications for Knowledge management and organizational learning</b>   | [Room 410]<br><b>Knowledge integration and co-creation value</b>   |
|--|---|---|---|---|--|
| <p>Pietro Evangelista</p> <p><i>Marina Latukha, Sergey Pitinov, Ekaterina Mitskevich</i><br/>Knowledge management practices as a source of absorptive capacity of emerging market firms: Evidence from Russia</p> <p><i>Ettore Bolisani, Malgorzata Zieba, Marco Paiola, Enrico Scarso</i><br/>Knowledge management strategies in KIBS companies: A preliminary analysis</p> <p><i>Eleni-Maria Kalogeraki, Nineta Polemi, Spyridon Papastergiou</i><br/>A modelling approach for maritime supply chain services</p> <p><i>Radka Vanicková, Kateřina Bočková</i><br/>Risk management - knowledge management in logistics manufacturing company</p> <p><i>Aino Kianto, Anna-Maija Nisula, Henri Inkinen, Mika Vanhala</i><br/>Improving performance of logistics SMEs through knowledge management</p> | <p>Pierpaolo Magliocca</p> <p><i>Rossella Canestrino, Angelo Bonfanti, Yuliya Korgunyk, Pierpaolo Magliocca</i><br/>Cultural drivers of social entrepreneurship: Evidence from Ukraine</p> <p><i>Gabriella Piscopo, Gabriella Ambrosino, Rocco Palumbo</i><br/>Prison theatre as an entrepreneurial opportunity: resilience, creativity and co-creation for inmates' rehabilitation</p> <p><i>Tomasz Kafel, Bernard Ziębicki</i><br/>Multidimensional model for social enterprise performance measurement</p> <p><i>Aldona Frączkiewicz-Wronka, Martyna Wronka-Pospiech, Małgorzata Dobrowolska</i><br/>Predicting managerial success in the case of polish social enterprises - personality perspective</p> <p><i>Mauro Romanelli</i><br/>Sustaining rural and social development for entrepreneurship</p> | <p>Maurizio Massaro</p> <p><i>Maurizio Massaro, Andrea Garlatti, Francesca Dal Mas</i><br/>Knowledge Barriers and Intellectual Liabilities in an employee-owned organization. A case study</p> <p><i>Mzwandile Shongwe, Dennis Ocholla, Siphon Mncube</i><br/>Knowledge management practices at a government department in South Africa</p> <p><i>Rasmus Jørgensen, Kasper Edwards</i><br/>Developing communities of practice in health care</p> <p><i>Antonio Lerro, Giustina Secundo, Giovanni Schiuma, Giuseppina Passiante</i><br/>Strategizing knowledge assets and collective intelligence for city sustainable development</p> <p><i>Yemina Valdez Samaniego, Blanca C. Garcia</i><br/>Dancing with change: a case of Resilience in a rural community in the Mexico-Texas borderland</p> | <p>Dmitry Kudryavtsev</p> <p><i>Elena Serova</i><br/>Contemporary KM tools for supporting of knowledge intensive processes and improving quality of client care</p> <p><i>Tatiana Gavrilova, Dmitry Kudryavtsev, Anna Menshikova</i><br/>Knowledge management tools: universal and domain-specific</p> <p><i>Evgeniya Gorlacheva, Alla Brom, Irina Omelchenko, Margarita Stoyanova</i><br/>Knowledge management in engineering enterprises: the results of empiric research</p> <p><i>Ksenia Golovacheva, Maria Smirnova</i><br/>Many ways to manage customer knowledge: Could we find a perfect match?</p> <p><i>Julia Bilinkis, Anastasia Zueva, Tatiana Novikova, Dmitry Romanov</i><br/>Further development of automated methods for predicting risks and expert searching of weakly structured processes</p> | <p>Klaus North</p> <p><i>Bruna Devens Fraga, Caroline Baldissera Casagrande, Gregorio Varvakis, Denilson Sell</i><br/>An integrative review of organizational resilience components</p> <p><i>Jeremy E. Bockelman, George Puia, Matthew C. Shoffner</i><br/>The effects of tacit and explicit knowledge acquisition on the performance of small to medium sized manufacturing firms</p> <p><i>Thomas Hardwig</i><br/>How Small Medium Enterprises create an agile collaborative work culture</p> <p><i>Yasmina Khadir-Poggi, Susanne Durst</i><br/>What is organisational knowledge-intensity?</p> <p><i>Mercedes Raquel García Revilla, Eduardo Bueno, Cecilia Murcia Rivera, Carlos Merino Moreno</i><br/>Proposal of concept and variables that characterize resilient organizational capabilities as dynamic capabilities</p> | <p>Maria Colurcio</p> <p><i>Anna Trifilova, Elena Korostyshevskaya, Diana Artemova, Raigul Doszhan</i><br/>Knowledge alliance in training for innovation: the case of EU funded TACIT project</p> <p><i>Paolo Canonico, Ernesto De Nito, Vincenza Esposito, Mario Pezzillo Iacono</i><br/>Dealing with knowledge integration in a product development setting: an empirical analysis in the automotive industry</p> <p><i>Per Øystein Hansen, Svein S. Andersen</i><br/>Knowledge integration as co-creation in a high performance context: Ski-preparation as a knowledge intensive activity under uncertainty</p> <p><i>Maria Colurcio, Ernesto De Nito</i><br/>Knowing and practices in a crowdfunding platform</p> |



# IFKAD 2017 – FRIDAY 9 June 2017

12<sup>th</sup> edition of the International Forum on Knowledge Asset Dynamics:

## Knowledge Management in the 21<sup>st</sup> Century: Resilience, Creativity and Co-creation



11.05 – 11.30 **Coffee Break**

11.30 – 13.10 **PARALLEL SESSIONS** (*GSOM – St. Petersburg University*)

| [Room 215]<br><b>KNOWLEDGE MANAGEMENT</b>  | [Room 315]<br><b>INNOVATION</b>   | [Room 405]<br><b>Knowledge Aspects of Big Data and Information Management</b>   | [Room 408]<br><b>Creativity, Innovation and Knowledge Management</b>   | [Room 410]<br><b>IC and Intangible Assets in Universities and Research Organizations: Moving Toward the Fourth Stage of IC Research</b>  | [Room 404]<br><b>DISCUSSION PANEL</b>  |
|--|---|---|--|--|--|
| George M Puia  | Anastasia Krupskaya   | Sergey Yablonsky  | Gabriel Cepeda Carrión   | Giustina Secundo   |  |
| <p><i>Angela Fortunato, Achille Claudio Garavelli, Michele Gorgoglione, Shawndra Hill, Umberto Panniello</i><br/>Knowledge Management in Social TV Activities</p> <p><i>Olga Korotkova</i><br/>Knowledge management to support developing nuclear infrastructure in countries embarking on nuclear power program</p> <p><i>George M Puia, Heidi Hicks, Rosalie Stackpole</i><br/>Knowledge acquisition in new international ventures: How global entrepreneurs find their way</p> <p><i>Igor Pyrko, Colin Eden, Viktor Dörfler, Marc Stierand</i><br/>Facilitating communities of practice with causal mapping workshops</p> | <p><i>Olga Zueva, Alexander Gorovoy</i><br/>The strategy of innovation development of the Russian national economy</p> <p><i>Anastasia Krupskaya</i><br/>New service development in KIBS companies: dynamic links between knowledge base and innovation</p> <p><i>Francesco Santarsiero, Daniela Carlucci, Giovanni Schiuma</i><br/>Stimulating innovative thinking in companies with projective techniques: a case study</p> | <p><i>Sergey Yablonsky</i><br/>Big data governance framework</p> <p><i>Eugénia Vinagre, Tiago Pinto, Gil Pinheiro, Zita Vale, Carlos Ramos, Juan Manuel Corchado</i><br/>Knowledge management system for big data in a smart electricity grid context</p> <p><i>Olga Nikolaychuk, Aleksandr Berman, Maksim Grishenko, Aleksandr Yurin, Nikita Dorodnykh</i><br/>A model-driven approach and a tool to support creation of rule-based expert systems for industrial safety expertise</p> | <p><i>Farag Edghiem</i><br/>Synthetic review of service employees' innovative conduct</p> <p><i>Antonio J. Carrasco-Hernández, Daniel Jiménez-Jiménez</i><br/>The relationship of absorptive capacity and innovation in family firms</p> <p><i>Albrecht Karlusch, Wolfgang Sachsenhofer, Kathrin Reinsberger</i><br/>Creativity as complement to knowledge development in entrepreneurship</p> | <p><i>Zhanna S.Belyaeva, Rosa Lombardi</i><br/>Intellectual value co-creation models in industry- university-government network</p> <p><i>Christle de Beer, Giustina Secundo, Corne S.L. Schutte, Giuseppina Passiante</i><br/>Technology Transfer Office type for increased access to University Intellectual Capital: Recommendations from Europe and UK</p> <p><i>Michael Habersam, Martin Piber, Matti Skoog</i><br/>Ten years of using Knowledge Balance Sheets in Austrian public universities - retrospective and perspective</p> | <p>"Meet the Editors"</p> <p><u>Panelists:</u><br/><i>Giovanni Schiuma, James Guthrie, Elias Carayannis, Maria Molodchik</i></p> |

13.10 – 14.30 **Lunch** (*Sokos Hotel Palace Bridge*)

14.40 – 15.30 **KEYNOTE SPEECH** (*VENUE: The Twelve Colleggia Building, Universitetskaya Emb., 7/9*)

Elias Carayannis - The George Washington University, USA

15.30 – 16.20 **KEYNOTE SPEECH** Kirill Korniliev - IBM, RUS "*Cognitive future of the IT*"

16.20 – 17.10 **KEYNOTE SPEECH** Igor Baranov - Sberbank Corporate University, RUS "*Building a Knowledge Economy in Russia: A Corporate Perspective*"

17.10 – 17.30 **Conclusions, Closing Remarks**