



Provisional Programme

**EABIS PhD Conference
22 September 2010**

Hosted at
St. Petersburg State University Graduate School of Management

- 08:30 Registration and Coffee**
- 09:00 Welcome and introduction**
Yury Blagov, Director, PricewaterhouseCoopers Center for Corporate Social Responsibility, GSOM at St. Petersburg State University
Gilbert Lenssen, President, EABIS
David Bevan, Director of Academic Affairs, EABIS
- 09:30 Panel Session – “Publishing in Academic Journals”**
Andrew Smith, Publisher, Emerald Group Publishing Limited
Alexander Bukhvalov, Deputy Editor, Russian Management Journal
Patricia Werhane, Director of the Institute for Business and Professional Ethics, De Paul University
Christine Edwards, Director of Institute for Leadership and Management in Health, Kingston University Business School
- 10:45 Coffee Break**
- 11:00 Panel Session – “Academic and Non-Academic Careers in CR/Sustainability”**
Erik Gunnar Hansen Lecturer, Centre for Sustainability Management (CSM) Leuphana University Luneburg
Nigel Roome, Professor of Governance, Corporate Responsibility and Sustainable Development and Academic Director of the full-time MBA program, Vlerick School of Management
Natalya Kaminarskaya, Executive Director, Russian Donors’ Forum
Lioudmila Mamet, Partner/Regional CR Leader, PricewaterhouseCoopers
- 12:30 Lunch Buffet**
- 13:30 Parallel Sessions I – V**
- Track I - Corporate Responsibility and Sustainability**
Imke Vogt, University of Essen-Duisburg
Jeffrey Bone, University of Calgary
Nadezda Kulenchenko, Brighton Business School, University of Brighton
- Track II - Corporate Responsibility Focused Case Studies I**
Gustavo Adolfo Yepes Lopez, School of Business Administration, Externado University
Claude Meier, University of Applied Sciences for Business Administration in Zurich
Esther Hennchen, ESADE Business School
- Track III - Corporate Responsibility Focused Case Studies II**
Xi Ming, The Laboratory Institute of Merchandising in New York



Marsha Díaz de Feliciano, Institut für Kultur und Medien, Heinrich Heine Universität
Yurie Makihara, School of Engineering, Blekinge institute of Technology (BTH),
Karlskrona
Martina Wuttke, Leipzig School of Management

Track IV - Business Ethics and Corporate Citizenship

Olga Hawn, Duke University
Ingrid Melania Godínez-Flores, Deusto University
Anastasia Sominova, Graduate School of Management, St Petersburg State University
Padraic McMickle, University of Exeter Business School

Track V - Social Entrepreneurship

Paula Linna, Aalto University School of Economics
Sofia Nilsson Altafi, Stockholm School of Economics
Marc Moser, University of Applied Sciences in Business Administration Zurich
François Perrot, Ecole Polytechnique

15:30

Conference Close & Farewell Drink

David Bevan, Director of Academic Affairs, EABIS