



Graduate School  
of Management  
St. Petersburg University

7th International  
GSOM Emerging Markets Conference 2020

**NEW REALITY  
DURING & AFTER  
COVID-19**



# Track «Knowledge Management and Decision Making»

7<sup>th</sup> International research “Emerging Markets Conference -2020”  
GSOM Saint-Petersburg, Russia  
(November, 16)

## Programme Timezone (Moscow time)

**10:00 – 11:30**

**Irina Berezinets, Nikolay Zenkevich,  
Tatiana Voronova**, Graduate School of  
Management, SPbU;  
**Natalia Nikolchenko**, LLC GSP-  
Komplektaciya, Russia  
*«Supply Chain Coordination under  
Financial Constraints»*

Chairs: **Nikolay Zenkevich,  
Dmitry Kudryavtsev, Tatiana  
Gavrilova**

**Nikolai Maiorov, Vladimir Fetisov**,  
Saint-Petersburg State University of  
Aerospace Instrumentation, Russia  
*«Decision-making on justifying changes  
in the transport system, taking into  
account the dynamics of processes in the  
economy»*

**Efthymia Kottika, Ioannis G.  
Theodorakis, Ayşegül Özsoyer,  
Marek Vins, Miroslav Karliček,  
Konstantinos G. Kottikas**, Prague  
University of Economics and Business,  
Czech Republic  
*«Industry Complexity, Transiliency and  
the Human Factor in the Era of COVID-  
19: The Case of the Supply Chains in the  
Automotive Sector»*

**12:00 – 13:30**

**Anastasiia Ivakina, Yana Kuzmina, Nikolay Zenkevich**, Graduate School of Management, SPbU

*«Adoption decisions of joint working capital optimization via supply chain finance»*

**Yegor Burda, Irina Volkova**, Graduate School of Business, Higher School of Economics, Russia

*«Exploring Internal Mechanisms of Innovation Ecosystem: A Case of Russian Electric Power Sector»*

**Olga Belyak, Elena Kalabina, Aleksandra Revina, Vera G. Meister**, Ural State Economic University; Russia  
*«Comparative analysis of the knowledge sharing process in a cross-functional team\_management practices in Russia and Germany»*

Chairs: **Nikolay Zenkevich, Dmitry Kudryavtsev, Tatiana Gavrilova**

**14:30 – 16:30**

**Ioannis Christodoulou**, Graduate School of Management, SPbU  
*«An Investigation of Middle Managers in Creating Dynamic Capabilities»*

**Netra Pal Singh**, Management Development Institute, Gurgaon, India  
*«Text Analytics: Study on Consumer Sentiments on Indian Airlines in Post Covid-19 Era»*

**Natalia Drozdova, Vitally Cherenkov, Tatyana Martynova**, Graduate School of Management, SPbU  
*«The disciplinarity paradigm and its application to implementing the interdisciplinary concept»*

Chairs: **Nikolay Zenkevich, Dmitry Kudryavtsev, Tatiana Gavrilova**

**16:30 – 18:00**

**Evgeny Blagov, Amitabh Anand**, Graduate School of Management, SPbU  
*«CoViD induced onlinezation influence on knowledge sharing for corporate innovation»*

Chairs: **Nikolay Zenkevich, Dmitry Kudryavtsev, Tatiana Gavrilova**

**Bekarev Alexander**, Karelian Research  
Centre of the Russian Academy of  
Sciences

*« Effects of digital transformation  
of aquaculture enterprises  
in the Republic of Karelia »*

**Mikhail Galinov, Sergey Yablonsky**,  
Graduate School of Management, SPbU

*« Review on blockchain technology  
regarding its influence over  
organizational management and  
structure »*