



Track «Human resources and culture within corona-crisis»

7th International research “Emerging Markets Conference -2020”
GSOM Saint-Petersburg, Russia
(November 18, 10 a.m. – 6 p.m.)

Programme Timezone (Moscow time)

Track chairs – prof. Elena K. Zavyalova, associate prof. Dmitry G. Kucherov

Session 1

Session chair – associate prof. Dmitry G. Kucherov

10:00 – 10:30

Evgeny Braulov, cand of science, economics, Russian Railways, deputy head of HR department
«Human resource management in JSC ‘Russian Railways’ within COVID-19 pandemic period»

10:30 – 11:00

Marina Iskhakova, cand of science, economics, senior lecturer and program manager, research school of economics, ANU college of business and economics, The Australian National University, Australia;
Sofia Kosheleva, dr. of science, psychology, organizational behavior and human resource management department, St. Petersburg State University, Russia
«Global vs local career intentions at COVID-time: the role of cultural intelligence (CQ) and international experience (IE)»

11:00 – 11:30

Elena Zavyalova, dr. of science, psychology, head of organizational behavior and human resource management department,
Dmitry Kucherov, associate professor, cand. of science, economics,
Antonina Lisovskaya, associate professor, cand. of science, economics,

Dmitry Sokolov, assistant professor,
Graduate School of Management, St. Petersburg State
University (Russia)
*«Digital HRM practices in Russian companies before
COVID-19»*

Session 2

Session chair - associate prof. Antonina Yu. Lisovskaya

- 12:00-12:30** **Natalia Tanaeva**, Etalongroup, human resource director
*«Human resource management instruments in the context of
coronavirus (COVID-19): case of Etalongroup»*
- 12:30-13:00** **Svetlana Gurieva**, dr. of science, psychology, MBA SSE,
head of social psychology department,
Natalia Klipova, PhD program student,
Ludmila Pochebut, professor dr. of science, psychology,
Vera Chiker, associate professor, cand. of science,
psychology, department of social psychology,
St. Petersburg State University (Russia)
*«Crisis coping strategies in different cultures on example of
COVID-2019. How the trust between people in society has
been changed?»*
- 13:00-13:30** **Tatjana Runge**, managing partner, Team & I: Belbin-RU
(UK-Netherlands)
*«Virtual Teams. Emerging importance of team management,
teamwork and virtual teams in business processes under
impact of COVID-19»*

Session 3

Session chair - assistant prof. Dmitry N. Sokolov

- 15:00-15:30** **Maria S. Plakhotnik**, associate professor,
Natalia V. Volkova, associate professor, Department of
Management,
National Research University Higher School of Economics,
Moscow, Russia;
Cuiling Jian, assistant professor, Department of
Management, Kedge Business School, Talence, France;
Dorra Yahiaoui, associate professor and director of
management department, Department of Management,
Kedge Business School, Marseille, France;
Gary Pheiffer, principal lecturer,
Kerry McKay, principal lecturer,
Sonja Newman, senior lecturer,
Hertfordshire Business School, University of Hertfordshire,

Hatfield, Hertfordshire, UK;

Solveig Reißig-Thust, professor and academic director of part-time MBA, Department Business and Economics, Berlin School of Economics and Law, Berlin, German
«What is the perceived impact of Covid-19 on student well-being? Evidence from business schools in Russia, France, Germany, and UK»

15:30-16:00

Olga Verkhovskaya, associate professor, cand. of science, economics,

Yuri Makarov, graduate of master program, Graduate School of Management, St. Petersburg State University (Russia)

«Influence of entrepreneurial activity drivers on participation in sharing and gig economy in Russia»

16:00-16:30

Irina Budrina, partner, AM Consultancy, Bucharest, Romania

«Cultural responses to global disruption - Leadership and Communication»

Keynote speaker:

17:00-18:00

Dr. Fons Trompenaars, THT Consulting, CEO lead partner; Free University Amsterdam, Co-Director at the Servant-Leadership Centre for Research and Education (SLCRE)

«Corona Crisis: cross-cultural analyses and how to deal with it more effectively»