SOURCES OF FINANCIAL INFORMATION FOR ACADEMIC RESEARCH.

Syllabus

- **Topic 1.** Location of GSOM library financial resources.
- Topic 2. World leading databases of financial information: Datastream Thomson Reuters. (guest lecture)
- **Topic 3.** World leading databases of financial information: Amadeus and Zephyr Bureau van Dijk. (guest lecture)
- 4. Topic 4. Russian company information on the net. Exploring resources of financial data and main information providers. SKRIN and SPARK databases

The online searching process

- PLAN: IDENTIFY the terms and FORMULATE the search strategy
- 2. **RUN** the search
- 3. **RETRIEVE** a manageable number of relevant results
- 4. **EVALUATE** the results
- **5. SAVE** the results
- **6. MODIFY** and re-run the search

Formulating the search strategy

Main title									
'The news media is more concerned with sensationalism than balanced reporting"									
Concept 1 News media			Concept 2 Sensationalism			Concept 3 Balanced reporting			
Topic 1 Charact. of publications	Topic 2 Types of news media	Topic 3 People involved	Topic 1 Define sensation alism	Topic 2 Attitudes towards sensation	Topic 3 The law	Topic 1 Define balanced reporting	Topic 2 Commerc ial interest	Topic 3 Impartiali ty	
Reporting styles	Newspa pers	Reporter s	Dictionar y definition	Attitudes of the populace	Privacy laws, etc.	Dictionar y definition	Vested interests		
Use of language	TV	Editors	Definition used in investiga tion			Definition used in investiga tion	Readersh ip figures		
Use of images	Radio	Newspap er owners							
Readership profiles		Readers							
Subject areas covered									

Identifying the terms

Main title 'The news media is more concerned with sensationalism than balanced reporting"								
Concepts	News media	Sensationalism	Balanced reporting					
Synonyms								
Broader terms								
Narrower terms								
Related terms								
Alternative spellings								
Parts of speech								

Selecting an appropriate database for the information need

Literature review

Library Fund
Multidisciplinary databases
Publishers Platforms

Methods and Concepts

Library Fund Multidisciplinary databases Publishers Platforms

Practical Research **Business Information**

Financial reports

Market reports and forecasting

Economic indicators

Your key to GSOM Library Facilities: Authentication Systems

GSOM Library OPAC

Library Card credentials: NAME PIN

GSOM Library E-resources

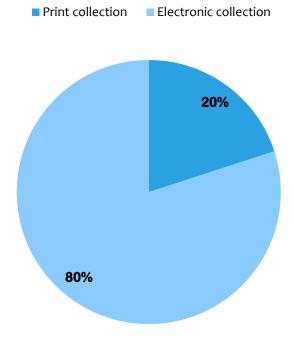
GSOM local PC credentials:
USERNAME
LOGIN

GSOM Library fund

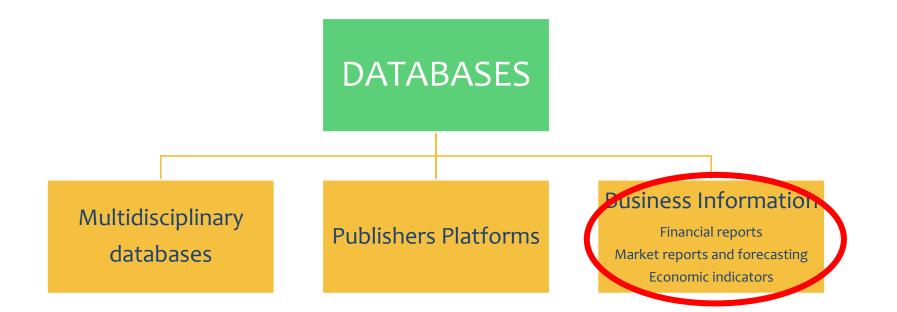
- * <u>Library e-subscription</u> contains more than 40 full text and reference databases (29 international and 12 Russian)
- * All the GSOM subscribed databases are available from remote PCs via EZproxy services

GSOM Library fund

GSOM Library Fund Structure



GSOM eSubscription



GSOM Library E-Resources: Financial data - Geography

Local Finance

* SKRIN (rus)

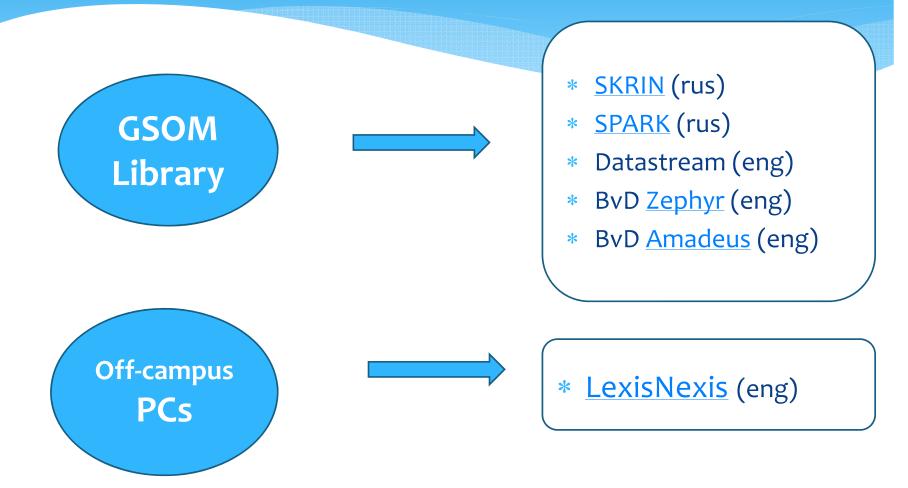
* SPARK (rus)

International Finance



- * LexisNexis (eng)
- Datastream (eng)
- * BvD Zephyr (eng)
- * BvD Amadeus (eng)

GSOM Library E-Resources: Financial data - Accessibility



GSOM Library E-Resources: Market Reports

MarketLine

International scope



Off-campus PCs



Subject Collection: Financial

SERVICES (Capital Markets and Trading, Cards, Corporate and Investment Banking, Financial Services Distributors, General Insurance, Property and Casualty, Institutional Investment Management, Life and Pensions, Offshore Financial Services, Payments, Private Equity and Venture Capital, Reinsurance, Retail Banking and Lending, Savings and Investments, Wealth Management and Private Banking)

Passport GMID





Subject Collections: Consumer finance (reports) **Economics, Finance and Trade** (general statistics)

GSOM Library E-Resources: Economic Indicators

Source OECD

International scope Off-campus PCs -



World Bank Resources



Subject Collections:

Statistical Databases OECD Institutional

Investors Statistics etc.

Factbooks and Book Series

Bank Profitability: Methodological Country

Notes

Central Government Debt

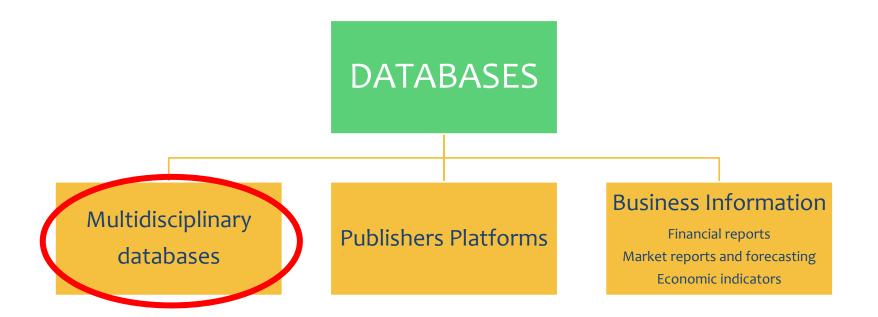
Craditar Reporting System

Subject Collections (Infrastructure subareas):

Global Development Finance

Financial sector (5 indicators)

GSOM eSubscription



GSOM Library E-Resources: Monographs

Ebrary

International scope Off-campus PCs -



Books 24x7



Elsevier E-Books



Subject Collections:

Business & Economics (over 10,000 titles)

Subject Collections:

Finance Pro (Accounting, Alliances, Partnerships and Joint Ventures, Risk Management, Auditing, Insurance etc.)

Subject Collections:

Finance (1996-2011)

GSOM Library E-Resources: Multidisciplinary databases (Articles)

EBSCO

International scope
Off-campus PCs



Subject Collections:

Business Source Complete

ABI Inform Global



Infotrac OneFile



Subject Collections:

Finance

GSOM Library E-Resources: Academic Sources

ProQuest Dissertations & Theses

(American / EU)

International scope

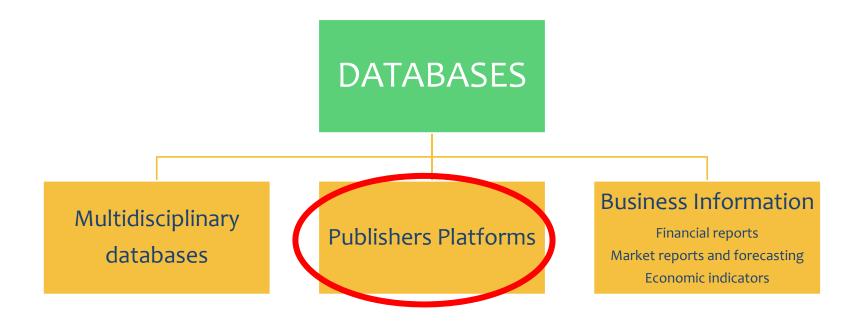
Off-campus PCs



SSRN (working papers)



GSOM eSubscription



GSOM Library E-Resources: publishers platforms (Articles)

- * Elsevier (eng)
- * Emerald (eng)
- * Oxford UP (eng)
- * Cambridge UP (eng)
- * More than 20 publishers available

- * Taylor & Francis
- * Sage

Evaluating search results.

- *Russian Impact Factor and h-index eLibrary Sample
- *International periodicals and authors:

h-index (authors) - SCOPUS <u>Sample</u>

h-index (authors), IF - Web of Knowledge Sample

Articles searching engines. Reference databases.

- *A-Z Journal Finder <u>Sample</u>
- *Reference databases

SCOPUS Sample

Web of Knowledge Sample

Three points to remember

- * GSOM E-subscription can be accessed from two sites:
 - Rus homepage URL: http://www.gsom.pu.ru/library/index/
 - Eng homepage URL: http://www.gsom.pu.ru/en/library/index/
- * GSOM E-Subscription can be accessed from a remote PC with your GSOM personal account login
- * You can acquire librarians help for information searching purposes (e-mail: muleva@gsom.pu.ru)