

План научного исследования (Research proposal)

Название/Title _____

Авторы/Author(s) _____

План научного исследования должен быть написан на английском языке и содержать следующие элементы:

1. Research motivation (discussion of research relevance and research gaps based on the recent academic literature)
2. Research question(s) and hypotheses/propositions, as an outcome of theoretical (literature) discussion
3. Theoretical framework (theoretical base for the research and the discussion of the theories' relevance)
4. Strategy of empirical study (research methodology)
5. Theoretical contribution (results' discussion and their positioning within key theoretical perspectives and the extant literature)
6. Managerial implication (value for business practitioners and policy makers)
7. References

Максимальный объем - 3-5 страниц, 1,5 интервала, шрифт Times New Roman, 12