

Публикации преподавателей ВШМ СПбГУ в международных научных и профессиональных журналах (архив)

Высшая школа менеджмента СПбГУ полагается на рейтинг международных научных журналов в списке Ассоциации школ бизнеса ([Association of Business Schools \(ABS\) Academic Journal Quality Guide](#)).

[2010](#)

[2009](#)

[2008](#)

[2007](#)

[2006](#)

2011

№ п/п	Автор(ы)	Название	Журнал	Том, номер	Страницы	Год
Публикации преподавателей ВШМ СПбГУ в международных реферируемых журналах списка ABS						
Категория А						
1	Bertrand O.	What Goes Around, Comes Around: Effects of offshore outsourcing on the export performance of firms	Journal of International Business Studies	Vol. 42, Issue 2	334–344	2011
2	Meek W.R., Baucus M., Davis-Sramek B., Germain R.	Commitment in Franchising: The Role of Collaborative Communication and a Franchisee's Propensity to Leave	Entrepreneurship Theory and Practice	Vol. 35, Issue 3	559-581	2011
Категория В						
3	Garanina T.	(Book Review) Comparative International Accounting, Christopher Nobes, and Robert Parker, 2010, Eleventh Edition, Pearson Education Limited, Harlow, Essex, U.K., ISBN: 978-0-273-72562-6, xxi + 637 pages, €59.36, £46.99	International Journal of Accounting	Vol. 46, Issue 1	103-105	2011
4	Birou L., Germain R. , Christensen W.	Applied Logistics Knowledge Impact on Financial Performance	International Journal of Operations & Production Management	Vol.31, Issue 8	816-834	2011
5	Smirnova M. , Henneberg S., Ashnai B., Naudé P., Mouzas S.	Understanding the Role of Marketing–Purchasing Collaboration in Industrial Markets: The case of Russia	Industrial Marketing Management	Vol. 40, Issue 1	54–64	2011
6	Smirnova M. , Naudé P., Henneberg S., Mouzas S., Kushch S.	The Impact of Market Orientation on the Development of Relational Capabilities and Performance Outcomes: The case of Russian industrial firms	Industrial Marketing Management	Vol. 40, Issue 1	44-53	2011
Категория С						
7	Andreeva T. , Kianto A.	Knowledge Processes, Knowledge-Intensity and Innovation: A moderated mediation analysis	Journal of Knowledge Management	Vol. 15, Issue 6	1016-1034	2011

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8	Germain R. , Davis-Sramek B., Lonial S., Raju P.S.	The Impact of Relational Supplier Exchange on Financial Performance: A study of the hospital sector	Journal of Business Logistics	2011, 32 (3)	240-253	2011
9	Latukha M. , Panibratov A. , Safonova-Salvadori E.	Entrepreneurial FDI in Emerging Economies: Russian SME strategy for Brazil	International Journal of Entrepreneurship and Innovation	Vol. 12, no.3	201-212	2011
10	Kuchinke K.P., Ardichvili A., Borchert M., Cornachione E., Cseh M., Kang H-S., Oh S.Y., Polanski A., Tynaliev U., Zavyalova E.	Work Meaning among Mid-level Professional Employees: A study of the importance of work centrality and extrinsic and intrinsic work goals in eight countries	Asia Pacific Journal of Human Resources	Vol. 49, no. 3	264-284	2011

Категория D

11	Andreeva T. , Ikhilchik I.	Applicability of the SECI Model of Knowledge Creation in Russian Cultural Context: Theoretical Analysis	Knowledge and Process Management	Vol. 18, Issue 1	56-66	2011
12	Lenssen G., Bevan D., Blagov Yu.	(Guest Editorial) Corporate Responsibility and Emerging Markets	Corporate Governance: The International Journal of Business in Society (Special issue: Corporate Responsibility & Emerging Markets)	Vol. 11, Issue 4	–	2011
13	Bukhvalov A. , Bukhvalova B.	The Principal Role of the Board of Directors: The Duty to Say “No”	Corporate Governance. The International Journal of Business in Society	Vol. 11 issue 5	629 - 640	2011
14	Latukha M.	To Stay or Leave: Motives behind the Decisions of Graduate Programs’ Trainees’ in European and Russian Companies	Journal for East European Management Studies	Vol. 16, Issue 2	140-161	2011

Публикации преподавателей ВШМ СПбГУ в прочих международных реферируемых журналах

15	Ritala P., Andreeva T. , Kosonen M. and Blomqvist K.	A Problem-Solving Typology of Service Business	Electronic Journal of Knowledge Management	Vol. 9, Issue 1	37-45	2011
16	Garanina T.	Intellectual Capital Structure and Value Creation of a Company: Evidence from Russian companies	Open Journal of Economic Research	Vol. 1, Issue 2	22-34	2011
17	Gavrilova T. , Gulyakina N.	Visual Knowledge Processing Techniques: a Brief Review	Scientific and Technical Information Processing	Vol. 38, Issue 6	403–408	2011
18	Bolotnikova E., Gavrilova T. , Gorovoy V.	To a Method of Evaluating Ontologies	Journal of Computer and Systems Sciences International	Vol. 50, Issue 3	448-461	2011

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19	Gladkikh I., Starov S., Desmarais E., Meirovich G.	Look out Mickey Mouse, The Russian Smeshariki are Going to the Market (Case)	The CASE Journal	Vol. 7, Issue 2	12-34	2011
20	Latukha M.	From Training Programs to the Creation of a Corporate Education System: The case of a Russian industrial company	International Journal of Case Studies in Management	Vol. 9, Issue 2 (online)	8 p.	2011
21	Panibratov A., Verba C.	Russian Banking Sector: Key Points of International Expansion	Organizations and Markets in Emerging Economies	Vol. 2, no.1 (3)	63-74	2011
22	Shirokova G., Knatko D., Vega G.	The Influence of Institutional Environment on CEO Succession: Evidence From Russian Companies	Journal of Ethics and Entrepreneurship	Vol. 1, Issue 1	41-59	2011
23	Hoffman S., Mai R., Smirnova M.	Development and Validation of a Cross-nationally Stable Scale of Consumer Animosity	Journal of Marketing Theory and Practice	Vol. 19, № 2	235–251	2011
24	Podmetina D., Väättänen J., Torkkeli M.T., Smirnova M.	Open innovation in Russian firms: An empirical investigation of technology commercialisation and acquisition	International Journal of Business Innovation and Research	Vol. 5, Issue 3	298-317	2011
25	Soyez K., Francis J.N.P., Smirnova M.M.	How Individual, Product and Situational Determinants Affect the Intention to Buy and Organic Food Buying Behavior: A Cross-National Comparison in Five Nations	der markt - International Journal of Marketing	Published online 4 Dec	9 p.	2011
26	Zavyalova E., Akinshina A., Ardichvili A., Kuchinke K.P., Cseh M., Nemeskéri Z., Tynaliev U.	A Comparative Study of Meaning of Working and Work Values in Developed and Developing Countries	International Journal of Transitions and Innovation Systems	Vol. 1, no.3	207-227	2011
27	Zavyalova E., Kosheleva S., Ardichvili A.	Human Resource Management and Development Practices in Indigenous Russian Companies and Foreign MNCs: A comparative analysis	International Journal of Human Resources Development and Management	Vol. 11, Nos. 2/3/4	179-193	2011
Публикации преподавателей ВШМ СПбГУ в международных нереферируемых журналах						
28	Larcon J.-P., Panibratov A., Mazzini G.	La Strategie des Multinationales Russes, in Russie: un "Far East" Prometteur?	Prospectives et Entreprise: Eclairages sur les Enterprises dans un Monde Ouvert, Paris: Chambre de Commerce et d'Industrie de Paris	Issue 16	56-61	2011
Публикации преподавателей ВШМ СПбГУ в международных профессиональных журналах						
29	Andreeva T.	Virtual Team Projects at St. Petersburg University Graduate School of Management	CEMS Magazine	November	44-45	2011

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30	Gladkikh I., Starov S.A.	The Spirit of Russia (Case)	CASIUM: Building Your Case (Newsletter) http://www.casium.fr/component/kashyap/bc_detail/155	10 March	n/a	2011
31	Schlevogt K-A.	Day in the life of the US president in 2025. "Prof. Kai on Strategic Leadership" Column №. 49	The Jakarta Post. Management section.	Saturday	16	2011
32	Schlevogt K-A.	SingPost: Embracing change to deliver	Business Times. Editorial & Opinion.	Friday, 7 October	27	2011
33	Schlevogt K-A.	The essence of reversed imagineering. "Prof. Kai on Strategic Leadership" Column №. 50	The Jakarta Post. Management section.	Saturday, 2 April	16	2011
34	Yablonskiy S.	The sharing of a common educational base for virtual communities of learners fosters national and international collaboration	CEMS Magazine	2011, November	62	2011

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Категория В						
1	Davis-Sramek B., Germain R. , Iyer K.	Supply Chain Technology: The role of environment in predicting performance	Journal of the Academy of Marketing Science	Vol. 38, Issue 1	42-55	2010
2	Katkalo V. , Pitelis C., Teece D.	Introduction: On the Nature and Scope of Dynamic Capabilities	Industrial and Corporate Change	Vol. 19, Issue 4	1175-1186	2010
3	Brück T., Danzer A., Muravyev A. , Weißhaar N.	Poverty during Transition: Household survey evidence from Ukraine	Journal of Comparative Economics	Vol. 38, Issue 2	123-145	2010
Категория С						
4	Davis-Sramek B., Germain R. , Stank T.	The Impact of Order Fulfillment Service on Retailer Merchandising Decisions in the Consumer Durables Industry	Journal of Business Logistics	Vol. 31, Issue 2	215-230	2010
5	Latukha M.	Approaches to Corporate Training System for Executives: Evidence from Russian companies	Human Resource Development International	Vol. 13, Issue 2	207-223	2010
6	Lintukangas K., Smirnova M. , Jumpponen J., Kushch S. , Panfili V., Virolainen V.	The Status of Purchasing and Supply Management in Finland and Russia	Journal of Purchasing and Supply Management	Vol. 16, Issue 3	185-194	2010
7	Zavyalova E. , Kucherov D.	Relationship between Organizational Culture and Job Satisfaction in Russian Business Enterprises	Human Resource Development International	Vol. 13, Issue 2	225-235	2010
8	Zavyalova E. , Kosheleva S.	Gender Stereotyping and Its Impact on Human Capital Development in Contemporary Russia	Human Resource Development International	Vol. 13, Issue 3	341-349	2010
Публикации преподавателей ВШМ СПбГУ в прочих международных реферируемых журналах						
9	Cherenkov V. , Ellis J., Gladkikh I.	Pulse Systems of St. Petersburg: Russian Hi-Techs are Coming	International Journal of Case Method Research & Application (IJCRA)	Vol. XXII, Issue 1	58-71	2010
10	Ishmatova D., Fedotov Yu.	M-Government for Education: Assessing Students' Preferences for Mobile Campus Services	International Journal of E-Services and Mobile Applications	Vol. 2, Issue 2	17-37	2010
11	Latukha M.	Ilim Pulp, Blending Former Russian State Enterprises, Creates a Corporate Culture, Become an Industry leader	Global Business and Organizational Excellence	Vol. 29, Issue 5	40-51	2010
12	Muravyev A. , Talavera O., Bilyk O., Grechaniuk B.	Is Corporate Governance Effective in Ukraine? A crude test using CEO turnover data	Eastern European Economics	Vol. 48, Issue 2	5-25	2010

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13	Panibratov A.	European FDI for Emerging Market: The German firm strategy in Russia	Asian Case Research Journal	Vol. 14, Issue 1	63–93	2010
14	Shirokova G., Shatalov A.	Factors of New Venture Performance in Russia	Management Research Review	Vol. 33, Issue 5	484-498	2010
15	Tsyganova T., Shirokova G.	Gender Differences in Entrepreneurship: Evidence from GEM data	Organizations and Markets in Emerging Economies	Vol. 1, Issue 1	120-141	2010
16	Kozlovskaya N., Petrosyan L., Zenkevich N.	Coalitional Solution of a Game-Theoretic Emission Reduction Model	International Game Theory Review	Vol. 12, Issue 3	275-286	2010
17	Kozlovskaya N., Zenkevich N.	Stable Cooperation under Environmental Constraints	International Game Theory Review	Vol. 12, Issue 4	453-470	2010
Публикации преподавателей ВШМ СПбГУ в международных нереферируемых журналах						
18	Panibratov A.	Russian Multinationals: Entry Strategies and Post-Entry Operations	Electronic Publications of Pan-European Institute www.tse.fi/pei	Issue 15	69 p.	2010
19	Podmetina D., Vaatanen J., Smirnova M.	Alueellinen innovaatiokyky ja innovaatiotuotanto Venäjällä	Idäntutkimus (The Finnish Review of East European Studies)	Issue 1	42-54	2010

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Категория А						
1	Bertrand O.	Effects of Foreign Acquisitions on R&D Activity: Evidence from firm-level data for France	Research Policy	Vol. 38, Issue 6	1021-1031	2009
Категория В						
2	Bertrand O., Betschinger M.-A.	Performance of Domestic and Cross-Border Acquisitions: Empirical evidence from Russian acquirers	Journal of Comparative Economics	Vol. 40, Issue 3	413-437	2009
3	Muravyev A.	Employer Size, Wages and Unobserved Skills: Evidence from moonlighters in the UK	The Manchester School	Vol. 77, Issue 6	651-674	2009
4	Muravyev A., Talavera O., Schafer D.	Entrepreneurs' Gender and Financial Constraints: Evidence from international data	Journal of Comparative Economics	Vol. 37, Issue 2	270-286	2009
Категория С						
5	Muravyev A.	Dual Class Stock in Russia: Explaining a pricing anomaly	Emerging Markets Finance and Trade	Vol. 45, Issue 2	21-43	2009
6	Podmetina D., Smirnova M., Vaatanen J., Torkkeli M.	Innovativeness and International operation: Case of Russian R&D companies	International Journal of Innovation Management	Vol. 13, Issue 2	295-317	2009
7	Zavyalova E.	Management by Values as a Core Tool of HRD during the Economic Transition: An example of Russian enterprises	Human Resource Development International	Vol.12, Issue 4	449-457	2009
Категория D						
8	Panibratov A.	Internationalization Process of Russian Construction Industry: Inward investments perspective	Journal for East European Management Studies	Vol. 14, Issue 2	210-228	2009
9	Shirokova G.	Organisational Life-Cycle: Characteristics of developmental stages in Russian companies created from scratch	Journal for East European Management Studies	Vol. 14, Issue 1	65-85	2009
10	Ashnai B., Smirnova M., Kushch S., Yu Q., Barnes B.R., Naude P.	Assessing Relationship Quality in Four Business-to-Business Markets	Marketing Intelligence and Planning	Vol. 27, Issue 1	86-102	2009
11	Zavyalova E., Kosheleva S.	Assessment of Labor Behavior Factors and Selecting Line Managers' Lines of Development at Russian Industrial Enterprises	Journal of European Industrial Training	Vol. 33, Issue 3	271-296	2009
Публикации преподавателей ВШМ СПбГУ в прочих международных реферируемых журналах						
12	Bertrand O., Zitouna H.	Efficiency Gains and Foreign Takeovers: Remoteness Matters	International Journal of Banking, Accounting and Finance	Vol. 1, Issue 4	314-339	2009

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13	Shirokova G., Vega G.	The Untsia Company: Business development in Russia	The CASE Journal	Vol. 6, Issue 1	57-80	2009
14	Smirnova M., Podmetina D., Vaatanen J., Kushch S.	Key Stakeholders Interaction as a Factor of Product Innovation: The case of Russia	International Journal of Technology Marketing	Vol. 4, Issue 2/3	230-247	2009
15	Starov S., Gladkikh I.	Can the Efficiency of the Case Method Be Improved	International Journal of Case Method Research & Application (IJCRA)	Vol. XXI, Issue 3	237-241	2009
16	Yablonskiy S.	Semantic Web Framework for Development of Very Large Ontologies	POLIBITS, Special issue: Natural Language Processing and Knowledge Management	Issue 39	19-26	2009
17	Zhukova S., Benderskaya E.	Large-Dimension Image Clustering by Means of Fragmentary Synchronization in Chaotic Systems	Pattern Recognition and Image Analysis	Vol. 19, Issue 2	306-314	2009
Публикации преподавателей ВШМ СПбГУ в международных нереферируемых журналах						
18	Garanina T.	The Role of Intangible Assets in Value Creation: Case of Russian companies	Perspectives of Innovations, Economics and Business	Vol. 3, Issue 3	92-94	2009
19	Kazantsev A., Andreeva M.	Asset Approach to IT Cost Management in Industrial Companies	Perspectives of Innovations, Economics and Business	Vol. 3, Issue 3	101-103	2009
20	Serova E.	Modern Business Modeling Approaches and Tools for Management	International Journal "Information Technologies and Knowledge"	Vol. 3, No. 3	269-275	2009
21	Serova E.	The Role of Multi-Agent Approach in Building Information Infrastructure for Modern Company and Carrying Out Management Tasks	Intelligent Information and Engineering Systems / Supplement to International Journal "Information Technologies and Knowledge" Volume 3 / 2009 @ <i>International Book Series "INFORMATION SCIENCE & COMPUTING"</i>	No. 13	130-135	2009

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Категория С						
1	Andreeva T.	Can Organizational Change Be Planned and Controlled? Evidence from Russian companies	Human Resource Development International	Vol.11, Issue 2	119-134	2008
2	Bertrand O., Zitouna H.	Domestic versus Cross-Border Acquisitions: Which Impact on the Target Firms' Performance	Applied Economics	Vol.40, Issue 17	2221-2238	2008
Публикации преподавателей ВШМ СПбГУ в прочих международных реферируемых журналах						
3	Hise R., Barkan D.	Vinchel Contemplates Market Expansion Strategies	Journal of Business Case Studies	Vol. 4, Issue 1	1-14	2008
4	Latukha M.	European Markets Are Not Similar at All: Overview of consulting industry	The Human Factor	Vol. 3, Issue 1	30-31	2008
5	Panibratov A.	Entry Decision for Emerging Markets: Russian Construction Industry Perspective	Advances in Management	Vol. 1 (8)	46-55	2008
6	Panibratov A.	Internationalization of the Construction Industry: Entry strategy perspective	Journal of Global Strategic Management	Vol. 2, Issue 2	13-23	2008
7	Shirokova G.	Chainaya Lozhka (Teaspoon) Company	Asian Journal of Management Cases	Vol. 5, Issue 2	89-109	2008
8	Shirokova G., Knatko D.	Founder Influences on the Development of Organizations: A comparison between founder and non-founder managed Russian firms	Journal of Business Economics and Management	Vol. 9, Issue 2	91-95	2008
9	Volkov D., Garanina T.	Value Creation in Russian Companies: the Role of Intangible Assets.	Electronic Journal of Knowledge Management	Vol. 6, Issue 1	63-74	2008
Публикации преподавателей ВШМ СПбГУ в международных неререферируемых журналах						
10	Karelin I., Lyubimov B., Gavrilova T.	A Log Tool for Software Systems Analysis	Advanced Studies in Software and Knowledge Engineering / Supplement to International Journal "Information Technologies and Knowledge" Volume 2 / 2008 @ International Book Series "INFORMATION SCIENCE & COMPUTING"	No. 4	65-69	2008

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11	Gavrilova T., H. Jin	One Approach to Knowledge Mapping for International Student Portal	Intelligent Technologies and Applications / Supplement to International Journal "Information Technologies and Knowledge" Volume 2 / 2008 @ International Book Series "INFORMATION SCIENCE & COMPUTING"	No. 5	99-105	2008

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1	Gavrilova T.	Knowledge Mapping for Teaching and Learning	The 21st Century: A Scientific Quarterly	Vol. 2 (24).	21-32	2007
2	Volkov D., Garanina T.	Intangible Assets: Importance in the Knowledge-Based Economy and the Role in Value Creation of a Company	Electronic Journal of Knowledge Management	Vol. 5, Issue 4	539 - 550	2007

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1	Golubeva A., Merkurieva I.	Demand for Online Government Services: Case studies from St.Petersburg	Information Polity: The International Journal of Government & Democracy in the Information Age	Vol. 11, Issue 3/4	241-254	2006