

DOCTORAL PROGRAM

The first Doctoral program in Russia based on international standards of education in Management



**Graduate School
of Management**
St. Petersburg University



Towards international Doctoral program

- The program's objective is to facilitate research environment in GSOM through training high-skilled researchers in business and management and engaging doctoral students in research projects running by GSOM scholars. The Doctoral Program is a course of study for students who plan to pursue scholarly careers in business and management.
- Our doctoral students are challenged to ponder the most critical issues in business and management. Business scholars at GSOM investigate a wide range of topics and pursue questions relating to management, entrepreneurship, markets, finance, and organizations. Our doctoral students benefit from working side-by-side with outstanding business scholars, along with access to research facilities, a fellowship and additional financial support for research and conference attendance.



Program structure



Curriculum overview

- Curriculum is delivered in English.

Courses for preparation for candidate exams

- History and Philosophy of Science
- English
- Contemporary Theory of Organization and Management
- Contemporary Economics: Methods and Application

Courses for development of research skills

- Introduction to Research Methods in Management
- Econometrics (I, II)
- Case Method in Management Research
- Theory Building in Management Research
- Research Papers Writing and Publishing
- Doing Business Research in Emerging Markets
- Contemporary Research in Management (Doctoral Colloquium at GSOM Emerging Markets Conference)
- Research Project



Program's advantages

- GSOM provides a monthly scholarship, subject to good academic performance
30 000,00 RUB – regular scholarship; 45 000,00 RUB – for publications in A and B level journals from ABS list
- Funding for participation in leading international research conferences and Summer/Winter research schools; Doctoral workshops
- Access to the well-stocked library, GSOM SPSU databases and network with the GSOM SPSU partners
- Comfortable accommodation at reasonable price in the University's dormitory for those students who are non-St. Petersburg citizens



Requirement for the students

- Monthly scholarship regulations (see the requirements at the [Doctoral program webpage](#))
- Publications in Russian journals (at least 2 articles in RSCI, submission of 3 papers)
- Publications in ABS list (at least 1 article, submission of 3 papers)
- Writing final thesis (by the end of the 3 year)
- Final thesis defense in English (it is not a Doctoral dissertation)
- Participation in research projects (Research centers and others projects)



Research Advisors

All research advisors must have at least 2 publications in ABS list of journals during last 3 years; should have ongoing research project; may have no more than 5 doctoral students during an academic year

Available research advisors for 2020:

1. Gavrilova T.A.
2. Zavalova E.K.
3. Zenkevich N.A.
4. Latukha M.O.
5. Panibratov A.Y.
6. Smirnova M.M.
7. Shirokova G.V.
8. Joan Freixanet
9. Mustafa Denis Dalman
10. Sergey A. Yablonsky
11. Dmitry V. Kudryavtsev
12. Yury E. Blagov



Professor Gavrilova T.A.



Head of Department,
Information Technologies in
Management Department

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**GSOM
SPbU**

Research topics for 2020:

- Business Ontologies Formation from Heterogeneous Sources for Knowledge Management Systems
- Cognitive Aspects of Conceptual Modeling in Data and Knowledge Science

Professor Zavyalova E.K.



Head of Department,
Organizational Behavior
and Personnel Management
Department

E-mail: zavyalova@gsom.spbu.ru



**GSOM
SPbU**

Research topics for 2020:

- Human Resource Development in Russia and the Former Soviet Union
- Innovative Human Resources Management/Development technologies in the New Economy

Associate professor Zenkevich N.A



Operational Management
Department

E-mail: zenkevich@gsom.spbu.ru



GSOM
SPbU

Research topics for 2020:

- The problem of manipulations on financial markets
- Long-term, medium-term and short-term aspects of managing the organization
- Sustainable cooperation, coordination and integration in supply networks
- Development of mechanisms and methods for managerial decision making

Associate professor Latukha M.O.



Organizational Behavior
and Personnel Management Department

E-mail: marina.latuha@gsom.spbu.ru



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SPbU

Research topics for 2020:

- Determinants of talent mobility from and in emerging markets: A multi-level perspective
- The role of talent management in organizational ambidexterity: Evidence from emerging market firms
- Absorptive capacity in Russian MNEs: human capital, performance outcomes and knowledge flows
- The impact of management of diverse talent groups on firm performance in emerging market context

Associate professor Smirnova M.M.



Head of Department,
Marketing Department

E-mail: smirnova@gsom.spbu.ru



GSOM
SPbU

Research topics for 2020:

- Marketing strategies, capabilities and resources in shaping competitive advantage in emerging markets context
- Marketing and innovations: collaborative innovations, user-driven innovations
- Customer orientation: conceptualization and measurement in the context of Russia
- Marketing in the context of economy digitalization (e-commerce, multi/omni-channel strategies, sharing economy)
- Consumer behavior in the context of emerging markets (market knowledge, skepticism, consumption culture, behavior models)

Professor Panibratov A. Yu.



Department of Strategic and
International Management
Deputy Director, Center for the
Study of Emerging Market
and Russian Multinational
Enterprises

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Research topics for 2020:

- State influence on the internationalization of Russian firms
- Political relations between host and home country shaping EMNEs' strategies
- The role of national diasporas for legitimacy and performance of emerging market firms
- De-internationalization and divestment from emerging markets

Associate professor Yablonsky S.A.



Information Technologies in
Management Department

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Research topics for 2020:

- Digital business, platform business models and ecosystems, enterprise platform architecture
- Data governance
- Digital assets management
- Digital transformation and digital innovations, namely blockchain, artificial intelligence (AI), cloud computing and Internet of Things (IoT)
- Digital marketing: sentiment analysis and analytics

Associate professor Kudryvtsev D.V.



Information Technologies in
Management Department

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Research topics for 2020:

- Enterprise architecture modeling for managing enterprise transformation
- Enterprise architecture modeling and/or enterprise ontologies for creating a digital twin of an organization
- Enterprise architecture patterns, archetypes and reference models (e.g. for management capabilities, for knowledge-driven companies, for sustainability, for certain industries)
- Methods and technologies of knowledge audit (including knowledge mapping)

Professor Shirokova G.V.



Department of Strategic and
International Management
Academic Director of the Doctoral
Program
Director of the Center for
Entrepreneurship

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Research topics for 2020:

- Mental health and well-being in the entrepreneurship context
- Challenges of new venture creation
- Strategic entrepreneurial behavior of Russian SMEs: A longitudinal perspective
- Firm survival in uncertain context
- Business model innovations: antecedents and performance outcomes

Associate professor Joan Freixanet



Marketing Department
Academic Director of CEMS
Program

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Research topics for 2020:

- Family firms' performance
- Innovation: antecedents and effects in firm internationalization and performance
- International new ventures and born-globals
- Entrepreneurship effects
- Alliances
- Foreign market entry methods.
- Export promotion programs

Associate professor Mustafa Denis Dalman



Marketing Department

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Research topics for 2020:

- Consumer behavior in the context of consumer-brand relationships
- Moral judgments
- Word-of-Mouth effects

Associate professor Blagov Y. E.



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Research topics for 2020:

- Business in society: a change of paradigm
- Corporate strategies for sustainability
- Corporate Social Responsibility (CSR) development in a Russian context
- Corporate philanthropy development in a Russian context
- Social entrepreneurship development in a Russian context

Enrolment FOR RUSSIAN CITIZENS

State-sponsored & tuition-based places

- Application (via web-site or in person): passport, diploma, 2 photos, list of publications etc.
- 2 exams to pass:
 - 1) English, TOEFL model (GSOM examination)
 - 2) Economics and Management (GSOM examination)
- Minimum points for each exam – 50
- 7 state-sponsored places
- Tuition-based places – 520 700 RUB/ per year

<https://abiturient.spbu.ru/priem/aspirantura-doktorantura.html>

•application period via web-site: 02 March 2020– 31 July 2020 by 6 pm (Moscow time)

•application period in person: 06 July 2020 – 31 July 2020 by 6 pm (Moscow time)

Enrolment FOR FOREIGN CITIZENS

State-sponsored places

- a personal application via web-site
- a copy of the identity documents
- a medical certificate on absence of contraindication against studying in the Russian Federation issued by an official health care agency;
- a medical certificate on the absence of the HIV virus and AIDS
- an original or a copy of the educational credentials and supplements
- 4 (four) photographs 3x4 cm
- a motivation letter in English
- a description of the prospective research (in English);
- copies of their scientific publications -if any
- CV in English

<https://abiturient.spbu.ru/russkij/admissions-of-foreign-citizens/admissions-of-foreign-citizens.html>

Admission information for 2020 intake will be published on website upon its approval by Admission Committee

Exam schedule

English (GSOM exam)	August 6, 2020 at 11.00 (expected)	online	Enquiry on results - 7 August (expected)
Economics and Management	August 11, 2020 at 11.00 (expected)	online	Enquiry on results – 12 August (expected)



Research Proposal (for Economics and Management exam)

1. Statement of the research problem (problem is clearly defined and grounded in reality; the research gap is shown and justified)
2. Formulation of the research question (research question is stated in analytical and researchable terms; permits more than one plausible answer)
3. Theoretical framework (research proposal clearly states several theoretical perspectives (concepts) that will be incorporated in the development of the theoretical framework)
4. Appropriate research design (research design is well justified and clearly spells out the unit of observation; sample selection; methods for data collection and data analysis)
5. Theoretical contribution (the contributions of the future research findings for theory is clearly stated)
6. Managerial implication (the contribution of the research findings for practice is clearly stated)



Contacts



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