



**Graduate School
of Management**
St. Petersburg University



Guidelines for Authors

**9th International
GSOM Emerging Markets Conference 2022
St. Petersburg, Russia, October 5-8, 2022**

Dear participants!

**Welcome to GSOM Emerging Markets Conference 2022
Before submitting your papers, please read carefully and adhere strictly to the GUIDELINES**

Submission deadline	September 28, 2022
Format and submission	<p>Submissions typically are manuscripts or works-in-progress that can benefit from informal feedback from other participants. Sessions are held in a presentation and Q&A format and feature oral presentations that allow for engaging interaction with other scholars with similar interests.</p> <p>Tracks with interactive sessions: Business in Society Business Strategy in Emerging Markets: Firm and Government Perspective Managing Human Resources and Talents in Turbulent Times Marketing in the Era of Turbulence Operations Management and Business Informatics Public Sector Issues Re-thinking Entrepreneurship in Times of Uncertainty Strategic Finance</p> <p>Submission process: EMC 2022 General submission form is available at: https://regforms.spbu.ru/ru/?option=com_rsform&view=rsform&formId=1438</p> <p>The Paper Template is attached (4th page of these guidelines).</p>



Rules	<ul style="list-style-type: none">• Multiple submissions are accepted, but an author can submit and present only one paper as a presenting author.• Acceptance of a paper implies that at least one of the authors will attend the conference and present the paper.• No changes can be made after the submission deadline.
Format & Process	<p>Length limits: Paper - 2000-3000 words <u>including</u> keywords</p> <p>Formatting:</p> <ul style="list-style-type: none">• Single spaced throughout• Times New Roman 12-point font (except for the title which should be Times New Roman 14-point font)• A4 size page formatting• 2.5 cm margins on all sides <p>To put your text into appropriate format please check the Paper Template and the Sample List of References (attached).</p>
Publication & Indexing	<p>Selected conference papers will be considered for publication:</p> <ul style="list-style-type: none">• Russian Management Journal (indexed in Web of Science Core Collection, РИНЦ)• Vestnik of St. Petersburg University (indexed in Web of Science RSCI, РИНЦ) <p>All the papers from will be published in the conference proceedings (indexed in РИНЦ)</p> <p><u>Please note:</u> The paper will be published in conference proceedings or respective journals only if it has been presented at the Conference.</p>



Content order	<p>Page 1 - Title Page</p> <ul style="list-style-type: none">• Title (centred, bold and times new roman 14-point font)• Abstract (150 words max)• Keywords (up to 5) <p>Page 2 - Main body of the paper</p> <ul style="list-style-type: none">• Headings and sub-headings <ol style="list-style-type: none">1. Major headings <ol style="list-style-type: none"><i>1.1 Sub-headings</i> <ol style="list-style-type: none"><i>1.1.1 Sub sub-headings</i> <ol style="list-style-type: none">2. ... <ul style="list-style-type: none">• Figures and tables• Footnotes• Formulae• References
References	References of papers should follow <u>APA style</u> .

Any questions?
You are welcome to contact us at:
emc@gsom.spbu.ru
Tel: + 7812 323 84 64
[GSOM EMC 2022 web-site](#)

See also:

A Paper Template

A Sample List of References



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Paper Template:

Title

Authors

Abstract:

This paper investigates

Keywords: ...

1. Introduction

1.1. Sub-headings

1.1.2. Sub sub-headings

.....

2. Main body of the paper

2.1. Sub-headings

2.1.1. Sub sub-headings

....

3. Method (including sample and measures description)

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4. Empirical results and conclusions

....

References (*in alphabetical order*). Please use **A Sample List of References** (5th page of these Guidelines)

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A Sample List of References*:

Research articles

- Devinney, T., Hartwell, C. 2020. Varieties of populism, *Global Strategy Journal*, 10(1), 32-66.
- Kobrin, S.J. 2020. How globalization became a thing that goes bump in the night, *Journal of International Business Policy*, 3, 280–286.
- Sawant, R., Nachum, L., Panibratov, A. 2021. The effect of interpersonal political embeddedness on firm internationalization scope, *British Journal of Management*, 32(3), 812-831.
- Shagalkina M.V., Telov V.V., Latukha M.O., Panibratov A.Yu. 2021. The determinants of returnees' decision to come back to Russia, *Russian Management Journal* 19 (1), 97–116. (In Russian)
- Witt, M.A. 2019. De-globalization: Theories, predictions, and opportunities for international business research, *Journal of International Business Studies*, 50, 1053–1077.

Books and book chapters

- Adachi, Y. 2013. *Building big business in Russia: The impact of informal corporate governance practices*, New York: Routledge.
- Panibratov, A. 2017. *International Strategy of Emerging Market Firms: Absorbing Global Knowledge and Building Competitive Advantage*. Routledge: New York.
- Okhmatovskiy, I., Grosman, A., Sun, P. 2021. Hybrid governance of state-owned enterprises, in Wright, M., Wood, G.T., Cuervo-Cazurra, A., Sun., P., Okhmatovskiy, I., Grosman, A. (eds.) *Oxford Handbook of State Capitalism and the Firm*, Oxford University Press.
- Panibratov, A., Chen, S. 2022. The impact of economic sanctions on the decision of foreign firms to exit from Russia, in Arte, P., Larimo, J., Sousa, C., Ghauri, P. & Mata, J. (eds.) *Handbook on Foreign Exits, Relocation and Re-entry: Theoretical Perspectives and Empirical Evidence*, pp. 159-182: Edward Elgar Publishing.

Articles from a full-text database:

- Kazanjan, R. K. 1988. Relation of dominant problems to stages of growth in technology-based new ventures. *Academy of Management Journal* 31 (2): 257-279. Retrieved from EBSCO.

Unsigned articles:

- New York Times. 2002. In Texas, ad heats up race governor. July 30.

Public documents:

- U.S. Congress. Senate. Committee on Foreign Relations. 1956. The Mutual Security Act of 1956. 84th Cong., 2d sess. S.Rep. 2273.

Online newspapers, news services:

- Reuters. 2015. OxyContin half-truths can cause suffering. Daily News, October 27. <http://dailynews.yahoo.com> (accessed December 20, 2015).

Web Sites:

- Federation of American Scientists. Resolution comparison: Reading license plates and headlines. http://www.petetownshend.co.uk/petet_bio.html

Theses and dissertations:

- Thomas, C. M. A. 2006. Essays on the industrial organization of multinational enterprises. PhD diss, Harvard University; available from <http://www.proquest.com>.

Papers presented at meetings, working papers and other unpublished works:

- Ferber, R. 2010. Family decision-making and economic behavior. Faculty Working Paper 35, College of Commerce and Business Administration, Univ. of Illinois at Urbana-Champaign.

Important:

- alphabetical listing of all publications cited within the body of your paper;



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- authors' names are inverted to put the family name first (but only for the first of two or more authors);
- spacing;
- indents, and proper use of *italics*, and punctuation marks.

* Based on *The Chicago manual of style*. 2003. 15th ed. Chicago and London: The University of Chicago Press.