



7th International  
GSOM Emerging Markets Conference 2020

**NEW REALITY  
DURING & AFTER  
COVID-19**



# Track «Emerging economy multinationals and the politics of internationalization»

7<sup>th</sup> International research “Emerging Markets Conference -2020”  
GSOM Saint-Petersburg, Russia  
(November, 15)

**Program**  
**Timezone (Moscow time)**

**Session 1.**

**Session chair: Olga Garanina**

**12:00 – 13:40**

**Daria Klishevich**, Graduate School of Management, SPbU;  
*«Internationalization of EMSOEs: State capitalism and its hybrid forms»*

**José G. Vargas-Hernández**, University Center for  
Economic and Managerial Sciences, University of  
Guadalajara  
*«A critical analysis of economic globalization-  
deglobalization process. It is the next phase of neoliberal  
capitalism?»*

**Abdul-Kadir Ameyaw, Andrei Panibratov**, Graduate  
School of Management, SPbU;  
*« The determinants of Chinese FDI stocks in Sub-Saharan  
Africa - a host country perspective »*

**Chen Shenglong**, Graduate School of Management, SPbU;  
*«The new world in the post-COVID-19 era: To compromise  
with the de-globalization or seize this opportunity»*

## Session 2.

**Session chair: Andrei Panibratov**

**13:50 – 15:30**

**Amit Anand**, Graduate School of Management, SPbU;  
«*Corporate Political Activity: How Emerging market firms leverage politics in developed host countries for business*»

**Desislava Dikova**, International Business CEE focus at WU  
Wien, Vienna University of Economics & Business;

**Konstantin Nefedov**, Graduate School of Management,  
SPbU;

**Andrei Panibratov**, Graduate School of Management,  
SPbU;

«*You are banned! The effect of sanctions on the performance of Russian firms*»

**Akiko Sato**, Graduate School of Management, SPbU;;

«*What or Who Drives Transformation of the Liability of Outsidership to Asset of Outsidership?: A Case of Japanese MNCs in Russia*»

**Samir Balakishi**, University of Bristol

«*Internationalization of Russian Financial and Railways Firms in Emerging Economies: The South Caucasus*»

## Session 3.

**Session chair: Joan Freixanet**

**15:45 – 17:15**

**Maria Roszkowska-Menkes**, SGH Warsaw School of  
Economics;

**Maria Aluchna**, SGH Warsaw School of Economics  
«*Selective disclosure in sustainability reporting. The perspective of neo-institutional theory*»

**Ramiz Rahmanov**, The Central Bank of the Republic of  
Azerbaijan, HSE University

«*The Impact of the Business Environment on the Export Propensity of SMEs in Developing and Emerging Economies*»

**Subramanian Shanmugasundaram**, Indian Institute of  
Management Kozhikode

*«MNCs and emerging market Joint ventures - Impact of the value system of the family owned business group- A study of Godrej Group»*

**Keynote speaker:**

**17:20 – 18:00**

**Gerald McDermott**, Darla Moore School of Business of the University of South Carolina  
*«Public-Private Institutions as the Foundations for Innovation and Firm Upgrading in Developing Countries»*