



**Graduate
School of Management**

St. Petersburg University



International Research Conference “GSOM Emerging Markets Conference 2015: Business and Government Perspectives”

Internationalization of Emerging Market Firms and Russian Multinational Enterprises

Track Chair: Andrei Panibratov (Professor, Strategic and International Management Department, St. Petersburg University Graduate School of Management, Russia)

Place: Graduate School of Management, St. Petersburg State University, Campus at Mikhailovskaya Dacha

Working language: English

October 15, 2015

Time	Paper Title	Moderator/speaker/presenter	Affiliation
12.00 – 14.15	Developing Theories on Emerging Market Firms		
	Keynote speech: Alon Ilan, University of Agder, Norway		
	Key Theories on Emerging Market Multinationals		
	Firm Internationalization and the Mobility of Corporate Political Ties: A Political Markets Perspective	Sawant Rajeev Nachum Lilac Panibratov Andrei Latukha Marina	Baruch College, USA St. Petersburg State University, Graduate School of Management, Russia
	Determinants of Russian Cross-Border Acquisitions: The Joint Effect of Investment Motives and International Context	Dikova Desislava Panibratov Andrei Veselova Anna Ermolaeva Liubov	Vienna University School of Business, Austria St. Petersburg State University, Graduate School of Management, Russia
A Multinational Firm in a Big Emerging Economy: the Role of Internal and External Relationships	Marinova Svetla Marinov Marin	Aalborg University, Denmark	



14:30 – 15:15	Lunch		
15:30 – 17:30	Studying Emerging Market Firms: China's Experience		
	Internationalization of Firms in China: What Drives Foreign Operation Mode Combinations?	Ignatyeva Olga Tsukanova Tatiana	St. Petersburg State University, Graduate School of Management, Russia
	Outward Foreign Direct Investment from Russia and China: Comparative Analysis	Ermolaeva Liubov Panibratov Andrei	St. Petersburg State University, Graduate School of Management, Russia
	The Role of Informal Relations (Guanxi) in China: Institutional and Business Networks Perspectives	Veselova Liudmila Veselova Anna	St. Petersburg State University, Russia St. Petersburg State University, Graduate School of Management, Russia

October 16, 2015

Time	Paper Title	Moderator/speaker/presenter	Affiliation
15:30 – 17:00	Inward Perspective and National Context in Emerging Markets Studies		
	Strategies of International Companies in Emerging Markets: Several Cases	Alekseeva Olga Bukhvalov Aleksandr	St. Petersburg State University, Graduate School of Management, Russia
	Determinants of Russian MNCs' Structural Configurations: Moderating Effect of International Orientation	Veselova Anna Kazantcev Anatoliy	St. Petersburg State University, Graduate School of Management, Russia
	Investigation of the Corporate Performance Gap between Foreign- and Domestic-Owned Firms: The Evidence from Russian Companies	Bykova Anna	National Research University "Higher School of Economics", Russia
	Depicting the Acquisition of Model Group by AB InBev: The Implications for the Mexican Beer Market	Vargas-Hernández José G., Haro Tania Martínez López-Morales José Satsumi	Universidad de Guadalajara, Mexico Instituto Tecnológico de Veracruz, Mexico