**05.10.2023 Operations Management and Business Informatics**

Track Chairs:

Tatiana Gavrilova, Nikolay Zenkevich The Graduate School of Management at St Petersburg University (GSOM SPbU), Russia

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| **13:30-15.00****Room 1207** | **Operations Management and Business Informatics (OM&BI) – 1** | Session Chair: Nikolay Zenkevich, GSOM SPbU, RussiaSession Language: EnglishSession Type: Hybrid |

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| # | Time | Authors | Affiliation | Title |
|  | 13:30-14:00 | Ivan SemenovAndrey Zyatchin | GSOM SPbU, Russia | The influence of Internet of Things on customer experience in retail |
|  | 14:00-14:30 | Nikolay Zenkevich | GSOM SPbU, Russia | Coordinating Buyback Contract for a Supply Chain with Limited Funding |
| Irina Son | GSOM SPbU, Russia |
| Irina Berezinets | Higher School of Economics, Russia |
|  | 14:30-15:00 | Daniil LukinskiyNikolay Zenkevich | GSOM SPbU, Russia | Collaborative Working Capital Optimization for Combined Supply Network |

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| **15:30-17.00****Room 1207** |  **OM&BI – 2** | Session Chair: Nikolay Zenkevich, GSOM SPbU, RussiaSession Language: EnglishSession Type: Hybrid |

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| # | Time | Authors | Affiliation | Title |
|  | 15:30-16:00 | Petr Parshakov, Timofey Shvaya, Iuliia Naidenova, Mariya Molodchik | Higher School of Economics, Russia | Evaluating the Effects of Diverse Strategies on Team Performance in the Face of Shocks |
|  | 16:00-16:30 | Egor Ivanov, Mariia Molodchik, Iulia Naidenova, Evgeniya Shenkman  |  Higher School of Economics, Russia | Discovering ICT Profiles and Leveraging Complementarity for Enhanced Performance |
|  | 16:30-17:00 | Alexey Gavrish, Polina Pavlova, Pavel Sharakhin | SPbU, Russia | Excess inventory management based on AI: an exploratory case study |

**06.10.2023 Operations Management and Business Informatics (OM&BI)**

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| **14:30-16.00** |  **OM&BI-3** | Session Chair: Tatiana Gavrilova, GSOM SPbU, RussiaSession Language: EnglishSession Type: Online |

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| # | Time | Authors | Affiliation | Title |
|  | 14:30-15:00 | Ruslan Beysenbaev | Dostoevsky Omsk State University, Russia | Reverse logistics systems classification |
|  | 15:00-15:30 | Wilson Martinez |  GSOM SPbU, Russia | Business models frameworks for optimal decision-making in artificial intelligence enterprises |
|  | 15:30-16-00 | Tatiana Gavrilova, Anna Kuznetsova, Svetlana Faleichik  | GSOM SPbU, Russia | First steps in Knowledge Mapping to Visualize Faculty Competency Landscape |

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| **16:30-18.00** |  **OM&BI-4** | Session Chair: Tatiana GavrilovaSession Language: English, RussianSession Type: Online |

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| # | Time | Authors | Affiliation | Title |
|  | 16:30-17:00 | Semenova D.Yu., Kharitonov V.V. | National Research Nuclear University MEPhI | Efficiency of Investments in The Digitalization of Nuclear Power |
|  | 17:00-17:30 | V.I. Abramov, V.V. Gordeev, A.D. Stolyarov | National Research Nuclear University MEPhI | Analysis of omnichannel communications and digital customer footprints: challenges and prospects |
|  | 17:30-18-00 | Natalia Zaitseva, EkaterinaIsaeva, Tatiana Moiseeva | Samara Federal Research Center of the Russian Academy of Sciences, Institute for Control Problems of Complex Systems of the Russian Academy of Sciences | Mind Maps as a Tool for Designing a Support System for Intersubjective Problem Solving |