



7th International  
GSOM Emerging Markets Conference 2020

**NEW REALITY  
DURING & AFTER  
COVID-19**



# Track «Public sector issues»

7<sup>th</sup> International research “Emerging Markets Conference -2020”  
GSOM Saint-Petersburg, Russia

## On Improving Effectiveness and Increasing Efficiency in the Public Sector

**Program  
Timezone (Moscow time)**

**12.11.2020  
Public Goods, Services, and Values**

**Session Chair: Evgenii Gilenko, GSOM SPbU, Russia**

**10:00 – 11:30**

**Anna Ermishina**, Southern Federal University (SFedU),  
Russia;

**Pavlina Baldovskaya**, NRU HSE, Russia  
*«Comparative Analysis of Models for Local Public Goods  
Production: Capital Repairs of Apartment Buildings»*

**Anastasia Golubeva, Evgenii Gilenko, Elizaveta  
Streltsova**, Graduate School of Management, SPbU,  
Russia  
*«Public Value of Public Services with Co-Production: the  
Case of Russia»*

**Valeria Kolycheva, Evgenii Gilenko, Sophia Buravaya,  
Valeria Nemtseva**, SPbU, Russia  
*«On Improving Efficiency of State Museum Activities During  
the COVID-19 Pandemic»*

**Konstantin Kholodilin**, DIW Berlin, Germany,  
NRU HSE St. Petersburg, Russia  
*«Housing policy during the COVID-19 crisis: Challenges  
and solutions»*

**12.11.2020**

**Regions and Companies: Resources and Finance**

**Session Chair: Irina Volkova, NRU HSE, Russia**

**12:00 – 13:30**

**Tatiana Gass, Sergey Kechin, Ilya Dolmatov**, National Research University Higher School of Economics, Russia  
*«Competition level estimation at day-ahead wholesale electricity market for its evolution»*

**Elizaveta Gavrikova, Irina Volkova**, Graduate School of Business, Higher School of Economics, Russia  
*«Benchmarking Russian power companies with a focus on asset management»*

**Nina Oding, Lev Savulkin, Andrey Yushkov**, Leontief Centre, Russia  
*«Revenue of a resource-dependend region: structure, dynamics and trends (case of the Yamalo-Nenets Autonomous Okrug)»*

**Elena Midler**, International Banking Institute (IBI), Russia  
*«Tax incentives and preferences as tools for transforming public finances in a crisis: an assessment of efficiency (based on a comparative analysis of Russian regions)»*

**14:00**

**Леонид Эдуардович Лимонов**, д.э.н., генеральный директор АНО «МЦСЭИ «Леонтьевский центр», профессор НИУ ВШЭ в Санкт-Петербурге, Академический руководитель образовательной программы магистратуры НИУ ВШЭ-СПб «Городское развитие и управление»  
Презентация книги:  
*УРБАНИСТИКА. ГОРОДСКАЯ ЭКОНОМИКА, РАЗВИТИЕ И УПРАВЛЕНИЕ. Учебник и практикум для вузов / под ред. Л. Э. Лимонов. М. : Юрайт, 2020 – 822 с.*

# Public procurement and public-private partnership in developed and developing countries

## Program Timezone (Moscow time)

13.11.2020

### Bona Fide Procurement: To have or have not

Session Chair: Juraj Nemec, Matej Bel University, Slovak Republic

10:00 – 11:30

**Juraj Nemec, Beáta Mikušová Meričková, Mária Murray Svidroňová**, Matej Bel University  
*«Systemic corruption in public procurement and how to fight it: Slovak reality»*

**Julia Rodionova**, NRU HSE, Russia  
*«Conflict Resolution Practice in Public Procurement: Results of Empirical Research in Russia and Kazakhstan»*

**Evgenii Gilenko, Anastasia Golubeva, Andrei Ivanov, Olga Bezhenar**, Graduate School of Management, SPbU, Russia  
*«Corruption, Collusion or Both: What is Behind Restricted Competition in the Russian Public Procurement?»*

13.11.2020

### People-first PPP

Session Chair: Andrei Ivanov, GSOM SPbU, Russia

12:00-13:30

**Georgia Aimilia Voulgari**, National and Kapodistrian University of Athens, Greece  
*«Water aerodromes in Greece: a potential People First PPP?»*

**Svetlana Maslova**, Graduate School of Management, SPbU, Russia  
*«People-first PPP impact assessment tool: UNECE's Evolutionary Approach and Possibilities for Implementation in National Jurisdictions»*

**Margarita Kravtsova**, NRU HSE, Russia  
*«The role of customers in public procurement and the quality of services: The case of Moscow hospitals»*

# Health Care Day Program in the framework of the 6th International Scientific Conference "Emerging Markets 2020"

## Academic sessions

### Programme Timezone (Moscow time)

14.11.2020

#### The performance impact of Health Care Decisions

Session chair: Alexander Solonin, Association of Private Clinics of St. Petersburg, CEO

10:00-11:30

**Kazimir Iablonskii**, ANO "Center of Social Sector Analytical Development", Moscow City Government, Russia;

**Yuri Fedotov**, Graduate School of Management, SPbU, Russia;

**Petr Yablonskiy**, Faculty of Medicine, St. Petersburg State University, Russia

*«Performance assessment of healthcare organizations: the issue of methodology»*

**Farida Garipova, Dmitry Schapov, Ekaterina Aleksandrova**, NRU HSE-Saint Petersburg, Russia

*«Availability restrictions and alcohol-related mortality: A case of restricted hours of alcohol sales in Russian regions»*

**Ekaterina Batueva, Andrei Ivanov, Evgenii Gilenko**, Graduate School of Management, SPbU, Russia

*«Increasing effectiveness and efficiency of Russian regional HIV/AIDS-centers»*

14.11.2020

#### The Health Care Governance Techniques

Session chair: Mikhail Bakhtin, Russian Center for Emergency and Radiation Medicine, CIO

12:00-13:30

**Elena Kalabina, Svetlana Begicheva**, Ural State University of Economics, Russia

*«Emergency medical service in a large urban agglomeration: determining demand predictors (A Case Study of Yekaterinburg)»*

**Maria Kaneva**, Gaidar Institute for Economic Policy, Russia;  
**Christopher Gerry**, Oxford University, United Kingdom;  
**Olga Kudelina**, Siberian State Medical University, Russia  
*«Longitudinal study of depression and labour market status in Russia: selection or causation?»*

**Tatyana Sklyar**, Graduate School of Management, SPbU, Russia;  
**Oksana Marycheva**, RANEPa, Russia  
*«Corporate Voluntary Health Insurance Before & During Covid-19»*

**14.11.2020**

**Round table “Health Care in the Turbulent Time” \***

**Moderators:**

**Vladimir Zholobov**, Chairman of the Final Assessment Committee of “Healthcare Management” Program

**Andrei Ivanov**, Healthcare Management” Program, academic director

**14:30-17:00**

**Joffe Grigori**, University of Helsinki Clinic, Chief Medical Officer, Finland

*«Psychiatry in Finland: evolution, reforms or revolution?»*

**Anton Bichun, Natalya Malakhova**, North-Western State Medical University named after I.I. Mechnikov, Russia  
*«The influence of Internet resources on patients’ compliance»*

**Andrei Ivanov**, Graduate School of Management, SPbU, Russia

*«Applying the care delivery value chain in the inpatient hospital’s strategy development»*

**Discussion**

The speakers (alumni and faculty of “Healthcare Management” Program mostly) will be announced later

**\* The event will be provided in Russian**