



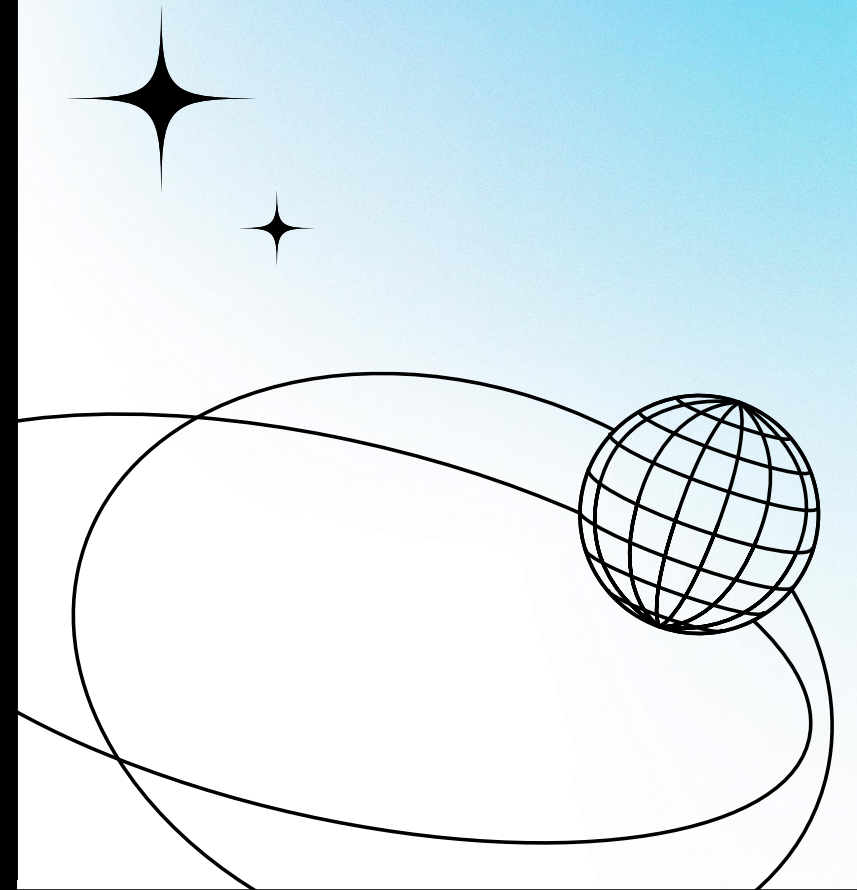
**Graduate School
of Management**
St. Petersburg University

“STRATEGY AND CONSULTING” TRACK

from “Yakov and Partners” as a part of
Master in Management GSOM SPbU

October 2023

Yakov
& Partners



WHAT IS “STRATEGY &CONSULTING”?

01. Who are we?

02. Track selection process

03. Contents of the track

Who are we?

MAY 2022 – BIG3 REUNITED IN YNP

19 partners

15 + **3** + **1**
McKinsey & Company BCG BAIN & COMPANY

150+ consultants from BIG 3

PRESERVED METHODOLOGY AND STANDARDS

Expertise in all the **key industries** of Russian economy **in the spectrum of all functional specifics**

in 120+ countries we have an expert network

Own analytical center

With innovational analytical approaches and instruments

LEADERS OF CONSULTING IN RUSSIA

60% of the biggest companies in Russia – clients of “Yakov & Partners”

7 billion rubles total capitalization of our clients’ companies

We develop **promising vectors In Russia** as well as **international perspectives**



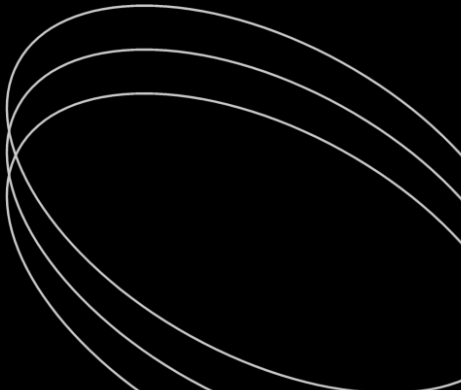
**"Strategy and Consulting"
Track (MIM Program) by
Yakov and Partners – your
opportunity to immerse
yourself in the world of
consulting, combining theory
and practice**

GOAL OF THE TRACK


Enable the best students to
broaden their view of
business

and





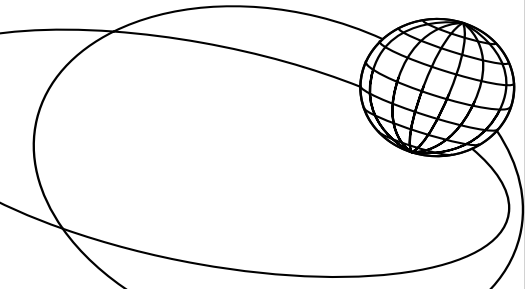
Foster useful skills that will
help you be even more
successful in any practical
task!



TRACK CONTENTS

-  **Functional workshops:**
problem-solving, visual
graphics, international
consulting projects
-  **Industrial workshops:**
latest trends of different
business areas
-  **Networking &
communications**
-  **Customized Curriculum**
for the selected
students

ADVANTAGES FOR STUDENTS

-  Speakers of the track –
professional
practitioners with
diverse background
 -  Immersion in solving
current problems,
applying knowledge and
skills in practice
 -  Accelerated start of a
consulting career
 -  Active interaction with
YnP consultants
- 

PRELIMINARY PROGRAM OF THE TRACK «STRATEGY AND CONSULTING»

Only for the top 15 students who
enter the track

Mandatory courses

Global Citizenship

Global Leadership

Business project

Strategy in Practice

Industry Lab

International Consultancy
Project

Events from YnP

Informational session [18 October 2023](#)

Demo Day S&C track [10 November 2023](#)

MoF Conference [19-21 October 2023](#)

Selection for the S&C track [20 Nov 2023 -
11 Feb 2024](#)

Opening event of the track [12-14 February
2024](#)

Recruitment event [April 2024](#)

Visual Graphics event [December 2024](#)

Functional workshops

Skillset of a strategic consultant

Functional specifics

Digital transformation
management

[Sep – Nov 2024](#)

PLAN OF THE “STRATEGY AND CONSULTING” TRACK

PROGRAM
2023-2024

02
Selection for the track
November 2023 –
January 2024

04
Introduction and
start of the program
February 2024

01
Info session
October 2023
Demo-Day
November 2023

03
Final lists of the track
participants
February 2024

Join the track’s main
chat
in Telegram



Process of the track selection



DEMO DAY →

Track day, where you can feel like a consultant:

- Workshop on problem-solving – the main skill of a consultant
- Disclosure of the consulting toolkit from existing consultants "Yakov and Partners"
- Live communication with recruiters

▶ 10 November 2023

CV SCREENING →

Preliminary stage of selection is classic resume screening, as well as checking training results and motivation letters

▶ 20 November –
1 December 2023

PROBLEM-SOLVING TEST (30%) →

The **first stage** of selection consists of solving an online-test via VCV platform, similar to GMAT mathematical and analytical blocks of exercises

▶ 1 December 2023

ONLINE INTERVIEW (30%) →

The **second stage** of selection is an interview with the "Yakov and Partners" recruitment team to discuss the motivation and goals of participation in the track

▶ 18-21 December 2023

GPA (40%) →

The **third stage of recruitment** is via the grades you get after the winter session is over.

WELCOME!

Announcement of the TOP 15 students selected for Strategy and Consulting Track. Adding to the official chat, where announcements of all track events and all the corresponding information will be posted. Holding a **Launch Event** (Workshop + Networking Dinner)

▶ 12-14 February 2024

See you on **Master in Management** and our track «**Strategy and consulting**»!

For all the questions don't hesitate to contact:

Anastasiia Golubkova, Recruiter "Yakov and Partners"

Olesya Ustimenko, S&C Curator GSOM SPbU



Join our chat in Telegram:

