**[Track “Business Strategy](https://teams.microsoft.com/l/channel/19%3a33618478e1e940d0bfb155c8f71e018c%40thread.tacv2/Business%2520Strategy%2520sessions?groupId=15b825df-290f-4c37-b9ef-d735477090fb&tenantId=dfe014b9-885d-4e4a-8eb4-597464b165c5)**

**[in Emerging Markets:](https://teams.microsoft.com/l/channel/19%3a33618478e1e940d0bfb155c8f71e018c%40thread.tacv2/Business%2520Strategy%2520sessions?groupId=15b825df-290f-4c37-b9ef-d735477090fb&tenantId=dfe014b9-885d-4e4a-8eb4-597464b165c5)**

**[Firm and Government Perspective”](https://teams.microsoft.com/l/channel/19%3a33618478e1e940d0bfb155c8f71e018c%40thread.tacv2/Business%2520Strategy%2520sessions?groupId=15b825df-290f-4c37-b9ef-d735477090fb&tenantId=dfe014b9-885d-4e4a-8eb4-597464b165c5)**

9th International research “Emerging Markets Conference 2022”

**GSOM Saint-Petersburg, Russia**

**October, 6-7**

**Research papers presentation**

**Panel Discussion: “ESG agenda for IB studies”, October, 6**

**Chairs – Andrei Panibratov, Olga Garanina**

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| **14:30 – 16:30** | **Olga Garanina, Daria Klishevich, Andrei Panibratov, Liubov Ermolaeva**  Graduate School of Management, SPbU, Russia  *“SOEs in sustainable transitions: a variety of ESG strategies”*  **Irina Ivashkovskaya, Elena Makeeva, Konstantin Popov**  HSE University, Moscow  *“How Board Committees' Characteristics Affect ESG Disclosure? Evidence from Russia”* |
| **Jie Zhang, Olga Nedospasova**  Tomsk State University  *“The impact of corporate environmental responsibility on enterprise value - empirical evidence from China”* |
| **Uliana Kisataeva**  St. Petersburg State Institute of Technology  *“Carbon management solutions and CO2 reduction platforms for businesses in Germany”*  **Timur Khasanov**  HSE University  *“The peculiarity of compiling non-financial reports and its significance for companies in the BRICS countries”* |

**Session 1. Interactive papers**

**“BRIC and beyond”, October, 7**

**Session chair – Abdul-Kadir Ameyaw**

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| **11:00-13:00** | **Abdul-Kadir Ameyaw, Andrei Panibratov, Ahmed Sadat Ameyaw**  Graduate School of Management, SPbU, Russia  *“Foreign Divestment from Emerging Markets: a Systematic Literature Review, Integrative Framework, and Research Agenda”* |
| **Arkady Martynov**  Institute for social development &  Institute of economics, Russian academy of sciences  *“Prospect for the transformation of Asian emerging economies with hybrid state capitalism”* |
|  | **Chen Shenglong, Andrei Panibratov**  Graduate School of Management, SPbU, Russia  *“Fitting Strategies of Chinese Companies in Russia Under Sanctions”*  **Alvar Castello Esquerdo, Andrei Panibratov**  Graduate School of Management, SPbU, Russia  *“Technology Investments from China into other Emerging Economies: A comparative analysis between the Eurasian and the Latin American region”* |

**Session 2. Interactive papers**

**“Complexities of internationalization”, October, 7**

**Session chair – Abdul-Kadir Ameyaw**

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| **13:15-14:45** | **Andrei Panibratov, Egor Starshov**  Graduate School of Management, SPbU, Russia  *“MNE location in global cities through the lens of four economic theories”* |
| **Joan Freixanet**  Graduate School of Management, SPbU, Russia  *“Market exit and re-entry, trade blocs and learning-by-exporting”* |
|  | **Liana Rysakova, Andrei Panibratov**  Graduate School of Management, SPbU, Russia  *“The effect of Chinese diaspora for FDI location”*  **Kirill Sablin**  Kemerovo State University, Russia  **Dmitry Kislitsyn**  Kemerovo State University, HSE University, Russia  *“Personal Sanctions as a Proxy for Political Connections:*  *Evidence from Russia”*  **Lev Shalev**  Graduate School of Management, SPbU, Russia  *“Corporate Political Activity as tool of Internationalisation: Literature review”* |

**Session 3. Interactive papers**

**“Science and innovation”, October, 7**

**Session chair – Abdul-Kadir Ameyaw**

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| **15:00-17:40** | |  | | --- | | **Daria Tomasova**  HSE University  *“Competitive Strategies in New Educational Landscape: Ecosystem approach”* | | **Ansel Shaidullin**  National Research University Higher School of Economics, Central Bank, Moscow, Russia  *“Network Effects and Digital Protectionism: Market View of the Problem”* | |
|  | |  | | --- | | **Sophia Khalimova**  Institute of Economics and Industrial Engineering, SB RAS  *“Role of science and innovation potential of the region in development of high-tech and knowledge-intensive companies on regional level”*  **Nikolay Gorodnyi, Anna Fedyunina**  HSE University, Moscow  *“Effects of Robotization on productivity in Russian firms”* | |