**05.10.2023 Strategic Finance Day 1**

Track Chairs: Alexander Bukhvalov, Elena Rogova, The Graduate School of Management at St Petersburg University (GSOM SPbU), Russia

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| **13:30-15.00**  **Room:** | **ESG, greening and financial markets** | Session Chair: Elena Rogova, GSOM SPbU  Session Language: English  Session Mode: Hybrid |

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| # | Authors | Affiliation | Title |
| 1. | Ion Frecautan,  Irina Ivashkovskaya | Higher School of Economics, Russia | Is corporate governance influencing the performance of green bonds in the emerging capital markets? |
| 2. | Denis Kartashov | Higher School of Economics, St. Petersburg, Russia | Impact of ESG Characteristics on the M&A Premiums |
| 3. | Sergei Grishunin, Anna Negovora, Alyona Astakhova | Higher School of Economics, Russia | Assessment of the impact of the effectiveness of ESG practices on the size of premiums in M&A deals |

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| **15:30-17.00**  **Room:** | **R&D Investments** | Session Chair: Alexander Bukhvalov, GSOM SPbU  Session Language: English/Russian  Session Mode: Hybrid |

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| # | Authors | Affiliation | Title |
| 1. | Alexander Bukhvalov  Maria Cherepanova | GSOM SPbU | Assessment of R&D Expenditures via Real Options |
| 2. | Yury Dranev  Elena Ochirova | HSE University | Impact of Corporate Social Responsibility on Research and Development returns: evidence for firms from high R&D intensive industries |
|  | Sergei Grishunin, Anna Gurina, Anastasiia Sutkina | Higher School of Economics, Russia | Analysis of Influence of Human Capital of Top Management on the Effectiveness of Russian IT Companies Adaptation to the Structural Crisis of 2022 |
| 4. | A. Galieva, V. Kharitonov | Atomflot | Methodology for estimating tariffs for nuclear icebreakers wiring vessels by The Northern Sea Route (in Russian) |

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| **17:30-19.00**  **Room:** | **Corporate leadership and financial performance companies and opportunities for investors** | Session Chair: Yulia Ilina, GSOM SPbU  Session Language: English  Session Mode: Hybrid |

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| # | Authors | Affiliation | Title |
| 1. | Konstantin Popov | Higher School of Economics, Russia | The Impact of Board Characteristics on Corporate Financial and ESG Performance: CEO’s Moderating Role |
| Elena Makeeva |
| 2. | Marina Zavertiaeva, Anastasiya Biserova, Dariya Usmanova, Dmitry Kirpishchikov | Higher School of Economics, Perm, Russia | Impact of the Board of Directors on the relationship between CEO characteristics and earnings management |
| 3. | Irina Berezinets | Higher School of Economics, Russia | Equity crowdfunding: choice of companies for investments on crowdfunding platforms |
| Yulia Ilina | GSOM SPbU, Russia |
| Anton Nevstruev | “Region TRTS” LLP |
| 4. | Alekxander Muravyev | Higher School of Economics, St. Petersburg, Russia, and Institute of Labor Economics – IZA, Bonn, Germany | The wedge between ownership and control, shareholder identity, and corporate disclosure |
| Nikolay Telyatnikov | Higher School of Economics, St. Petersburg, Russia |

**06.10.2023 Strategic Finance Day 2**

Track Chairs: Alexander Bukhvalov, Elena Rogova

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| **10:00-11.30**  **Room:** | **Modern trends in Asset Pricing** | Session Chair: Darko B. Vukovic, GSOM SPbU, Russia  Session Language: English  Session Mode: Offline |

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| # | Authors | Affiliation | Title |
|  | Anastasiia Petrova  Carlos Rincon | Higher School of Economics, St. Petersburg, Russia | Effects of Government Interventions on European Stock Markets Pricing[[1]](#footnote-1) |
|  | Moinak Maiti | Independent researcher | Quantifying the Asymmetric Information Flow Between Bitcoin Prices and Electricity Consumption |
| Darko B. Vukovic | GSOM SPbU, Russia |
| Michael Frömmel | University of Ghent, Belgium |
|  | Egor Vitman | Higher School of Economics, St. Petersburg, Russia | ESG Performance and Communication: Assessing the Shielding Effect on Stock Shortfalls during ESG Controversies |
|  | Iya Churakova  Varvara Nazarova | Higher School of Economics, St. Petersburg, Russia | Study of IPO Underpricing of Unicorn Companies |

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| **12:00-13.30**  **Room:** | **Market Regulation and development** | Session Chair: Alexander Karminsky, Higher School of Economics, Russia  Session Language: English  Session Mode: Hybrid |

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| # | Authors | Affiliation | Title |
|  | Vadim Stankevich | Higher School of Economics, Russia | Digital and utilitarian rights application in the financial market |
|  | Egor Pastukhov | Higher School of Economics, Russia | Trends and Risks analysis for Central Banks Digital Currencies |
|  | Elena Rogova | GSOM SPbU | Are acquisitions promoting R&D? The case of European IT sector |
| Marina Kirichenko  Daria Lebedeva | Higher School of Economics, St. Petersburg, Russia |
|  | Andrey Erisov | Higher School of Economics, Russia | Is the crowd efficient? Opportunities for crowdinvestors to evaluate investment projects of borrowing companies on investment platforms |

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| **14:30-16.00**  **Room:** | **Companies’ performance and financial stability in Russia** | Session Chair: Marat Smirnov, GSOM SPbU, Russia  Session Language: English/Russian  Session Mode: Offline |

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| # | Authors | Affiliation | Title |
| 1. | Marat Smirnov  Alina Lagunova | GSOM SPbU | Earnings management, financial stability and corporate governance: analysis of Russian public companies |
| 2. | Andrei Zhukov,  Egor Nikulin | GSOM SPbU | Identification and analysis of key bankruptcy factors of Russian manufacturing and mining companies: machine learning approach |
| 3. | Olga Lvova | Lomonosov Moscow State University | Institute of bankruptcy in Russia: development and prospectives |

1. Авторы пока заявились онлайн, но они оба в СПб, думаю, я их уговорю приехать. [↑](#footnote-ref-1)