



**Graduate
School of Management**

St. Petersburg University



International Research Conference “GSOM Emerging Markets Conference 2015: Business and Government Perspectives”

Information Management in Emerging Market Firms

Track Chair: Tatiana Gavrilova (Professor, Information Technologies in Management Department, St. Petersburg University Graduate School of Management, Russia)

Place: Graduate School of Management, St. Petersburg State University, Campus at Mikhailovskaya Dacha

Working language: English

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Time	Paper Title	Moderator/speaker/presenter	Affiliation
15:30 – 17:00	Moderator: Dmitry Kudryavtsev (St. Petersburg State University, Graduate School of Management, Russia)		
	New Approach to Smart Services Classification	Kokoulina Liudmila Gavrilova Tatiana	St. Petersburg State University, Graduate School of Management, Russia
	Contemporary Methods and Systems Modeling for Business Analysis	Serova Elena	Saint-Petersburg State University of Economics, Russia
	An Approach to Corporate Knowledge Portal Building on the Basis of Multilevel Ontologies / Об одном подходе к построению корпоративных порталов знаний на основе многоуровневых онтологий	Leshcheva Irina Gavrilova Tatiana	St. Petersburg State University, Graduate School of Management, Russia
	Development of Ontology Fragment by Project Management Institute Standard / Разработка фрагмента онтологии по стандарту Project Management Institute	Strakhovich Elvira	St. Petersburg State University, Graduate School of Management, Russia

